

OVERALL ACTIVITY REPORT

Academic Year	:	2024 - 2025
Title of the event	:	Guest Lecture on "Igniting Ideas: A Workshop on Start-up Financing"
Duration of activity	:	11:00 to 1:00 PM
Date of Activity	:	21.08.2025
Objective	:	• Fostering Creative Thinking and Innovation: Inspire attendees to think creatively and embrace new ideas, enabling them to develop innovative business solutions that address current challenges. • Learning from The State Plate's Inception: Utilize the story of The State Plate's founding to demonstrate how identifying even the smallest gaps in the market can be transformed into successful business ventures. • Raising Awareness on Startup Financing: Provide attendees with valuable insights into various startup financing options and the associated processes, equipping them with the knowledge to secure the necessary capital for their ventures.
Event Details	:	Speaker: Mr. Ashok T – Senior Project Lead, Brick Work India Private Ltd., Bangalore. Location: LC1
Participant Details		
Number of Student Participants	:	62
Number of Faculty Participants	:	7

EVENT POSTER:

Igniting Ideas: A Workshop on Start-up Financing

Mr. Ashok L T

Senior Project Lead, Brick Work India Private Ltd.,
Bangalore.



Date: August 21, 2025

Time: 11 AM – 1 PM

Venue: LC-1

**Organized by the Institution's Innovation
Council (IIC), Alliance University, Bangalore.**

Scan the QR code for registration

Igniting Ideas: A Workshop on
Start-up Financing





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Key outcome

:

- Enhanced understanding of startup financing options including angel investment and venture capital.
- Gained practical insights from *The State Plate* case study on identifying market gaps and building ventures.
- Strengthened creative thinking and innovation skills for developing business solutions.
- Increased confidence among participants to explore entrepreneurial opportunities and secure funding.

Media Coverage

: NA

Feedback

: Participants appreciated the speaker's clear explanations and engaging storytelling, which made complex financial concepts easy to understand. Students highlighted that the case study approach was especially helpful in connecting theory with practice. Faculty members noted that the session stimulated entrepreneurial thinking and encouraged students to consider financing as a strategic component of startup success. Overall, the workshop was rated highly informative, relevant, and inspiring, with suggestions to organize similar sessions with more case studies and hands-on activities in the future.


Dr. Samita Bal
IIC convenor





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OVERALL ACTIVITY REPORT

Academic Year	:	2024-25
Title of the event	:	Innovate for Sustainability: <i>Exploring Green Technologies & Career Pathways</i>
Duration of activity	:	8 hours
Date of Activity	:	21-07-2025
Objective	:	1. Educate students about the importance of sustainability, renewable energy, and green technologies in combating climate change. 2. Inspire students to think creatively and develop innovative solutions for environmental challenges using technology and science. 3. Introduce students to career pathways in renewable energy, environmental science, and sustainable development fields. 4. Demonstrate how emerging technologies like AI, IoT, and robotics can be leveraged for environmental conservation and sustainability.
Event Details	:	Speaker: Dr. Rydhm, Assistant prof. CSE, Alliance university
Participant Details: Jain international school, Bangarapet under School innovation initiative		
Number of Student Participants	:	150
Number of Faculty Participants	:	5



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Event poster:



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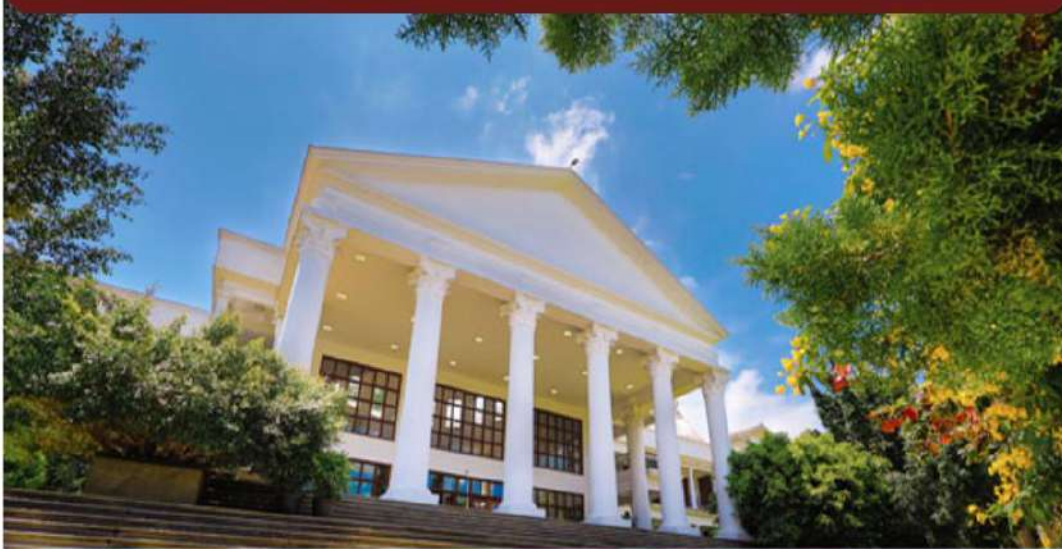


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INNOVATE FOR SUSTAINABILITY: EXPLORING GREEN TECHNOLOGIES & CAREER PATHWAYS



In alignment with the objectives of the Ministry of Education's Innovation Cell and to strengthen the ATAL Tinkering Lab (ATL)-IIC linkage as envisioned under IIC 7.0 guidelines, this event is planned with the collaborative initiative with Jain International School, Kolar

21 July
2025

10:00AM Onwards

Organized by
**Jain International School, Kolar &
Institution's Innovation Council-Alliance University**

Photographs:





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- Key outcome :**
1. Awareness of environmental challenges at local and global levels will improve.
 2. Exposure to emerging technologies like AI, IoT, and robotics will provide a technical foundation for green solutions
 3. Collaborative brainstorming activities will enhance their ability to work in teams to address complex problems.
 4. Empowered to adopt sustainable practices in their daily lives and advocate for environmental conservation in their communities.

Media Coverage :

<https://www.linkedin.com/feed/update/urn:li:activity:7353061270339686401/>

Sample Feedback :

Alliance University
Student Feedback Form

Date:	21-07-23
Name:	Arshad, Payal A
School/College Name:	The Green International School @pet
Class:	9 th B
Email ID:	
Mobile Number:	7636910079
Stream:	
Session:	Morning Session
Topic Name:	Sustainable development goods
Delivery of the Session:	Satisfactory Very Good Excellent
Was the session informative:	Yes No
Was the session interactive:	Satisfactory Very Good Excellent
Understanding of the topic by you:	
Useful information you gained during session:	from the use of sustainable development goods how we can make houses
Session:	Afternoon Session
Topic Name:	Design Thinking
Delivery of the Session:	Satisfactory Very Good Excellent
Was the session informative:	Yes No
Was the session interactive:	Satisfactory Very Good Excellent
Understanding of the topic by you:	
Useful information you gained during session:	about design thinking steps, define, ideate prototype and test with examples

Alliance University
Student Feedback Form

Date:	21-07-23
Name:	Poojitha Neelha K M
School/College Name:	T.S.S. B/pal
Class:	9
Email ID:	poojitha@universityalliance.com
Mobile Number:	9876543210
Stream:	
Session:	
Topic Name:	Sustainable
Delivery of the Session:	Satisfactory Very Good Excellent
Was the session informative:	Satisfactory Very Good Excellent
Was the session interactive:	Yes No
Understanding of the topic by you:	Satisfactory Very Good Excellent
Useful information you gained during session:	We got to know that India is on the 2 line of poverty in the past but now it has improved so much
Session:	Design thinking
Topic Name:	Design Thinking
Delivery of the Session:	Satisfactory Very Good Excellent
Was the session informative:	Satisfactory Very Good Excellent
Was the session interactive:	Yes No
Understanding of the topic by you:	Satisfactory Very Good Excellent
Useful information you gained during session:	We got to know the steps of Design thinking → Empathize → Define → Ideate → Prototype → Test



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Alliance University Student Feedback Form			
Date	21/07/2025		
Name	Rana Sam Bhavishya P		
School/College Name	The Jain International School		
Class	8th		
Email ID	Rana Sam Bhavishya P@gmail.com		
Mobile Number	984622665		
Stream	CBSE		
Session	Summer		
Topic Name	Sustainability		
Delivery of the Session	Satisfactory	Very Good	Excellent
Was the session informative	Satisfactory	Very Good	Excellent
Was the session interactive	Yes	No	
Understanding of the topic by you	Satisfactory	Very Good	Excellent
Useful information you gained during session	we want these classes often if it is interesting		
Session	Nice		
Topic Name	Sustainability		
Delivery of the Session	Satisfactory	Very Good	Excellent
Was the session informative	Satisfactory	Very Good	Excellent
Was the session interactive	Yes	No	
Understanding of the topic by you	Satisfactory	Very Good	Excellent
Useful information you gained during session	we want these classes often if it is interesting		

Alliance University Student Feedback Form			
Date	21/07/2025		
Name	Syed Azeem Saad		
School/College Name	The Jain International School		
Class	8th		
Email ID	8050432878		
Mobile Number	8050432878		
Stream	CBSE		
Session	Summer		
Topic Name	Sustainable development goals		
Delivery of the Session	Satisfactory	Very Good	Excellent
Was the session informative	Satisfactory	Very Good	Excellent
Was the session interactive	Yes	No	
Understanding of the topic by you	Satisfactory	Very Good	Excellent
Useful information you gained during session	Inventions, innovations		
Session	Nice		
Topic Name	Sustainable development goals		
Delivery of the Session	Satisfactory	Very Good	Excellent
Was the session informative	Satisfactory	Very Good	Excellent
Was the session interactive	Yes	No	
Understanding of the topic by you	Satisfactory	Very Good	Excellent
Useful information you gained during session	It was very useful for us.		

