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Private University established in Karnataka State by Act No.34 of year 2010
Recognized by the University Grants Commission (UGC), New Delhi



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

MIC DRIVEN ACTIVITY OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	"Guiding Framework for Creating and Engaging Trained Faculty and Student IIC Members Innovation Ambassadors (IA) in IIC Institutions and Rewarding Mechanisms for IAs"
Duration of activity	:	50 minutes and 50 seconds
Date of Activity	:	29.07.2024 (Monday) 11:00:00 AM
Event Details	:	YouTube Link: https://youtube.com/live/V1Zm1bhbsl8?feature=share
Summary of the session content	:	The session focused on the Innovation Ambassador (IA) training program, which is part of the Institution's Innovation Council (IIC) 6.0 initiative. Mr. Dipan Sahu, Assistant Innovation Director at the Ministry of Education Innovation Cell, presented insights on developing and engaging Innovation Ambassadors. The program aims to empower faculty members to drive innovation and entrepreneurship ecosystems in educational institutions. It involves a structured training approach with multiple levels: Basic (Foundation), Advanced, Reskilling, and Upskilling. Each level builds upon the previous one, providing comprehensive knowledge on innovation, entrepreneurship, IPR, and technology transfer. The session outlined the nomination process, roles and responsibilities of Innovation Ambassadors, and the use of the IA portal. It emphasized the importance of Innovation Ambassadors in mentoring students, verifying ideas in the Innovation repository, conducting expert talks, and driving IIC activities. The presentation also covered the technical aspects of using the IA portal, including nomination, tracking progress, and submitting reports of activities conducted by Innovation Ambassadors. The session stressed the



		significance of these activities in contributing to the institution's IIC star rating.
Actions taken or planned based on the learnings	:	1. We are encouraging minimum 20 faculty members to nominate per academic year for IA training. 2. After training, Innovation Ambassadors will conduct at least four expert talks or mentoring sessions per year, each with 30-40 participants. This is intended to spread innovation and entrepreneurship knowledge widely. 3. We will use the IIC portal for nominating faculty members, tracking their progress, and verifying their activities. They are also encouraged to recognize and reward Innovation Ambassadors at institutional, state, and national levels.
Challenges faced or support required	:	1. Some technical issues were reported with email notifications for IA portal login credentials. Institutions facing this issue are advised to contact the support team directly. 2. Give the access to edit existing Innovation Ambassador records in terms of institution change feature instead of deletion to preserve the Ambassador's training history. 3. Support may be required to newly joined Innovation Ambassadors in understanding and effectively using the various features of the IA portal, especially for activities like report submission and verification.
Participant Details		
Number of Student Participants	:	42
Number of Faculty Participants	:	10



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Attendance sheet

S.No	Participants list
1.	VIJI C
2.	JUDESON ANTONY KOVILPILLAI J
3.	RAJKUMAR N
4.	BALUSAMY NACHIAPPAN
5.	SULAIMAN SYED MOHAMED
6.	UDAY KUMAR SINGH
7.	VIRENDRA KUMAR SHRIVASTAVA
8.	HRUTHVIK S NAIK
9.	VINEET PANDEY
10.	R C KARPAGALAKSHMI
11.	B PRABHU SHANKAR
12.	R JAYAVADIVEL
13.	MOUSUMI KARMAKAR
14.	KOTHAMASU EESHWARIDEVI
15.	HAFIZA FATHIMA
16.	CHEMIKALA PRAVEEN KUMAR
17.	KAVYA JAIN JAIN
18.	SYED FARAZ
19.	YANDAPALLI SHAMITHA REDDY
20.	YASH TRIPATHI
21.	SINDHU L
22.	MANOJ SANKOL SR
23.	ARYAN SINGH
24.	KESAMAREDDY CHAITHANYA KUMAR REDDY
25.	PRATYUSH KUMAR RAMAN
26.	R NIRANCHANA



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27.	K ROHINI
28.	DEEKSHA N
29.	JAGDISH CHANDRA PATNI
30.	MEGHANA S JATHAN
31.	THIPPANI SONALI BONICCA
32.	TINA BABU
33.	MANSI SINGH
34.	S MUTHULINGAM
35.	MAHMOOD HUSSAIN MIR
36.	SUSHANTA M HEGDE
37.	N SENGOTTAIYAN
38.	VAISHNAVI V V
39.	KABILAN M
40.	LAVANTHI SUPRAJA
41.	SYED TAAHIR AHAMED
42.	AMAL
43.	SHIVA MISHRA
44.	PAVITHRA K
45.	ABHISHEK BASAVARAJ MASALI
46.	HARSH SHAH
47.	LALLI K
48.	NAMANA HERLE G
49.	K SAI RISHITHA
50.	ABHINAV PRATAP SINGH
51.	PUNEETHA
52.	RAJ PATEL



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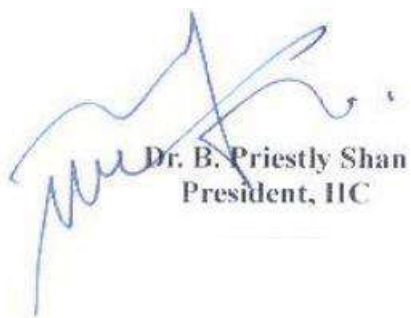


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Photograph



During the session


Dr. B. Priestly Shan
President, IIC





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MIC DRIVEN ACTIVITY OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	"Strengthening IIC Linkages with ATLs and SICs in Schools and Framework for providing Mentorship Guidance"
Duration of activity	:	56 minutes and 20 seconds
Date of Activity	:	31.07.2024 (Wednesday) 11:00:00 AM
Event Details	:	YouTube Link: https://youtube.com/live/71dNvDI1hpK?feature=share
Summary of the session content	:	The session focused on strengthening linkages between Institution's Innovation Councils (IICs) in higher education institutions and Atal Tinkering Labs (ATLs) or School Innovation Councils (SICs) in schools. Mr. Dipan Sahu, Assistant Innovation Director at the Ministry of Education Innovation Cell, presented the concept and importance of this linkage. The presentation covered the features of the IIC-ATL/SIC linkage program, including the matching process, prescribed mentoring activities, and how to use the IIC portal for managing these linkages. The program aims to create a bridge between higher education and school education in terms of innovation and entrepreneurship. Key features of the linkage include: - One IIC to mentor a minimum of three ATLs/SICs - Two-way matching process through the IIC portal - Involvement of Innovation Ambassadors as mentors - Prescribed mentoring activities including orientation sessions, mentor-mentee meets, one-to-one guidance, exposure visits, training and boot camps, and innovation challenges



		The session also included a demonstration of the IIC portal by Mr. Abhishek Ranjan, showing how to use various features for managing the IIC-ATL linkage, including selecting schools, nominating coordinators, and scheduling activities.
Actions taken or planned based on the learnings	:	1. We will identify and approach ATLs/SICs in their vicinity for mentoring support using the IIC portal. 2. We will nominate coordinators for managing the linkage with each ATL/SIC they are mentoring. 3. We will plan and execute the prescribed mentoring activities, including orientation sessions, exposure visits, and training programs for ATL/SIC students and coordinators. 4. We will encourage our Innovation Ambassadors to engage in mentoring activities for ATLs/SICs, which will count towards their performance and the institution's performance. 5. We will invite ATLs/SICs to participate in their respective innovation and entrepreneurship activities.
Challenges faced or support required	:	Some technical issues were reported with email notifications and mapping of schools. We need support team if they encounter such issues. There may be a need for more guidance on the types of activities that can be conducted with ATLs/SICs. The session provided some examples, but we require more specific ideas. Clarification was needed on the expenses for conducting activities. It was explained that most activities can be conducted online or with minimal costs, with each party bearing their respective expenses.
Participant Details		
Number of Student Participants	:	26
Number of Faculty Participants	:	11



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Attendance sheet

Sl. No	Name of the participants
1	Nandeewar S B
2	Asha Rani N R
3	Dr. Geeta A
4	Aishwarya B R
5	Dr. Chetan Shelke
6	Dr. Gaurav Kumar
7	Dr. Mano Paul P
8	Dr. Rathnakar Achary
9	Dr. Saswati Debnath
10	Dr. Senbagavalli Marimuthu
11	Dr. Virendra Kumar Shrivastava
12	Dr. Ramalakshmi K
13	Dr. Sridhar T
14	Anusha Preetham
15	Vidyashree
16	Aruna Akula
17	Bharathi
18	S. Uma Mageswari
19	Amruthmala
20	Thilaka laxmi M.K
21	M Sridhar
22	SIVAKANNAN SUBRAMANI