Alliance University Student Feedback Form			
Date	21/07/2025		
Name	Rana Sam Bhavishya P		
School/College Name	The Jain International School		
Class	8th		
Email ID	Rana Sam Bhavishya P@gmail.com		
Mobile Number	984622665		
Stream	CBSE		
Session	Summer		
Topic Name	Sustainability		
Delivery of the Session	Satisfactory	Very Good	Excellent
Was the session informative	Satisfactory	Very Good	Excellent
Was the session interactive	Yes	No	
Understanding of the topic by you	Satisfactory	Very Good	Excellent
Useful information you gained during session	INDIA has achieved the SDG-1 Goal 'NO POVERTY'		
Session	Nice		
Topic Name	Sustainability		
Delivery of the Session	Satisfactory	Very Good	Excellent
Was the session informative	Satisfactory	Very Good	Excellent
Was the session interactive	Yes	No	
Understanding of the topic by you	Satisfactory	Very Good	Excellent
Useful information you gained during session	Steps of design thinking: Empathize, Define, Ideate, Prototype, Test		

Dr. Samita Bal
IIC convenor





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OVERALL ACTIVITY REPORT

Academic Year	:	2024-2025
Title of the event	:	“Startup dreams: from aspirations to reality” on the eve of IIC calendar activity “Lean start-up and MVP Business”
Duration of activity	:	10.30am-12.30pm
Date of Activity	:	July 9, 2025
Objective	:	1. Familiarize participants with the principles of lean startup, emphasizing rapid experimentation, validated learning, and customer-focused development. 2. Enable learners to grasp the role of a Minimum Viable Product in testing ideas quickly with minimal resources. 3. Train participants to use MVPs as tools for gathering customer feedback, validating assumptions, and reducing risk in product development. 4. Equip participants with the confidence to make data-driven choices about scaling, pivoting, or abandoning business ideas.
Event Details	:	Speaker: Gauravendra Shukla, the Founder and CEO of Talent Bridge Technologies Pvt. Ltd. and a seasoned entrepreneur Venue: LHE-102, LC-1
Participant Details:		
Number of Student Participants	:	64
Number of Faculty Participants	:	15



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**"Startup dreams: from aspirations to reality" on the eve
of IIC calendar activity "Lean start-up and MVP
Business"**

Mr. Gauravendra Shukla

Founder and CEO of TalentBridge Technologies Pvt. Ltd.



Date: July 9, 2025
Time: 10.30am-12.30pm
Venue: LHE-102, LC-1

Organized by SOB in collaboration with the
Institution's Innovation Council (IIC), Alliance
University, Bangalore.

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"Startup dreams: from aspirations
to reality"





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Key outcome

:

- Participants gained a clear understanding of the Lean Startup methodology and its application in real-world ventures.
- Learners were able to conceptualize and design a Minimum Viable Product (MVP) to test business ideas with minimal resources.
- The session enhanced skills in market validation, helping participants analyze customer feedback to refine products.
- Attendees developed confidence in applying the build-measure-learn cycle for iterative innovation and data-driven decision-making.

Media Coverage

: NA

Feedback

:

- Participants appreciated the practical explanation of the Lean Startup framework and its relevance to entrepreneurial journeys.
- The hands-on examples of MVP development were highlighted as highly engaging and easy to connect with real-world applications.
- Students valued the emphasis on customer validation and iterative learning, noting it as a key takeaway for reducing business risks.
- Faculty and participants suggested organizing follow-up workshops with live case studies and prototype-building exercises for deeper learning.


Dr. Samita Bal
IIC convenor





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OVERALL ACTIVITY REPORT

Academic Year	:	2024-2025
Title of the event	:	Session on Accelerators Incubation- Startup Sundown
Duration of activity	:	6.30PM-9.30PM
Date of Activity	:	12 th August 2025
Objective	:	✓ To create awareness about accelerator and incubation programs, highlighting their role in supporting early-stage entrepreneurial ventures. ✓ To guide students and faculty on accessing incubation facilities, mentorship, funding, and networking opportunities for startup growth. ✓ To foster an innovation-driven ecosystem by encouraging active participation in incubation and accelerator initiatives, bridging the gap between ideas and market-ready solutions.
Event Details	:	Venue: AL FRESCO, Volleyball Ground Speaker: Mr. Faraz Moosa Chairperson, Songbird Ventures Founder, Leads & Feeds LLP MD, Purple Pop Shop LLP • Startup Showcases – Hear bold ideas straight from campus innovators • Standup Comedy – Because big dreams deserve big laughs



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		• Live Music – Groove into the night under the campus sky • FREE Food Trucks – From fries to sizzling snacks, on the house!
Participant Details:		
Number of Student Participants	:	2468
Number of Faculty Participants	:	16



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EVENT POSTER:



Department of
Student Support Services



NOT YOUR USUAL CAMPUS EVENING —

STARTUP SUNDOWN MEGA LAUNCH

Find the Business Spark in YOU!!!



ALONG WITH



Standup Comedy by
Adel Rahman



Food Trucks



Live Music
Band

Sunsets, Startups & Everything on the House

AUGUST 12TH TUESDAY

6:30 PM ONWARDS

AL FRESCO, VOLLEYBALL GROUND

**LIMITED SEATS!
REGISTER NOW**



Photographs:



Encouraging the Startup Culture



Recognizing Enterprising Students



Some Show of Music & Talent





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Key outcome :

1. Students gained exposure to an **entrepreneurial ecosystem**, encouraging them to design solutions for real-world challenges.
2. The event created enthusiasm and awareness, motivating students to **transform ideas into viable ventures**.
3. Alliance University reinforced its commitment to building an **innovation-driven campus culture**, where students don't just learn about the future they actively build it.

Media Coverage : https://www.linkedin.com/posts/allianceuniofcl_allianceuniversity-event-startupsundown-activity-7359849901674909696-TqAR?utm_source=share&utm_medium=member_desktop&rcm=ACoAAAXALAwBTB-egVPLZKodSY8qOuRp08lrXas

https://www.linkedin.com/posts/allianceuniofcl_allianceuniversity-bangalore-bengaluru-activity-7361615775146676225-Lyzk?utm_source=share&utm_medium=member_desktop&rcm=ACoAAAXALAwBTB-egVPLZKodSY8qOuRp08lrXas

Feedback : The Startup Sundown Mega Launch, organized by the IIC in association with ECell and Department of Student Support Services (DOSSS) at Alliance University, brought together an energetic mix of innovation, entertainment, and community spirit on August 12th at Al Fresco, Volleyball Ground. The evening featured startup showcases, stand-up comedy by Adel Rahman, live music, and food trucks, creating a vibrant platform for students to explore entrepreneurship in a fun and engaging way. With the theme "*Find the Business Spark in YOU!!!*", the event successfully combined learning with leisure, motivating aspiring entrepreneurs to take bold steps toward their startup journeys while enjoying an unforgettable campus evening.


Dr. Samita Bal
IIC Convener





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OVERALL ACTIVITY REPORT

Academic Year	:	2024-2025
Title of the event	:	Session on Achieving “Value Proposition Fit” & “Business Fit
Duration of activity	:	10 AM-4.30PM
Date of Activity	:	30 th Aug.2025
Objective	:	- To familiarize participants with the concepts of <i>Value Proposition Fit</i> and <i>Business Fit</i> in the entrepreneurial journey. - To enable learners to identify customer needs and align product/service offerings accordingly. - To demonstrate frameworks and tools for testing, validating, and refining value propositions. - To highlight the importance of business model alignment for achieving sustainable growth. - To equip participants with strategies to achieve both customer desirability and business viability.
Event Details	:	Speakers: - Mr. Kishore Tiwari, Product Manager, Nokia India - Mrs. Nisha T., Technical Architect, Nokia India Venue: LC-2, Seminar Hall, 7th Floor
Participant Details:		
Number of Student Participants	:	75
Number of Faculty Participants	:	12

EVENT POSTER:

IIC SELF-DRIVEN ACTIVITY

Workshop on “Value Proposition Fit” & “Business Fit”

August 30, 2025 | 10:00 am-04:30 pm | LC-2 | Seminar Hall | 7th Floor

Registration Link



SPEAKERS



Mr. Kishore Tiwari
Product Manager
Nokia, India



Mrs. Nisha T.
Technical Architect
Nokia, India

Program Schedule

Time	Activity
10:00 - 10:15 AM	Registration
10:15 - 10:45 AM	Inauguration ceremony
10:45 - 11:45 AM	Session on Achieving “Value Proposition Fit” & “Business Fit”
11:45 AM - 12:30 PM	Hands on activity
12:30 - 01:30 PM	Lunch Break
01:45 - 02:45 PM	Session on Innovation/Prototype Validation – Converting Innovation into a Start-up
02:45 - 03:30 PM	Hands on activity
03:30 - 04:00 PM	Closing Remarks and feedback session, Group photo

Organizing by Institution's Innovation Council (IIC) Alliance University, Bengaluru

Contact: Dr. Deepshikha Rathore | +91 8871937263 | deepshikha.rathore@alliance.edu.in

Photographs:





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- Key outcome :**
- Participants understood the role of Value Proposition Fit in meeting customer expectations and creating meaningful solutions.
 - Learners gained insights into achieving Business Fit by aligning business models with market demands and revenue streams.
 - The session enhanced skills in using structured approaches (e.g., Value Proposition Canvas, Business Model Canvas).
 - Attendees developed confidence to validate assumptions, refine offerings, and design sustainable business strategies.

Media Coverage : https://www.linkedin.com/posts/harshan-j-45a07b322_ideasintoimpact-tomorrowistheday-innovationunleashed-activity-7367189977354416128-guRx?utm_source=share&utm_medium=member_desktop&rcm=ACoAAAXA LAwBTB-egVPLZKodSY8qOuRp081rXas

Feedback : The session on *Achieving “Value Proposition Fit” & “Business Fit”* proved to be highly insightful and engaging for the participants. The resource person provided a clear understanding of how startups can align their value proposition with customer needs while ensuring long-term business sustainability. Through real-world examples and interactive discussions, the session emphasized the importance of balancing innovation with market viability.

Participants appreciated the practical frameworks shared for identifying customer pain points, designing solutions, and aligning business models with revenue streams. The activities encouraged critical thinking and team-based learning, allowing students to apply the concepts to their own entrepreneurial ideas.

The session also highlighted common challenges faced by startups in achieving fit and offered actionable strategies to overcome them. The participants found the session relevant, practical, and motivating, with several noting that it gave them a clearer direction for structuring their business ideas.