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23	Mahesh V
24	J.S SATISH
25	Nanda Ashwin
26	Heena Kousar
27	Asha. K
28	Mallikarjuna Badiger
29	AYUB AHMED
30	G Dharani
31	Manjunath C
32	Dr. Keerthika V
33	Sweta Gupta
34	Chidanand G Byahatti
35	Mahesh M S
36	Vinay Darbi
37	Gangadhar S. Mamadapur



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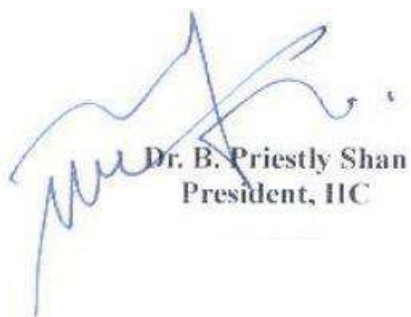


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Photograph



During the session


Dr. B. Priestly Shan
President, IIC





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MIC DRIVEN ACTIVITY OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	"Building the Pipeline of Quality Innovations and Start-ups in HEIs with Ecosystem Enablers by Creating and Managing YUKTI Innovation and IPR Repository (YIIR)"
Duration of activity	:	01:14:20
Date of Activity	:	2 nd August 2024 (Friday) 11:00:00 AM
Event Details	:	YouTube Link: https://youtube.com/live/TTsBJLtwWg0?feature=share
Summary of the session content	:	The session focused on the YUKTI Innovation and IPR Repository (YIIR), a platform created by the Ministry of Education's Innovation Cell to build a pipeline of quality innovations and startups in higher education institutions. Mr. Dipan Kumar Sahu, Assistant Innovation Director at the Ministry of Education Innovation Cell, presented the concept, features, and benefits of YIIR. YIIR is designed to address challenges such as lack of benchmarking practices, difficulties in identifying entrepreneurial potential, redundancy in scouting efforts, and the need for a strong pipeline of quality innovations. The platform integrates four key stakeholders: IIC institutions, innovators, mentors (including Innovation Ambassadors), and ecosystem enablers. The session outlined the registration process, verification steps, and the roles of different stakeholders in using the YIIR platform. It emphasized the importance of institutions building and enriching their repositories, and how this can help in planning effective interventions and activities for different categories of innovations. The presentation also covered the technical aspects of using the YIIR portal, including registration, verification, submission of ideas/innovations, and the assignment of verifiers.



		The session stressed the significance of these activities in contributing to the institution's IIC star rating.
Actions taken or planned based on the learnings	:	We will create and enrich the YIIR repositories by sharing the registration link with the students, faculty, alumni, and incubatees. We will regularly encourage submissions and verify registrations. The verifiers (preferably Innovation Ambassadors or external experts) will be assigned to evaluate submitted ideas, innovations, and startups. This process will help in identifying quality innovations and planning appropriate support activities. The Ministry of Education Innovation Cell plans to integrate more ecosystem enablers into the platform, allowing for better connection between innovators and resources such as incubators, accelerators, and investors. We will use the YIIR portal for nominating innovations for various challenges and funding opportunities, including those organized by the Ministry of Education Innovation Cell.
Challenges faced or support required	:	1. Some technical issues were reported with email notifications for verifier login credentials. 2. There may be a need for more guidance on how to effectively use the YIIR platform to plan and execute innovation support activities at the institutional level. 3. Support may be required in understanding how to best leverage the YIIR platform to connect with ecosystem enablers and access various funding and support schemes.
Participant Details		
Number of Student Participants	:	23
Number of Faculty Participants	:	11



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Attendance Sheet

Sl. No.	Name of the Participants
1.	Dr. Sasmita Bal
2.	Dr. Mohit Hemanth Kumar
3.	Rahul Kumar
4.	Shirin
5.	Husnar
6.	Dr. V. Keerthika
7.	Dr. Abhay Gupta
8.	Vishal
9.	Suriya
10.	Dr. Girish B M
11.	Dr. Virender Kumar Srivastava
12.	Vasavi Annapureddy
13.	Deepak Kumar
14.	Naveen Kumar
15.	Mahesh V
16.	J.S SATISH
17.	Nanda Ashwin
18.	Heena Kousar
19.	Asha. K
20.	Mallikarjuna Badiger
21.	AYUB AHMED
22.	G Dharani
23.	Anusha Preetham
24.	Vidyashree
25.	Aruna Akula
26.	Bharathi
27.	S. Uma Mageswari
28.	Amruthmala
29.	Thilaka laxmi M.K
30.	Dr. Chetan Shelke
31.	Dr. Gaurav Kumar
32.	Dr. Mano Paul P
33.	Dr. Saswati Debnath
34.	Dr. Senbagavalli Marimuthu