Dr. Samrita Bal
IIC Convener





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OVERALL ACTIVITY REPORT

Academic Year	:	2024-2025
Title of the event	:	“BRAND YOU: THE CEO OF YOUR OWN IDENTITY” Session with innovation and Start-up Ecosystem Enablers
Duration of activity	:	6 PM-7.30 PM followed by Q/A
Date of Activity	:	5 th Aug.2025
Objective	:	- To help students understand branding as a life skill beyond marketing. - To provide real-world insights on how perception and positioning shape success. - To encourage entrepreneurial thinking by connecting brand management with start-up culture.
Event Details	:	Mr. Kanav Sharma, Senior Manager Corporate and Marketing Communications - Tata Hitachi Construction Machinery Company Private Limited Special Segment: Stand-up performance by Ms. Shivanya Shukla
Participant Details:		
Number of Student Participants	:	62
Number of Faculty Participants	:	5



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**INSTITUTION'S
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**BRAND YOU: THE CEO
OF YOUR OWN IDENTITY****AUGUST 05, 2025** 06:00 PM - 07:30 PM

Venue: Kalataranga — Amphitheatre

SPEAKER**Mr. Kanav Sharma**
Senior Manager
Corporate and Marketing Communications
Tata Hitachi Construction Machinery Company Pvt. Ltd. /AllianceUn05

alliance.edu.in

Photographs:





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- Key outcome :**
- Students gained clarity on branding as a transferable life skill applicable in both career and entrepreneurship.
 - The session enhanced awareness of authentic self-presentation, consistency, and brand positioning.
 - Encouraged active student participation through interactive case studies, Q&A, and live brand analysis.
 - Inspired students to link brand building with start-up culture, motivating them to cultivate impactful personal and professional identities.

Media Coverage : https://www.linkedin.com/posts/allianceuniofel_mehfilecorporateallianceuniversity-allianceuniversity-activity-7363105558406553601-L0MR?utm_source=share&utm_medium=member_desktop&rcm=ACoAAAXALAwBTB-egVPLZKodSY8qOuRp08lrXas

Feedback : Participants appreciated the session's unique blend of knowledge and entertainment. Many highlighted that Mr. Sharma's practical insights on personal branding and start-up enablers were immediately applicable to their career journeys. The combination of an informative talk with Shivanya Shukla's light-hearted stand-up made the event both memorable and impactful. Students expressed that the session not only expanded their understanding of branding and entrepreneurship but also left them inspired to apply authenticity, consistency, and creativity in their own professional growth.


Dr. Samrita Bal
IIC convenor





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OVERALL ACTIVITY REPORT

Academic Year	:	2024-2025
Title of the event	:	SDG Olympiad – Internal Hackathon 2025
Duration of activity	:	4days
Date of Activity	:	9 th Aug-12 th Aug 2025
Objective	:	1. Promoting awareness of SDGs and their relevance in local, regional, and global contexts. 2. Encouraging innovation and creativity through sustainable, technology-driven solutions. 3. Engaging Centers of Excellence (CoEs) to mentor and evaluate innovative ideas. 4. Contributing to global sustainability goals aligned with the UN's 2030 Agenda.
Event Details	:	The hackathon was hosted at LT108, LC2 from 9th - 12th August 2025. • A total of 15 teams registered, with 12 teams presenting prototypes. • Participants were drawn from across Alliance University, including CoEs (Advanced Material Synthesis, Nature-Based Solutions, Computer Vision, and Immersive Technologies) and winners from Code Tantra and SDG competitions. • The event incorporated evaluation rubrics across project prototypes, social awareness campaigns, public policy proposals, and app development.



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		• Assessment criteria: SDG relevance, innovation, feasibility, sustainability, inclusivity, impact potential, and presentation quality. • Judging Panel: Dr. Athira B. Kaimal, Dr. Mukul Saxena, Dr. Jyotish kumar Parameswaranpillai, Dr. George Easaw, and Dr. Kiran Shahapurkar.
Participant Details:		
Number of Student Participants	:	60 (approx. across 15 teams)
Number of Faculty Participants	:	12 (judging panel and mentors)



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 **SDG OLYMPIAD –
INTERNAL HACKATHON 2025**
EMPOWER. INNOVATE. IMPACT.

 **Date: 09 August 2025**

 **Venue: LT108, LC2 – Alliance University**

Time: 8AM onwards

Scan the QR to Register

SDG OLYMPIAD – INTERNAL
HACKATHON 2025



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Key outcome

:

- Students gained hands-on experience in sustainable problem-solving aligned with the SDGs.
- The hackathon showcased innovative, practical, and scalable solutions integrating technology and sustainability.
- Strengthened collaboration between CoEs and interdisciplinary teams.
- **Team 3 – Green Materials** was shortlisted in Phase IV (12 August 2025) by a committee led by Hon'ble Vice Chancellor **Dr. Priestly B. Shan**, to represent Alliance University at the Geneva SDG Olympiad 2025.

Media Coverage

: NA

Feedback

: The **SDG Olympiad – Internal Hackathon 2025** received highly positive feedback from participants, mentors, and judges. Students appreciated the interdisciplinary platform that allowed them to collaborate across diverse fields and apply classroom knowledge to real-world SDG challenges. The involvement of Centers of Excellence and expert mentors enriched the learning experience, while the evaluation criteria encouraged innovation, inclusivity, and sustainability. Many participants noted that the event boosted their confidence in problem-solving, teamwork, and pitching ideas, while also deepening their awareness of global sustainability goals. Suggestions for improvement included extending the hackathon duration and providing prototype funding for winning teams to further develop their solutions.


Dr. Sarmita Bal
IIC convenor





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OVERALL ACTIVITY REPORT

Academic Year	:	2024-2025
Title of the event	:	SDGs BUILD & EXECUTE WEEK -'SOLUTIONS FOR CHANGE'
Duration of activity	:	8 days
Date of Activity	:	July 14 th to 23 rd 2025
Objective	:	• Provide a platform for students to design and execute impactful projects targeting societal, environmental, and economic challenges. • Enable students to apply classroom knowledge and research to practical problem-solving. • Spot students with outstanding problem-solving and leadership skills for further mentorship and opportunities. • Foster teamwork among students from diverse academic disciplines to co-create sustainable solutions.
Event Details	:	Judges: Mr. Sandip Yuwanati, Co-Founder & COO, Talent Bridge Technologies Mr. Hari Prakash Karcherla, Corporate Leader / Professor of Practice/ Mentor, GIBS Mr. Sreenivasan, Independent Consultant, SDG and Corporate Governance Time: 09:00 am to 01:00 pm Venue: Alfresco, Alliance University
Participant Details:		



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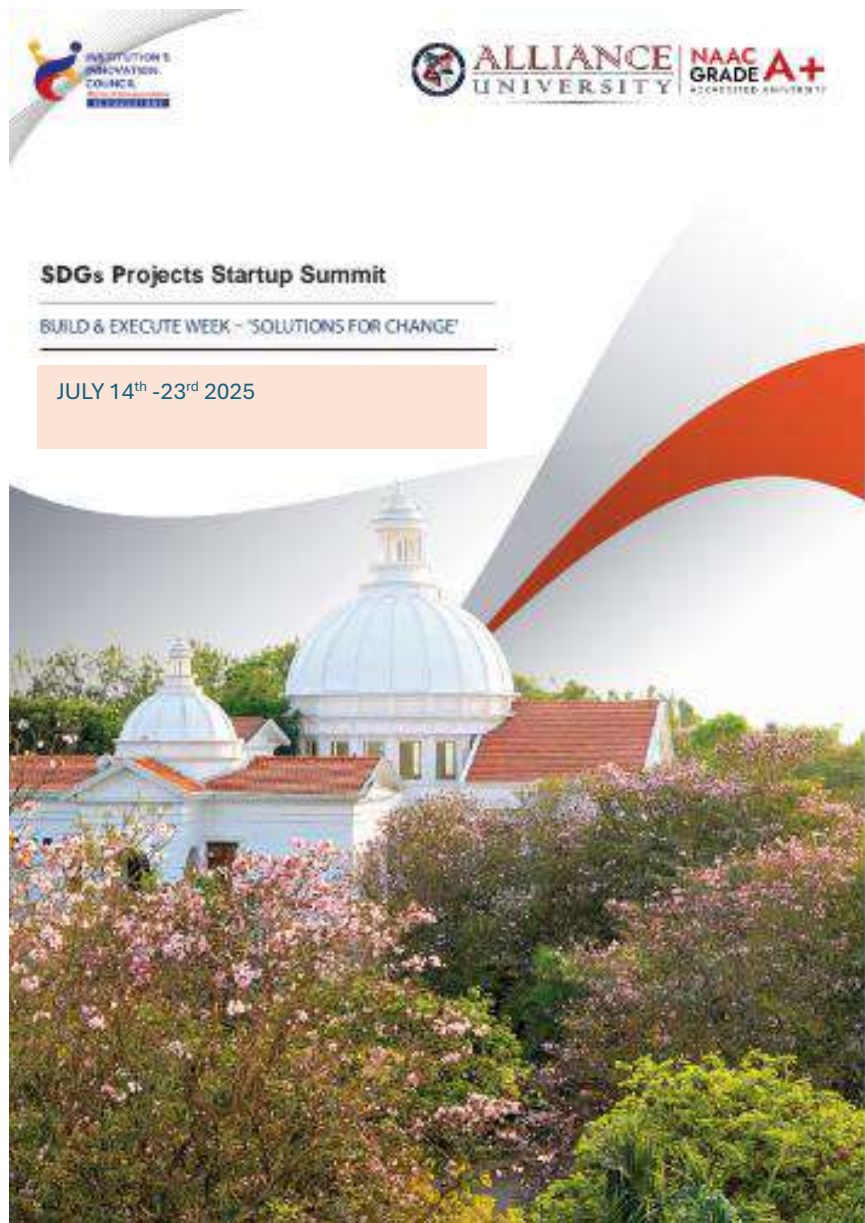
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Number of Student Participants	:	165
Number of Faculty Participants	:	25

EVENT POSTER:





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SDGs BUILD & EXECUTE WEEK – 'SOLUTIONS FOR CHANGE'