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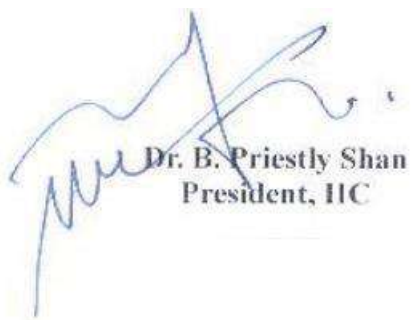


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During the session


Dr. B. Priestly Shan
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MIC DRIVEN ACTIVITY OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	"Orientation cum Refreshers' Session on Institution's Innovation Council Objectives, Structure, Operation for IIC Institutions"
Duration of activity	:	1:28:25
Date of Activity	:	5 th August 2024 (Monday) 11:00:00 AM
Event Details	:	YouTube Link: https://youtube.com/live/msrEjeeNYBc?feature=share
Summary of the session content	:	The session provided a comprehensive overview of the Institution's Innovation Council (IIC) framework, its objectives, structure, and operations. Mr. Dipan Sahu, Assistant Innovation Director at the Ministry of Education Innovation Cell, presented the concept and evolution of IIC since its inception in 2018. The presentation covered the challenges in institutionalizing innovation and entrepreneurship in educational institutions, and how IIC addresses these challenges. It explained the IIC structure, which includes teaching and non-teaching members, student members, and external experts. The session detailed the IIC portal's features, including the management of activities, council meetings, Innovation Ambassador program, YUKTI Innovation repository, and various schemes like Mentor-Mentee and Impact Lecture programs. It also explained the annual star rating system for IICs, which is based on various categories of activities (IIC calendar, MIC-driven, self-driven, and celebration activities) and other parameters like innovation repository, infrastructure, and policy implementation. The presentation was followed by a detailed demonstration of the IIC portal by Sarani, an Innovation Officer, explaining how institutions can use



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		various features of the portal to manage their IIC activities and participate in different programs.
Actions taken or planned based on the learnings	:	1. We will ensure all council roles be filled and regular council meetings to be conducted. 2. We will plan and execute activities across different categories (IIC calendar, MIC-driven, self-driven, and celebration activities) throughout the academic year. 3. Convenor will nominate faculty members for the Innovation Ambassador training program and track their progress. 4. The coordinators will build and maintain their YUKTI Innovation repository, encouraging students and faculty to submit ideas, innovations, and startups. 5. We will plan to participate in various schemes like Mentor-Mentee and Impact Lecture programs and submit necessary reports and utilization certificates on time.
Challenges faced or support required	:	1. There might be challenges in motivating and engaging faculty and students to participate actively in IIC activities and programs. 2. We may need support in identifying and collaborating with external experts and ecosystem enablers.
Participant Details		
Number of Student Participants	:	22
Number of Faculty Participants	:	13



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1.	Dr. Sasmita Bal
2.	Dr. Rajesh Kumar
3.	Dr. Rajesh Sharma R
4.	Shirin
5.	Surendran
6.	Dr. V. Keerthika
7.	Dr. Abhay Gupta
8.	Vishal
9.	Suriya
10.	Dr. Chiranjibi Champatiray
11.	Dr. Virender Kumar Srivastava
12.	Vasavi Annapureddy
13.	Deepak Kumar
14.	Naveen Kumar
15.	Mahesh V
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31.	Dr. Gaurav Kumar
32.	Dr. Mano Paul P
33.	Dr. Saswati Debnath
34.	Dr. Senbagavalli Marimuthu
35.	Dr. Satya Prakash



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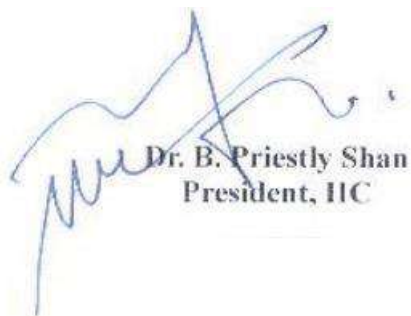


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OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	“Organize an Inter/ Intra Institutional Start-up competition and Reward Best Start-ups”
Duration of activity	:	18 Hours
Date of Activity	:	22 nd to 25 th July 2024
Objective	:	1. Foster entrepreneurial spirit among students across different departments 2. Provide a platform for students to showcase innovative business ideas 3. Encourage practical application of academic knowledge in creating viable startup concepts 4. Promote interdisciplinary collaboration in developing business solutions 5. Recognize and reward the most promising student-led startup ideas
Event Details	:	Chief Guest: Mr. Aditya Shandilya, Senior Trainer, Tech Trunk Ventures Location: LT 302, Learning Centre 2, Alliance University, Bengaluru
Participant Details		
Number of Student Participants	:	183
Number of Faculty Participants	:	27



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**ALLIANCE
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Alliance College of Engineering and Design

GUIDED HACKATHON SELF DRIVING CAR

Collaborated with
techtrunk

July 22 - 26, 2024 | LT 302, Engineering Block
08:30 AM to 5:00 PM | Alliance University Campus

Schedule

July 22 - 24, 2024	3 Days Workshop on Self Driving Car
July 25 - 26, 2024	2 Days Hackathon on Self Driving Car





GUIDED HACKATHON SELF DRIVING CAR

July 22 - 26, 2024 | LT 302, Engineering Block, Alliance University

Collaborated with
techtrunk

PROGRAMME SCHEDULE	Date and Timing	Events
	July 22, 2024	Inauguration
	8.45 AM to 8.55 AM	Welcome Address by Dr. M. Selvam, Professor / CSE
	8.55 AM to 9.05 AM	Address by Dr. A. Ezil Sam Leni, HOD / CSE
	9.05 AM to 9.15 AM	Address by Dr. Reeba Korah, Dean / ACED
	9.15 AM to 9.25 AM	Address by Mr. Aditya Shandilya, Senior Trainer, Tech Trunk Ventures
PROGRAMME SCHEDULE	Date and Timing	Events
	July 22 - 24, 2024	Workshop
PROGRAMME SCHEDULE	8.30 AM to 5.00 PM	Sessions 1 to 6 (FN – 8.30 am to 12.30 pm, AN – 1.30 am to 5.00 pm)
	Date and Timing	Events
PROGRAMME SCHEDULE	July 25 - 26, 2024	Hackathon
	8.30 AM to 5.00 PM	Sessions 7 to 10 (FN – 8.30 am to 12.30 pm, AN – 1.30 am to 5.00 pm)
PROGRAMME SCHEDULE	Date and Timing	Events
	July 26, 2024	Valediction
PROGRAMME SCHEDULE	4.00 PM to 4.05 PM	Welcome Address by Dr. M. Selvam, Professor / CSE
	4.05 PM to 4.15 PM	Feedback from Students
PROGRAMME SCHEDULE	4.15 PM to 4.20 PM	Address by Dr. A. Ezil Sam Leni, HOD / CSE
	4.20 PM to 4.25 PM	Address by Dr. Reeba Korah, Dean / ACED
PROGRAMME SCHEDULE	4.25 PM to 4.40 PM	Distribution of Certificates and Medals
	4.40 PM to 4.45 PM	Vote of Thanks – Mr. Ananthanagu, Assistant Professor / CSE

Hosted by: Mr. U. Ananthanagu, Assistant Professor / CSE

Target Audience: ACED students and Faculty Members and ASLA Students, Alliance University



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Key outcome :

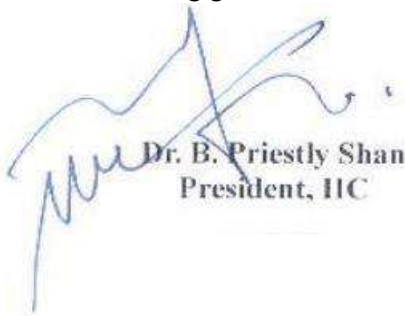
1. Increased student engagement in entrepreneurial activities
2. Development of practical business planning and presentation skills
3. Creation of a pool of innovative startup ideas within the university
4. Enhanced visibility of the university's commitment to entrepreneurship
5. Potential incubation opportunities for top-performing startup concepts