Date/Day	Session I (8:30 – 10:30 am)		Session II (11:00 – 12:30 pm)		Session III (1:30 – 3:30 pm)
July 14, 2025 Monday	Workshop: SDGs and You – Intro to UN SDGs & Search for Innovative Solutions Venue: Seminar Hall	Break I	Activity: SDGs Gallery Walk / Photo Scavenger Hunt Venue: Breakout Rooms	Break II	Team Icebreaker + Issue Mapping Wall Venue: Breakout Rooms/On-Field
July 15, 2025 Tuesday	Workshop: Design Thinking for SDGs Venue: Seminar Hall		Fieldwork: Interviews & Problem Scoping Venue: Breakout Rooms		Finalize SDGs-linked Problem Statement Venue: Breakout Rooms/On-Field
July 16, 2025 Wednesday	Workshop: Creative Ideation & Solutioning Techniques Venue: Seminar Hall		Teamwork: Lo-Fidelity Prototype Building Venue: Breakout Rooms		Concept Sharing + Peer Feedback Venue: Breakout Rooms/On-Field
July 17, 2025 Thursday	Workshop: Project Implementation Planning Venue: Seminar Hall		Mentored Session: Hi-Fidelity Prototype Building Venue: Breakout Rooms		Prototype Progress Check Venue: Breakout Rooms/On-Field
July 18, 2025 Friday	Activity: Market Testing, Feedback Collection & Feasibility Analysis Venue: Seminar Hall		Task: Revision Cycle & Iteration Venue: Breakout Rooms		Mentor Feedback + Final Changes Venue: Breakout Rooms/On-Field
July 21, 2025 Monday	Workshop: Crafting the Winning Pitch Venue: Alfresco		Task: Pitch Deck Finalization & Rehearsals Venue: Breakout Rooms		Storytelling & Confidence Building Venue: Breakout Rooms/On-Field
July 22, 2025 Tuesday	Solutions for Change Summit – Model Demonstration & Stall Presentations Venue: Alfresco		Jury Interaction + Solution Assessment Venue: Alfresco		Celebration & Certificate Distribution Venue: Alfresco
July 23, 2025 Wednesday	Reflection: From Prototype to Real Impact Venue: Alfresco		Writing: Team Reflection Booklet Venue: Alfresco		Booklet Release + Orientation Closure Venue: Alfresco

Photographs:





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- Key outcome :**
- Platform was provided for students to design and execute impactful projects targeting societal, environmental, and economic challenges.
 - Teams successfully integrated technical, business, and social perspectives, highlighting the value of collaboration.
 - Participants strengthened skills in project execution, design thinking, research, and presentation.
 - Promising teams and individuals were identified for future mentorship, innovation programs, and external competitions.
- Media Coverage :** https://www.linkedin.com/posts/ashish-gupta-a39a06289_sdg9-allianceuniversity-mba-activity-7363143005614071808-SH9n?utm_source=share&utm_medium=member_desktop&rcm=ACoAAAXALAwBTB-egVPLZKodSY8qOuRp081rXas
- Feedback :** The event was well-received by students and faculty, with strong participation from 60 teams. Students appreciated the hands-on approach of building and executing SDG-focused projects. Interdisciplinary collaboration gave participants exposure to diverse perspectives and skills. Mentorship from faculty and experts added value in shaping practical and impactful solutions. The event enhanced problem-solving, teamwork, and presentation skills among students. Participants expressed greater awareness of the UN SDGs and their real-world applications. Several projects demonstrated potential for scale-up and future implementation. Faculty observed increased student engagement and creativity throughout the program. Suggestions included extending the duration and providing prototype funding opportunities. Overall, the event was impactful in fostering innovation, sustainability, and talent development.


Dr. Samita Bal
IIC convenor





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OVERALL ACTIVITY REPORT

Academic Year	:	2024-2025
Title of the event	:	Independence Day- Celebrating Aazadi Ka Amritkal
Duration of activity	:	7AM-1PM
Date of Activity	:	15 th august,2025
Objective	:	• To celebrate the 79th Independence Day with pride and patriotism, fostering a sense of unity, freedom, and progress among students and faculty. • To recognize and highlight academic, cultural, and sports achievements of the university community. • To reinforce the culture of innovation, entrepreneurship, and research as a pillar of national development.
Event Details	:	1. The 79th Independence Day was celebrated with grandeur and enthusiasm at Alliance University. 2. The event began with the ceremonial hoisting of the national flag followed by the national anthem. 3. A vibrant parade showcased discipline and unity. 4. Cultural programs included captivating dance performances by the School of Performing Arts and a thrilling fire show. 5. The University's achievements were highlighted, including NAAC A+



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		accreditation, expansion to 10,000+ students, AICTE affiliation, and the launch of the NCC wing. 6. The University emphasized its global outreach through international partnerships and the establishment of Centres of Excellence. 7. A special moment was the felicitation of Ms. Shaili Singh, first-year student and one of India's top long jumpers, for winning the gold medal at the Indian Open World Athletics Continental Tour Bronze Event in Bhubaneswar with a leap of 6.28m. 8. Innovation-focused highlights were showcased, emphasizing research-driven progress, entrepreneurial spirit, and the importance of startups and technology in shaping India's growth.
Participant Details:		
Number of Student Participants	:	1000
Number of Faculty Participants	:	150



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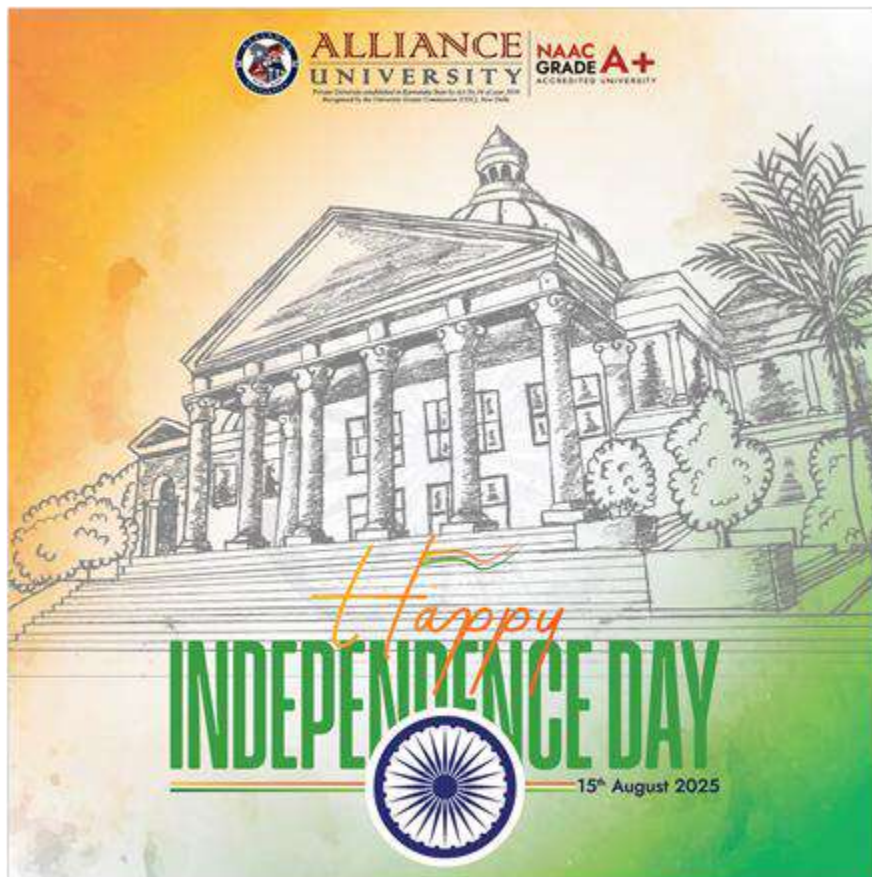


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EVENT POSTER:



Photographs:





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Key outcome :

- Strengthened the spirit of patriotism and unity among students and faculty.
- Showcased academic, cultural, and sports excellence of the university.
- Recognition of achievements boosted morale and inspired students.
- Reinforced Alliance University's commitment to global excellence and national pride.
- Established innovation as a central theme, motivating students to connect freedom with creativity, problem-solving, and entrepreneurship.

Media Coverage : https://www.linkedin.com/posts/allianceuniofcl_allianceuniversity-independenceday-prideandprogress-activity-7362084394146189312-9bF6?utm_source=share&utm_medium=member_desktop&rcm=ACoAAAXALAwBTB-egVPLZKodSY8qOuRp081rXas

Feedback :

- Participants appreciated the well-organized event that combined patriotic fervor with recognition of excellence.
- The cultural programs received special praise for their creativity and inspiration.
- The felicitation of Shaili Singh was a motivational highlight for students.


Dr. Samita Bal
IIC Convener





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OVERALL ACTIVITY REPORT

Academic Year	:	2024-25
Title of the event	:	Celebration of 5th anniversary of NEP 2020
Duration of activity	:	9 AM-12.30 PM
Date of Activity	:	July 29, 2025
Objective	:	• To reflect on the key milestones and transformative reforms introduced by the National Education Policy (NEP) 2020 over the past five years. • To raise awareness among students, faculty, and stakeholders about the vision, goals, and implementation status of NEP 2020. • To encourage active participation in aligning institutional practices with the core principles of NEP such as multidisciplinary education, skill development, research, and innovation. • To recognize and showcase institutional and individual initiatives that have contributed towards NEP 2020 implementation.
Event Details	:	Speaker: Dr. Joshua Earnest, Adjunct Faculty, Alliance College of Engineering and Design & Dr. Reeba Korah (Moderator) Location: Hybrid Moot Court, LC1 Meeting ID: 413 329 851 190 8 Passcode: ZL63vd6k
Participant Details		

Number of Student Participants	:	75
Number of Faculty Participants	:	125

EVENT POSTER:

SESSION ON

CELEBRATION OF 5TH ANNIVERSARY OF NATIONAL EDUCATION POLICY (NEP) 2020 IIC Q4 CELEBRATION ACTIVITY



SPEAKER

Dr. Joshua Earnest

Adjunct Professor, Consultant to the AICTE

July 29, 2025 09:00 am to 12:30 pm Learning Center-1



Organized by the Institution's Innovation Council (IIC), Alliance University, Bangalore
in collaboration with CFR, Office of Dean (Academics), AADC, IQAC, CDC



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Photographs:

Employability & Outcome-based Curriculum (OBC)

Dr. Joshua Earnest
Former Dean – Planning & Monitoring
Former Professor & Head
Department of Electrical & Electronics Engineering Education
National Institute of Technical Teachers' Training and Research (NITTTR)
(Deemed to be University under District Category, GCI, New Delhi)
Shamla Hills, Bhopal - 462 002
Madhya Pradesh, INDIA
joshuasarnest20@gmail.com

National Education Policy 2020
Ministry of Human Resource Development
Government of India

Level 4.5 – UG Certificate; First year
Level 5 – UG Diploma; First two years
Level 5.5 – Bachelor's Degree; 3rd Year
Level 6 – Bachelor's Degree (with honors), 4th year
Level 6 – PG Diploma; 1st year of master's programme
Level 6.5 – Master's Degree
Level 7 – Master's Degree (Eng)
Level 8 – Doctoral Degree

NEP-2020 and Academic Bank of Credits (ABC)

APAAR ID, stands for **A**utomated **P**ermanent **A**cademic Account **R**egistry. It is a unique **12**-digit identification number for students in India, to create a **lifelong** digital academic record. It serves as a **Digital Passport**, storing academic achievements, credits, and other credentials, for managing educational information

No sooner you join AllianceUniversity, you will be registered with ABC and will get an **APAAR ID**.

The **ABC** [<https://www.abc.gov.in/>] started under NEP-2020 is controlled by the **Ministry of Electronics and Information Technology (MeiTY)** and **Ministry of Education (MoE)**



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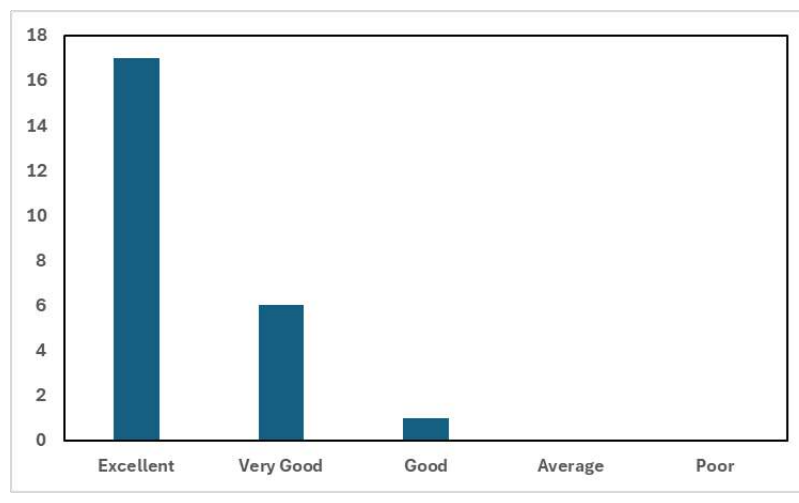
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- Key outcome :**
- Enhanced understanding among participants about the progress and impact of NEP 2020 on higher education.
 - Identification of best practices and models that can be adopted or scaled up for further alignment with NEP objectives.
 - Increased motivation among academic and administrative stakeholders to integrate NEP-driven reforms in curriculum, pedagogy, and governance.
 - Documentation and dissemination of success stories and initiatives inspired by NEP 2020 within the institution and to external stakeholders.

Media Coverage : https://drive.google.com/file/d/18LLomeialpxRBgnhYdBZzJjfZdnpdqYK/view?usp=drive_link

Feedback :

Participant's Feedback




Dr. Samrita Bal
ICC convenor





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OVERALL ACTIVITY REPORT

Academic Year	:	2024-2025
Title of the event	:	“The 60 Seconds Startup Pitch” On the eve of World entrepreneurs day 2025
Duration of activity	:	2hrs
Date of Activity	:	22 nd Aug,2025
Objective	:	- To celebrate Entrepreneurship Day with a unique and engaging activity. - To promote creative thinking, improvisation, and confidence in pitching ideas. - To provide students with a platform to practice entrepreneurial communication skills in a fun, pressure-free environment. - To encourage spontaneity, wit, and persuasive presentation as key entrepreneurial traits.
Event Details	:	Time: 7:00 PM Venue: Al-Fresco - Alliance University’s E-Cell organized a high-energy event titled The 60 Seconds Startup Pitch. - Unlike conventional pitch competitions, participants were given random startup ideas on the spot (e.g., Uber for Pigeons, AI-powered Chaiwala). - Students had exactly 60 seconds to sell the idea to the audience with creativity, conviction, and charisma.



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		• The format blended entrepreneurship with improvisation theatre, testing skills of quick thinking, persuasion, and audience engagement. • The event was designed as a no-judgment, high-energy experience where the focus was on fun, learning, and confidence-building rather than competition. • The activity attracted large participation from students across schools, creating an atmosphere of excitement and laughter.
Participant Details:		
Number of Student Participants	:	60
Number of Faculty Participants	:	15



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EVENT POSTER:

60 seconds startup Pitch

REGISTER NOW & Make your 60 SECONDS COUNT!

REGISTER HERE

We Give the IDEA, You Do the Pitch! Under 60 SECONDS

Date & Venue
22nd, Fri, 2025
7 PM, Al-fresco



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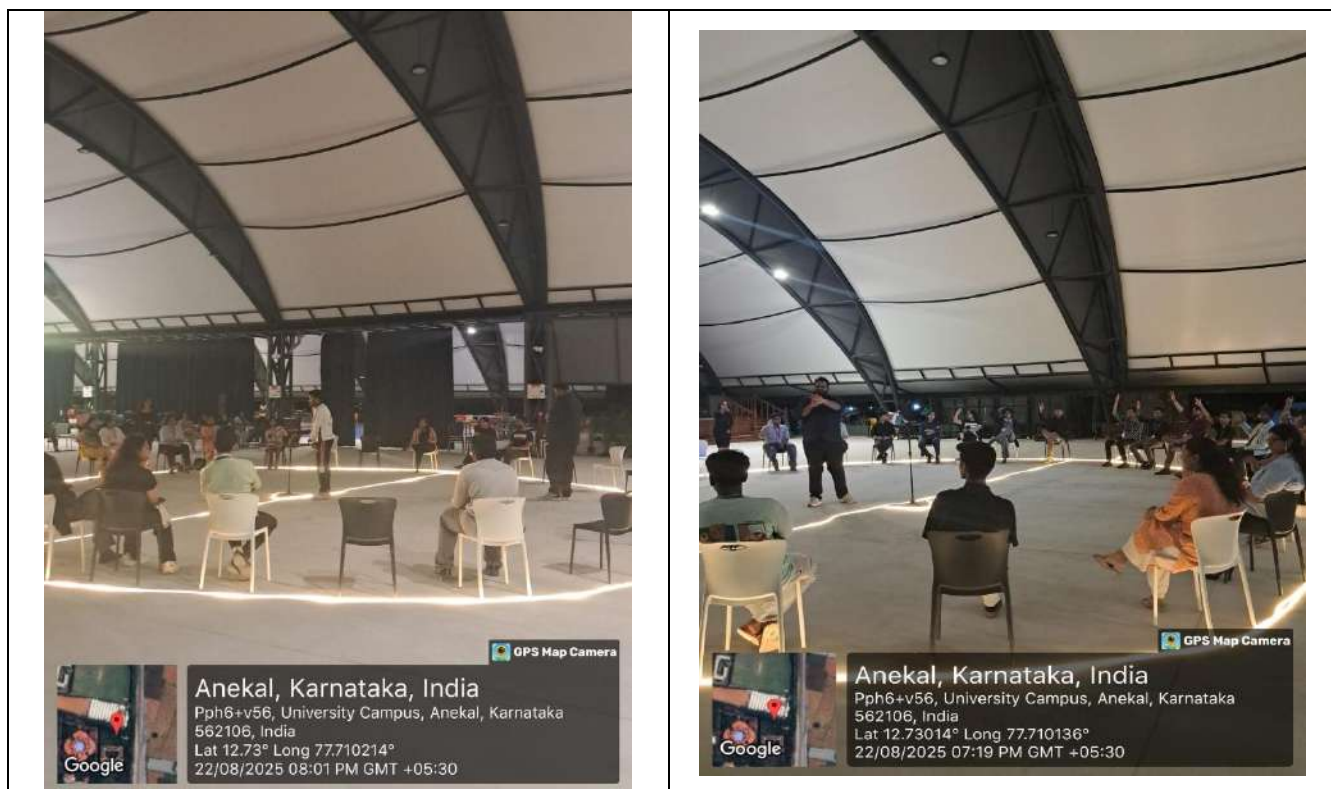


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Key outcome :

- Boosted confidence and public speaking skills among student participants.
- Enhanced entrepreneurial mindset by practicing adaptability and storytelling.
- Created a fun and engaging platform to celebrate Entrepreneurship Day.
- Strengthened peer bonding and participation in E-Cell activities.
- Reinforced the culture of innovation and creativity at Alliance University.

Media Coverage : https://www.linkedin.com/posts/syed-maaz-ashraf-b4a273322_yesterday-evening-i-had-the-wonderful-opportunity-activity-7364861184992309248-smjS?utm_source=share&utm_medium=member_desktop&rcm=ACoAAAXALAwBTB-egVPLZKodSY8qOuRp081rXas

Feedback :

- Students praised the event for being “different” and “refreshing” compared to conventional competitions.
- Many highlighted that the activity gave them real startup pitch experience without the pressure of formal judging.
- Faculty appreciated the creativity and engagement, noting that it built essential entrepreneurial skills in a lighthearted manner.


Dr. Samita Bal
IIC Convener





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OVERALL ACTIVITY REPORT

Academic Year	:	2024-25
Title of the event	:	Celebration of World Environment Day
Duration of activity	:	8 AM-5PM
Date of Activity	:	5 th June 2025
Objective	:	• To promote environmental awareness among school students and the local community through interactive and engaging activities. • To instill values of environmental responsibility and sustainable living among youth by emphasizing key issues such as pollution, plastic usage, and climate change. • To foster community collaboration between Alliance University and Government Girls High School through joint participation in meaningful social initiatives. • To encourage hands-on learning through activities such as a rally, skit, and cleaning drive that reinforce environmental stewardship. • To enhance civic engagement among NSS student volunteers by enabling them to take leadership roles in outreach activities.
Event Details	:	Location: Government Girls High School, Anekal
Participant Details		
Number of Student Participants	:	75
Number of Faculty Participants	:	10



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EVENT POSTER:



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WORLD

ENVIRONMENT DAY

5 JUNE, 2025





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Photographs:



During the session



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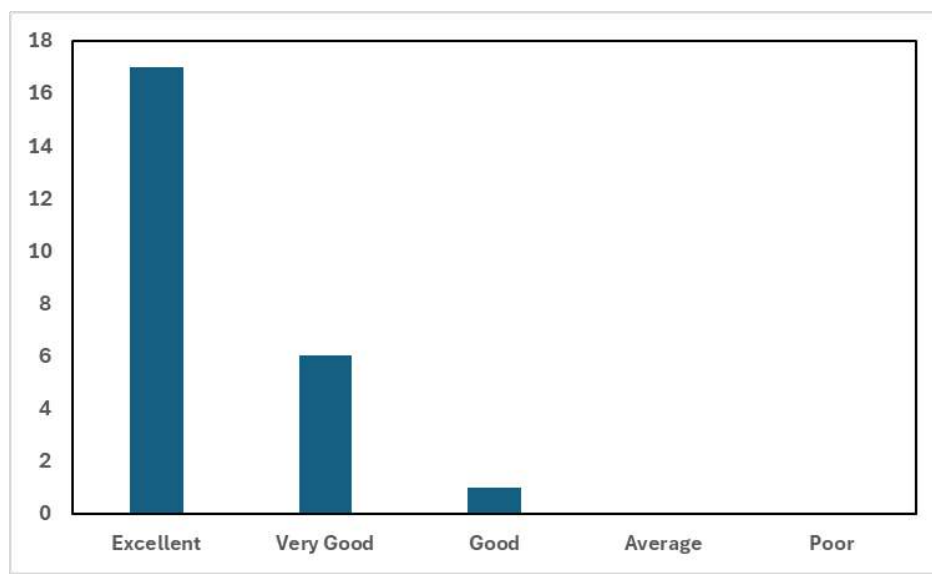
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- Key outcome :**
- Increased awareness among school students on the importance of environmental conservation and sustainable practices.
 - Positive behavioral impact, with school students expressing commitment to adopt eco-friendly habits (e.g., reducing plastic use, waste segregation).
 - Strengthened collaboration between the university and the local school, paving the way for future community outreach programs.
 - Empowered NSS volunteers who developed organizational and communication skills while leading the campaign.
 - Cleaner school surroundings, achieved through the cleaning drive, contributing to immediate environmental improvement in the area.