Media Coverage : Not Available

Feedback :

The Intra-institutional Startup Competition, organized by Alliance University in collaboration with its Entrepreneurship Cell, was acclaimed as a resounding success by participants, faculty, and industry observers. Spanning five days from July 22-26, 2024, the event showcased a diverse range of innovative business ideas from students across various departments. The competition's structure, comprising a three-day workshop followed by a two-day pitch event, was praised for its comprehensive approach. Participants valued the initial workshop phase for its insights into startup fundamentals, while the subsequent pitch event allowed students to present refined ideas to a panel of judges including faculty members, industry experts, and successful entrepreneurs. The quality of startup concepts impressed all stakeholders, with ideas ranging from tech-driven solutions to social entrepreneurship ventures, highlighting the university's success in fostering interdisciplinary collaboration and innovation.

The awards ceremony recognized outstanding performances across various categories, with the top three startups receiving seed funding and incubation support. Industry experts emphasized the market potential of several ideas, with some expressing interest in mentoring or investing in top performers. Participants appreciated the practical experience gained, feeling better prepared to pursue their entrepreneurial dreams. Faculty members observed a boost in campus-wide entrepreneurial spirit and suggested making the competition an annual event. Recommendations for future editions included incorporating a longer mentorship phase and exploring partnerships with local incubators. Overall, the Intra-institutional Startup Competition was viewed as a transformative event that successfully promoted innovation within Alliance University, showcasing students' creative potential and strengthening the institution's position as a nurturing ground for future business leaders and innovators.


Dr. B. Priestly Shan
President, IIC





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OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	“Session on Lean Startup and Minimum Viable Product (MVP)”
Duration of activity	:	2 Hours
Date of Activity	:	9 th August 2024
Objective	:	1. Introduce participants to the concept of Lean Startup methodology 2. Explain the importance and principles of Minimum Viable Product (MVP) in business 3. Demonstrate how Lean Startup and MVP approaches can be applied in real-world scenarios 4. Highlight the relationship between Lean Startup principles and developing a Minimum Viable Business 5. Provide practical insights on implementing Lean Startup and MVP strategies for aspiring entrepreneurs
Event Details	:	Chief Guest: Ms. Paviethra P, Chief Executive Officer, The Emcee Era Learning and Sharing Arena, Chennai Location: Online Mode
Participant Details		
Number of Student Participants	:	177
Number of Faculty Participants	:	53



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Karnataka Veterinary, Animal and Fisheries Sciences University
Government of India

AICTE
All India Council of Technical Education
Government of India

KANNADA UNIVERSITY
Kannada University
Government of Karnataka

Session on

LEAN STARTUP & MINIMUM VIABLE PRODUCT/BUSINESS

August 09, 2024 (Friday)
Mode: Online
11:00 AM Onwards

Chief Guest:

Ms. Pavithra P
Chief Executive Officer
Techno & Startup Arena, Chennai

STORY TIME : GLIMPSES

START AT LEAST ABOUT AN HOUR OR A DAY, BUT IDEA AND FOLLOWING AN IDEAL, SUCCESS

START UP IS HANDLING OF EXTREME UNCERTAINTY

UNCERTAINTY WHERE YOU HAVE TO TEST AND LEARN CONTINUALLY TO TEST THE BUSINESS IDEA

SILICON VALLEY

2004

BY FUNCTION

5 monthly later...

STARTUP

IDEA + TEAM = SUCCESS

STARTUP

THE INVESTORS NETWORKED TOGETHER BUILDING IT

BUT WHEN THEIR OWN SHOULD BUILD IT OR NOT?

WILL INVESTORS BUILD THEIR OWN? WILL THEY?

PayPal

NEED A BRIGHT IDEA TO START A BUSINESS AND SET UP

NEED A BRIGHT IDEA TO START A BUSINESS AND SET UP

MVP:

Product made with a minimum amount of features, to be used to test a specific value assumption

TRADITIONAL STARTUP VS LEAN STARTUP

- Traditional approaches entail that entrepreneurs should develop a multiyear business plan
- Then use that plan to raise money to fund product development activities.
- In Traditional principles advise entrepreneurs to develop their product in "stealth mode," keeping their product ideas unknown to anyone beyond the startup workers and their investors.