Media Coverage : https://www.linkedin.com/posts/allianceuniofcl_world-environment-day-activity-7336712969545756673-dHAj?utm_source=share&utm_medium=member_desktop&rcm=ACoAAAXALAwBTB-egVPLZKodSY8qOuRp081rXas

Feedback :

Participant's Feedback





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Dr. Samrita Bal
IIC convenor





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OVERALL ACTIVITY REPORT

Academic Year	:	2024-2025
Title of the event	:	Announcement: Launch of “Rashtra Pratham” Podcast Series
Duration of activity	:	11.30 am-1 pm
Date of Activity	:	04/07/2025
Objective	:	1. To introduce youth to visionary leaders whose experiences can ignite career inspiration and national pride. 2. To build leadership and innovation-oriented mindsets through real-world narratives. 3. To empower students to face uncertainty and change with greater confidence. 4. To support the Ministry’s mission of creating a new generation of value-driven innovators and leaders.
Event Details	:	Speakers: Mr. Ashish Chauhan Managing Director & CEO, National Stock Exchange of India (NSE) Location: (Hybrid) Class room LT-412, Alliance University, Bengaluru
Participant Details:		
Number of Student Participants	:	195
Number of Faculty Participants	:	125



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- Key outcome :**
1. Students gained deep insights into corporate leadership, market dynamics, and the role of innovation in economic development.
 2. The session motivated participants to adopt a problem-solving and adaptive mindset in their professional journey.
 3. Viewers developed a broader perspective on the impact of financial institutions like NSE on India's economy.
 4. Strengthened engagement of students and faculty with national-level innovation and leadership platforms.

Media Coverage : <https://youtu.be/9LZ7t9kHZlw>

Feedback :

Name	Name of school	How was the session ? Max.5	Registered Email id
BIDYUT BUDDHA GOGOI	ACED	5	bbidyutMBA824@bus.alliance.edu.in
GOVIND RAJ G R	ACED	5	rgovindbtech23@ced.alliance.edu.in
SHIBIL AHAMED P	APPLIED ENGINEERING	4	AshibilBTECH24@ced.alliance.edu.in
PRABHANJAN	ASAC	5	pprabhanjanbtech23@ced.alliance.edu.in
RANJITH KUMAR U	Alliance	4	kranjithBTECH22@ced.alliance.edu.in
SAI SRIVALLI K	ACED	5	srisaibtech22@ced.alliance.edu.in
SHIBIL AHAMED P	APPLIED ENGINEERING	5	AshibilBTECH24@ced.alliance.edu.in
RANJITH KUMAR U	ASAC	4	kranjithBTECH22@ced.alliance.edu.in



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BIDYUT BUDDHA GOGOI	School of business	5	bbidyutMBA724@bus.alliance.edu.in
ROHIT BIRADAR	Alliance college of engineering and design	4	brohitBTECH23@ced.alliance.edu.in
AKKEM VENKATA MOHITH REDDY	Asae	5	vakkemBTECH23@ced.alliance.edu.in



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ICC Convener





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OVERALL ACTIVITY REPORT

Academic Year	:	2024-2025
Title of the event	:	<i>Debut Episode of “Celebrating Failures”</i>
Duration of activity	:	11.30 am-1 pm
Date of Activity	:	11.07.2025
Objective	:	1. To inspire students and faculty by showcasing real entrepreneurial experiences, emphasizing resilience through failure. 2. To promote a culture of innovation and risk-taking by learning from setbacks faced by successful entrepreneurs. 3. To provide insights into the entrepreneurial journey of Indian startups like Koo and the challenges faced in sustaining them. 4. To engage the academic community in national-level innovation initiatives by the Ministry of Education’s Innovation Cell.
Event Details	:	Speakers: Mr. Mayank Bidawatka, Co-founder of Koo Location: (Hybrid) Class rooms, Alliance University, Bengaluru
Participant Details:		
Number of Student Participants	:	95
Number of Faculty Participants	:	115



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- Key outcome :**
1. Participants gained motivation to embrace failure as a critical component of success.
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 3. Increased awareness about the realities of entrepreneurship and startup lifecycle in the Indian context.
 4. Strengthened the institutional culture of innovation, perseverance, and startup literacy among students and faculty.

Media Coverage : <https://youtu.be/09TICgO5A5A?si=NEcWHJeRkZE7zBy6>

Feedback :

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OVERALL ACTIVITY REPORT

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OVERALL ACTIVITY REPORT

Academic Year	:	2024-2025
Title of the event	:	Innovation in Focus: Immersive Game Development – From 2D Games to AR/VR Experiences
Duration of activity	:	30days
Date of Activity	:	30th June 2025 – 1st August 2025 Offline
Objective	:	✓ To foster innovation and creativity in the emerging field of immersive technologies. ✓ To equip students with practical, industry-relevant skills for building AR/VR applications. ✓ To promote project-based learning and innovation-driven outcomes aligned with IIC's mandate.
Event Details	:	Prof. Ananthanagu U, Associate Director- CoE in Immersive Technologies Alliance University, Bengaluru Venue: LC2 – LT609 Centre of Excellence in Immersive Technologies (AR/VR)
Participant Details:		
Number of Student Participants	:	42
Number of Faculty Participants	:	6



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4 Weeks offline Internship Program

IMMERSIVE GAME DEVELOPMENT: FROM 2D GAMES TO

AR/VR EXPERIENCE WITH UNITY

June 30 to August 01, 2025

9:00 AM – 4:00 PM

LT 609

Eligibility

- School students (Completed PUC/12th grade)
- College students from any degree program
- Basic computer knowledge
- Keen interest in game development

Internship Objectives

- Provide hands-on experience in C# and Unity
- Progress from 2D to 3D game development
- Learn AR and VR application creation
- Complete a capstone project simulating industry workflows

Internship Objectives

- Apply C# in Unity-based game development
- Design and deploy 2D/3D games
- Develop AR/VR experiences
- Present a final capstone project

SCAN TO REGISTER

SCAN TO PAY

Note: Participants must complete both steps. Registration is only confirmed after both payment and form submission.

Registration Fee ₹2,500 (Training only)

Accommodation will be provided based on request and availability. Additional charges will apply.

Week	Focus Area	Content	Resource Persons
Week 1	C# Fundamentals & Unity Basics	OOP, Unity UI, Game Objects	Prof. Ananthanaga U
Week 2	2D & 3D Game Development	Mechanics, Minigames	Dr. Perilline S, Prof. Nivedita Masahar
Week 3	AR Development	Unity + AR SDKs, Mini-Project	Mr. Manoj Kumar, Prof. Ananthanaga U
Week 4	VR Development & Capstone	Interaction Design, Final Presentation	Prof. Ananthanaga U, Dr. Perilline S, Prof. Nivedita Masahar





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Key outcome :

- ✓ **11th and 12th students trained** in cutting-edge immersive technologies.
- ✓ Development of **functional prototypes** in AR, VR, and interactive games.
- ✓ Enhanced **innovation and entrepreneurial mindset** among participants.
- ✓ Strengthened the **innovation ecosystem** within the University through CoE activities under IIC.

Media Coverage : https://www.linkedin.com/posts/pradeepsakthi-j-805604273_unity-ar-vr-ugcPost-7359871134000975874-_lhj?utm_source=share&utm_medium=member_desktop&rcm=ACoAAAXALAwBTB-egVPLZKodSY8qOuRp08lrXas

Feedback : The 30-day internship on *Immersive Game Development: From 2D to AR/VR* was widely appreciated by participants for its strong focus on **innovation and startup-oriented learning**. Students valued the structured progression from coding fundamentals to the creation of **innovative AR/VR applications and prototypes**, which not only enhanced their technical skills but also nurtured their creativity and entrepreneurial mindset. The capstone projects, ranging from educational AR tools to simulation-based VR experiences, were seen as potential **startup ideas with real-world application value**. Participants highlighted that the program effectively bridged academics with industry relevance, inspiring them to explore opportunities for **innovation-driven careers and future ventures in immersive technologies**. Suggestions included extending AR/VR sessions, adding startup-focused mentorship, and providing continued support to help transform innovative prototypes into **scalable entrepreneurial initiatives**.


Dr. Samita Bal
IIC convenor





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OVERALL ACTIVITY REPORT

Academic Year	:	2024-25
Title of the event	:	Design Thinking for Young Innovators
Duration of activity	:	2 hours
Date of Activity	:	21-07-2025
Objective	:	1. To introduce school children to the fundamentals of the Design Thinking process. 2. To encourage critical thinking and creativity through hands-on activities. 3. To help students develop empathy by identifying and understanding real-life problems. 4. To engage students in teamwork and collaborative problem-solving. 5. To inspire students to explore innovation using simple tools and ideas.
Event Details	:	Speaker: Prof. Parul Sachdeva Assistant Professor, School of Design
Participant Details		
Number of Student Participants	:	150
Number of Faculty Participants	:	5



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Event poster:



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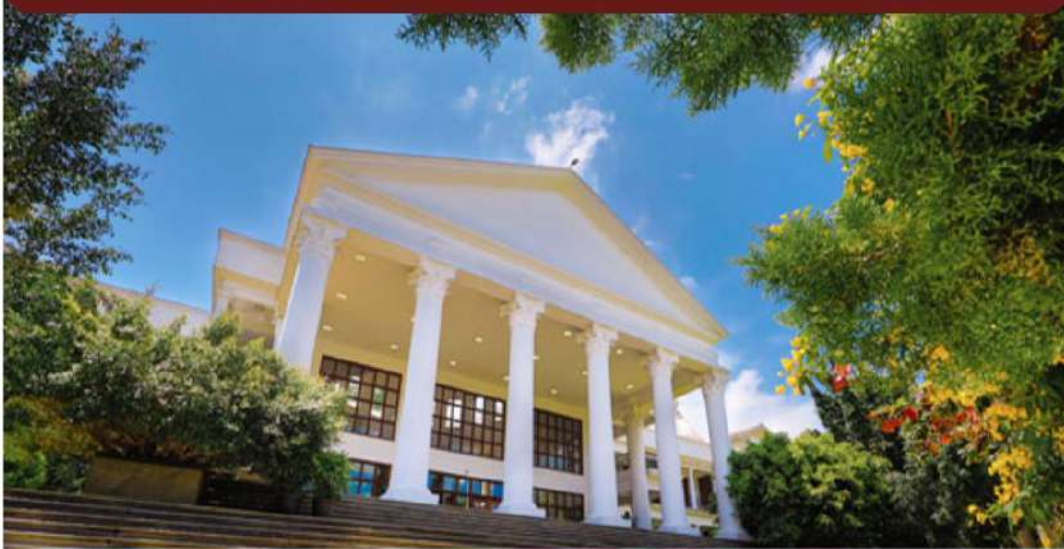


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DESIGN THINKING FOR YOUNG INNOVATORS



In alignment with the objectives of the Ministry of Education's Innovation Cell and to strengthen the ATAL Tinkering Lab (ATL)-IIC linkage as envisioned under IIC 7.0 guidelines, this event is planned with the collaborative initiative with Jain International School, Kolar

21 July
2025

1:00PM Onwards

Organized by
Jain International School, Kolar &
Institution's Innovation Council-Alliance University

Photographs:





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- Key outcome :**
1. Understand the five stages of design thinking - Empathize, Define, Ideate, Prototype, and Test.
 2. Identify local or school-related problems and articulate clear problem statements.
 3. Generate multiple innovative ideas to solve a problem creatively.
 4. Build simple prototypes using available resources.
 5. Confidently present their ideas and receive constructive feedback.

Media Coverage : https://www.linkedin.com/posts/er-parul-sachdeva-184674122_designthinking-younginnovators-innovationeducation-activity-7353395455696752642-YN3I?utm_source=share&utm_medium=member_desktop&rcm=ACoAAB5auvQB9Re9skS7CqH0Xv8AoSkF3w9iwCQ

Feedback :

Media Coverage :

<https://www.linkedin.com/feed/update/urn:li:activity:7353061270339686401/>

Sample Feedback :

Alliance University Student Feedback Form			
Date	21-07-25		
Name	Anshu Prasad		
School/College Name	The Jain International School G.P.T.		
Class	9 th		
Email ID			
Mobile Number	7676910019		
Stream			
Session I	Morning Session		
Topic Name	Sustainable development goals		
Delivery of the Session	Satisfactory	Very Good	Excellent
Was the session informative	Satisfactory	Very Good	Excellent
Was the session interactive	Yes	No	Excellent
Understanding of the topic by you	Satisfactory	Very Good	Excellent
Useful information you gained during session	from the use of sustainable development goals know we can make better		
Session II	Afternoon Session		
Topic Name	Design thinking		
Delivery of the Session	Satisfactory	Very Good	Excellent
Was the session informative	Satisfactory	Very Good	Excellent
Was the session interactive	Yes	No	Excellent
Understanding of the topic by you	Satisfactory	Very Good	Excellent
Useful information you gained during session	about design thinking steps Define, Ideate, prototype and test with examples		

Alliance University Student Feedback Form			
Date	21-7-25		
Name	Pranav Nishu K.N		
School/College Name	T.J.S. B'val		
Class	9		
Email ID	pranavnishu@gmail.com		
Mobile Number	9876543210		
Stream	A		
Session I	Sustainable		
Topic Name	SDG		
Delivery of the Session	Satisfactory	Very Good	Excellent
Was the session informative	Satisfactory	Very Good	Excellent
Was the session interactive	Yes	No	Excellent
Understanding of the topic by you	Satisfactory	Very Good	Excellent
Useful information you gained during session	we got to know about india is on the list of poverty in the past but now it has improved so much		
Session II	Design thinking		
Topic Name	Design thinking		
Delivery of the Session	Satisfactory	Very Good	Excellent
Was the session informative	Satisfactory	Very Good	Excellent
Was the session interactive	Yes	No	Excellent
Understanding of the topic by you	Satisfactory	Very Good	Excellent
Useful information you gained during session	we got to know the steps of Design thinking → Empathize → Define → Ideate → Prototype → Test		



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Alliance University
Student Feedback Form

Date	21/07/2025		
Name	Rana Sam Bhavishya P		
School/College Name	The Jain International School		
Class	8th		
Email ID	Rana Sam Bhavishya P@gmail.com		
Mobile Number	984622665		
Stream	CBSE		
Session	Summer		
Topic Name	Sustainability		
Delivery of the Session	Satisfactory	Very Good	Excellent ✓
Was the session informative	Satisfactory	Very Good	Excellent ✓
Was the session interactive	Yes ✓	No	
Understanding of the topic by you	Satisfactory	Very Good	Excellent ✓
Useful information you gained during session	we want these classes often if it is interesting		
Session	Nice		
Topic Name	Sustainability		
Delivery of the Session	Satisfactory	Very Good	Excellent ✓
Was the session informative	Satisfactory	Very Good	Excellent ✓
Was the session interactive	Yes ✓	No	
Understanding of the topic by you	Satisfactory	Very Good	Excellent ✓
Useful information you gained during session	we want these classes often if it is interesting		

Alliance University
Student Feedback Form

Date	21/07/2025		
Name	Syed Azeem Saad		
School/College Name	The Jain International School		
Class	8th		
Email ID	8050432878		
Mobile Number	8050432878		
Stream	CBSE		
Session	Summer		
Topic Name	Sustainable development goals		
Delivery of the Session	Satisfactory	Very Good	Excellent ✓
Was the session informative	Satisfactory	Very Good	Excellent ✓
Was the session interactive	Yes ✓	No	
Understanding of the topic by you	Satisfactory	Very Good	Excellent ✓
Useful information you gained during session	Inventions, innovations		
Session	Nice		
Topic Name	Sustainable development goals		
Delivery of the Session	Satisfactory	Very Good	Excellent ✓
Was the session informative	Satisfactory	Very Good	Excellent ✓
Was the session interactive	Yes ✓	No	
Understanding of the topic by you	Satisfactory	Very Good	Excellent ✓
Useful information you gained during session	It was very useful for us.		

Alliance University
Student Feedback Form

Date	21/07/2025		
Name	Rana Sam Bhavishya P		
School/College Name	The Jain International School		
Class	8th		
Email ID	Rana Sam Bhavishya P@gmail.com		
Mobile Number	984622665		
Stream	CBSE		
Session	Summer		
Topic Name	Sustainability		
Delivery of the Session	Satisfactory	Very Good	Excellent ✓
Was the session informative	Satisfactory	Very Good	Excellent ✓
Was the session interactive	Yes ✓	No	
Understanding of the topic by you	Satisfactory	Very Good	Excellent ✓
Useful information you gained during session	INDIA has achieved the SDG-1 Goal 'NO POVERTY'		
Session	Nice		
Topic Name	Sustainability		
Delivery of the Session	Satisfactory	Very Good	Excellent ✓
Was the session informative	Satisfactory	Very Good	Excellent ✓
Was the session interactive	Yes ✓	No	
Understanding of the topic by you	Satisfactory	Very Good	Excellent ✓
Useful information you gained during session	Steps of design thinking: Empathize, Define, Ideate, Prototype, Test		

Dr. Samita Bal
IIC convenor





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OVERALL ACTIVITY REPORT

Academic Year	:	2024-25
Title of the event	:	"Next-Gen Cyber Guardians: Learn, Lead, Secure"
Duration of activity	:	8hrs
Date of Activity	:	30 th June 2025
Objective	:	1. Foster a culture of responsible and innovative digital citizenship 2. Inspire students to ideate simple, student-driven solutions or projects (like posters, awareness apps, or peer campaigns) that promote cybersecurity in their communities. 3. Cultivate an early interest in cybersecurity as a career path by exposing students to emerging technologies like AI in security, ethical hacking, and data privacy innovation. 4. Empower students to act as <i>Cyber Innovation Ambassadors</i> within their school, using innovative communication methods to educate peers and families.
Event Details	:	1. Dr. Mamatha Ravi, Asst. Professor – Pure and Applied Mathematics & HoD, Science & Humanities and First Year Engineering 2. Dr Rajasekar Rangasamy, Professor, on safe digital practices, online behavior, and career paths in tech 3. Dr. Karpagalakshmi Ravivarma, Professor
Participant Details		
Number of Student Participants	:	150
Number of Faculty Participants	:	5



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Event poster:



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Next-Gen Cyber Guardians: Learn, Lead, Secure

**Alliance University Hosts Cybersecurity Awareness
Program at Government High School,
Marsur Village, Anekal, Bangalore**

30th June 2025

8 am onwards



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Key outcome :

1. Students actively participated in hands-on activities and showcased curiosity toward new-age cybersecurity tools and trends.
2. Select students were identified as *Cyber Guardians*, who will lead further awareness activities using interactive and technology-enabled formats like presentations, videos, or blogs.
3. The session laid the groundwork for future school-level innovation projects, where students can explore cybersecurity solutions as part of Science Club activities.

Media Coverage : https://www.linkedin.com/posts/allianceuniofcl_cybersafety-digitalawareness-allianceuniversity-activity-7348720123135807489-DZkS?utm_source=share&utm_medium=member_desktop&rcm=ACoAAAXALAwBTB-egVPLZKodSY8qOuRp081rXas

Feedback : The outreach session titled "*Next-Gen Cyber Guardians: Learn, Lead, Secure*" conducted on 30th June 2025 received overwhelmingly positive feedback from participants. Students found the session highly engaging and informative, particularly appreciating the interactive discussions on safe digital practices, ethical hacking, AI in security, and data privacy. Many students expressed newfound interest in cybersecurity as a career path, citing the relevance of the topics and the practical examples shared by expert speakers. Faculty members also acknowledged the initiative as a valuable platform for early sensitization of school students to pressing issues in digital safety. The identification of select students as Cyber Guardians was particularly well-received, as it gave participants a sense of ownership and responsibility in promoting cyber awareness in their school and community. Overall, the session successfully fostered digital citizenship, sparked curiosity about innovation in cybersecurity, and laid the foundation for future student-driven projects in this domain.


Dr. Samrita Bal
IIC convenor





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OVERALL ACTIVITY REPORT

Academic Year	:	2024-2025
Title of the event	:	“Startup Hiring Landscape from an Angel Investor’s Lens”
Duration of activity	:	10 am-12 pm
Date of Activity	:	10 th July 2025
Objective	:	• To provide participants with insights into the hiring practices and challenges faced by startups from an investor’s perspective. • To highlight the importance of building the right founding and early-stage team for venture success. • To familiarize learners with the qualities, skills, and mindsets investors look for in startup teams. • To discuss the balance between cost-effective hiring and talent acquisition in resource-constrained startups. • To encourage participants to adopt strategic approaches in team building that align with long-term business growth.
Event Details	:	Venue: LHE-103, LC-1
Participant Details:		
Number of Student Participants	:	66
Number of Faculty Participants	:	8



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"Startup Hiring Landscape from an Angel Investor's Lens"

Mr. Preetam Kajal

An early-stage Angel Investor



Date: July 9, 2025

Time: 10.30am-12.30pm

Venue: LHE-102, LC-1

Organized by SOB in collaboration with the
Institution's Innovation Council (IIC), Alliance
University, Bangalore.

Registration Link



Photographs:





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Key outcome

:

- ✓ Participants understood the critical role of early-stage hiring decisions in determining startup success and investor confidence.
- ✓ Learners gained clarity on investor expectations regarding team composition, leadership qualities, and execution capability.
- ✓ The session provided practical insights into balancing talent needs with financial limitations in the startup ecosystem.
- ✓ Attendees developed awareness of strategies to attract, retain, and nurture talent in high-growth, resource-limited environments.

Media Coverage

: NA

Feedback

: Participants appreciated the investor's perspective on the importance of hiring the right team at the early stage of a startup. The practical insights on balancing financial constraints with talent acquisition were found highly relevant and applicable. Students valued the emphasis on leadership qualities, adaptability, and team dynamics as key factors for investor confidence. Attendees suggested more interactive case discussions and role-play activities to deepen understanding of real hiring challenges in startups.


Dr. Samrita Bal
IIC convenor





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OVERALL ACTIVITY REPORT

Academic Year	:	2024-2025
Title of the event	:	"The Six thinking hats to build Business Opportunity perspectives"
Duration of activity	:	9 am-11 am
Date of Activity	:	30 th Aug. 2025
Objective	:	• Help leaners experience the perspectives to a solution that are available for a problem • Use the Six Thinking Hats to evaluate a business opportunity • Learn to differentiate an idea from a business opportunity
Event Details	:	Venue: LHE-505, LC-2
Participant Details:		
Number of Student Participants	:	66
Number of Faculty Participants	:	8



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EVENT POSTER:

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Workshop on "The Six thinking hats to build Business Opportunity perspectives"

 **Dr. Balaji Shri Kamalakannan**
Associate Professor - General Management
Alliance University

 **Date: 30th August 2025**

 **Venue: LT505, LC2 – Alliance University**

Time: 9-11 AM

Scan the QR to Register





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- Key outcome** :
- ✓ Participants explored how to turn ideas into opportunities using **Six Thinking Hats**
 - ✓ Through team debates, a surprise *plot twist round*, and council voting, students learned to analyze business challenges from facts, feelings, risks, benefits, and creative angles.
 - ✓ The session provided practical insights into startup ecosystem.
 - ✓ Attendees developed awareness of strategies to attract, retain, and nurture talent in high-growth, resource-limited environments.
- Media Coverage** : NA
- Feedback** : The session successfully encouraged participants to think like entrepreneurs and innovators in the education technology space. Using the Six Thinking Hats, students and faculty analyzed the business potential, risks, and creative possibilities of AI-driven personalized learning. Attendees appreciated the structured framework for ideation, which helped transform abstract concepts into actionable entrepreneurial opportunities. The feedback highlighted that the workshop not only deepened understanding of AI in education but also inspired participants to consider startup creation, incubation, and commercialization pathways for innovative learning solutions.


Dr. Samrita Bal
IIC convenor





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OVERALL ACTIVITY REPORT

Academic Year	:	2024-2025
Title of the event	:	Rashtra Pratham: Innovation, Investment & India: A Vision with Nivruti Rai
Duration of activity	:	11.30 am-1 pm
Date of Activity	:	01/08/2025
Objective	:	1. To present India's national vision for innovation-led economic growth. 2. To highlight emerging opportunities in AI, semiconductors, and digital infrastructure. 3. To promote collaboration between government, industry, and academia. 4. To inspire youth to pursue careers in innovation, technology, and entrepreneurship.
Event Details	:	Speakers: Ms. Nivruti Rai, MD & CEO, Invest India Location: (Hybrid) Class room LT-412, Alliance University, Bengaluru
Participant Details:		
Number of Student Participants	:	195
Number of Faculty Participants	:	125



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EVENT POSTER:

Rashtra Pratham: Innovation, Investment & India: A Vision with Nivruti Rai

Rashtra Pratham

Voices that Shape the Nation

Nivruti Rai
Watch on YouTube

Dr. Abhay Jere
Vice Chairman AICTE & Chief Innovation Officer (CIO)
Ministry of Education, Govt. of India

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Photographs:





Key outcome :

1. Participants understood India's strategic direction in global technology leadership.
2. Increased awareness about opportunities in high-tech sectors like AI and semiconductor manufacturing.
3. Recognition of the role of public-private partnerships in scaling innovation.
4. Motivated students and young professionals to explore careers in innovation and investment.

Media Coverage : https://www.linkedin.com/posts/moe-innovation-cell_aicte-mic-rashtrapratham-activity-7355487752240447489-a6ie?utm_source=share&utm_medium=member_desktop&rcm=ACoAAAXALAwBTB-egVPLZKodSY8qOuRp081rXas

Feedback :

Name	Name of school	How was the session ? Max.5	Registered Email id
ESHWARI V A	Alliance school of Business	5	veshwariBBA24@bus.alliance.edu.in
BIDYUT BUDDHA GOGOI	School of business	5	bbidyutMBA724@bus.alliance.edu.in
ROHIT BIRADAR	Alliance college of engineering and design	4	brohitBTECH23@ced.alliance.edu.in
BIDYUT BUDDHA GOGOI	ACED	5	bbidyutMBA824@bus.alliance.edu.in
GOVIND RAJ G R	ACED	5	rgovindbtech23@ced.alliance.edu.in
SHIBIL AHAMED P	APPLIED ENGINEERING	4	AshibilBTECH24@ced.alliance.edu.in



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PRABHANJAN	ASAC	5	pprabhanjanbtech23@ced.alliance.edu.in
RANJITH KUMAR U	Alliance	4	kranjithBTECH22@ced.alliance.edu.in
SAI SRIVALLI K	ACED	5	srisaibtech22@ced.alliance.edu.in
SHIBIL AHAMED P	APPLIED ENGINEERING	5	AshibilBTECH24@ced.alliance.edu.in
RANJITH KUMAR U	ASAC	4	kranjithBTECH22@ced.alliance.edu.in
BEVARA SAI VIJAYAKANT H	Alliance college of engineering and design	2	pmandaBTECH22@ced.alliance.edu.in
DEVIKA A S	ACED	5	adevikaBTECH23@ced.alliance.edu.in
BEVARA SAI VIJAYAKANT H	ACED	5	pmandaBTECH22@ced.alliance.edu.in
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JANHAVI P G	ASAC	5	pjanhavibtech22@ced.alliance.edu.in
JYOTSNA G	Alliance college of engineering and design	3	gyotsnaBTECH23@ced.alliance.edu.in
AYUSH MISHRA A	ASAC	5	aayushbtech23@ced.alliance.edu.in
BONTHALA VENKATA SAI GURU VISHNU	ACED	5	vbonthalabtech23@ced.alliance.edu.in
AKKEM VENKATA MOHITH REDDY	Asae	5	vakkemBTECH23@ced.alliance.edu.in



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BEVARA SAI VIJAYAKANT H	Alliance college of engineering and design	4	pmandabTECH22@ced.alliance.edu.in
BONTHALA VENKATA SAI GURU VISHNU	ASAE	5	vbonthalabtech23@ced.alliance.edu.in
SHIBIL AHAMED P	Alliance university Applied Engineering	5	AshibilBTECH24@ced.alliance.edu.in
JANHAVI P G	Alliance College of Engineering and Design	5	pjanhavibtech22@ced.alliance.edu.in
YATHIN G	Alliance college of engineering and design	5	gyathinbtech23@ced.alliance.edu.in
JYOTSNA G	Alliance College Of Engineering And Design	5	gjyotsnaBTECH23@ced.alliance.edu.in
SHIBIL AHAMED P	Alliance university	5	AshibilBTECH24@ced.alliance.edu.in
AFSHIN AHAMMED KANJIRAM POKKIL	Alliance University	3	aafshinBTECH24@ced.alliance.edu.in
AMAN MUHAMMED K	ALLIANCE UNIVERSITY	5	mamanBTECH24@ced.alliance.edu.in
ABHISHEK PADHY	Alliance	5	Pabhishekmba724@bus.alliance.edu.in
ESHWARI V A	Alliance school of Business	5	veshwariBBA24@bus.alliance.edu.in



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PRABHANJA N P BHARADWAJ	Alliance College of engineering	5	pprabhanjanbtech23@ced.alliance.edu.in
PAVITRA DANAPPA BYALI	ACED	4	dpavitrabtech23@ced.alliance.edu.in
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DEVIKA A S	ACED	5	adevikaBTECH23@ced.alliance.edu.in
ABHISHEK VIRUPAKSH A AMMANAGI	Alliance college of Engineering and Design	5	vabhishekbtech23@ced.alliance.edu.in
DEEPESH KUMAR JHA	ASAC	4	kdeepeshbtech23@ced.alliance.edu.in
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