- The Lean startup methodology calls for entrepreneurs to start their business ventures by searching for a business model and then testing their ideas
- Feedback from potential customers is then used to adjust their ideas as they move forward.

During the session

During the session



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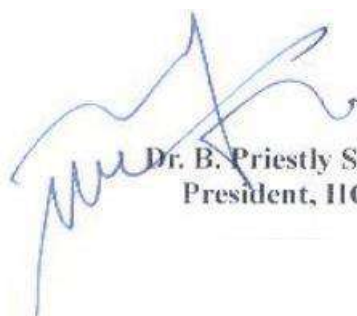


Key outcome :

1. Increased understanding of Lean Startup principles among participants
2. Practical knowledge about developing Minimum Viable Products/Businesses
3. Enhanced entrepreneurial skills for students and faculty
4. Networking opportunity with an industry expert
5. Stimulate interest in startup methodologies within the university community

Media Coverage : Not Available

Feedback : Students and faculty members expressed enthusiasm about the session on Lean Startup and Minimum Viable Product/Business hosted by Alliance University. They appreciated the university's initiative in bringing industry experts like Ms. Paviethra P to share practical insights on contemporary business methodologies. Many participants found the topic highly relevant to today's fast-paced startup ecosystem. Students particularly valued the opportunity to learn about developing Minimum Viable Products, seeing it as crucial knowledge for their future entrepreneurial endeavors. Faculty members noted that such sessions bridge the gap between academic theory and industry practice, enhancing the overall learning experience. The chief guest, Ms. Paviethra P, was commended for her expertise and engaging presentation style. Attendees felt that her role as CEO of The Emcee Era lent credibility to the insights shared during the session. The Q&A segment was highlighted as particularly beneficial, allowing for direct interaction with the speaker and clarification of doubts. Some participants suggested that future sessions could include more interactive elements or hands-on exercises to reinforce the concepts discussed. Others expressed interest in a follow-up workshop where they could apply the Lean Startup principles to their own business ideas. Overall, the session was well-received, with many viewing it as a valuable addition to their entrepreneurial education. The university's efforts to expose students to real-world business concepts and industry leaders were widely appreciated.


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OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	“Organizing Innovation & Entrepreneurship Outreach Program in Schools/ Community”
Duration of activity	:	6 Hours
Date of Activity	:	18 th July 2024
Objective	:	1. Create awareness about innovation and entrepreneurship among students and the community 2. Foster creativity, problem-solving skills, and an entrepreneurial mindset 3. Encourage participants to explore opportunities in business development and technology 4. Introduce participants to essential concepts like design thinking and creative problem-solving 5. Provide practical experience in transforming ideas into actionable solutions
Event Details	:	Location: National Academy For Learning, Karnataka State, South India, 3rd Cross Rd, 3rd Block, West Of Chord Road, 3rd Stage, Basaveshwar Nagar, Bengaluru, Karnataka 560079
Participant Details		
Number of Student Participants	:	537
Number of Faculty Participants	:	12



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Photographs:





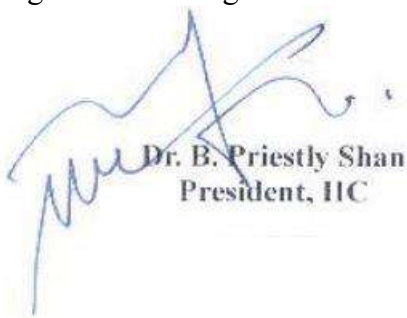
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- Key outcome** :
1. Increased understanding of innovation and entrepreneurship concepts among participants
 2. Enhanced practical skills through hands-on learning activities like prototype development
 3. Improved problem-solving abilities through application of theoretical concepts in real-world scenarios
 4. Expanded networking opportunities between students, local entrepreneurs, and industry experts
 5. Greater community engagement in innovation and entrepreneurship initiatives

Media Coverage : Not Available

Feedback : The Innovation & Entrepreneurship Outreach Program organized by Alliance University, Bengaluru, was an incredibly enlightening and transformative experience. The program's comprehensive approach, combining theoretical knowledge with practical applications, provided invaluable insights into the world of innovation and entrepreneurship. The workshops and seminars led by faculty and industry experts were particularly engaging, offering a perfect blend of academic concepts and real-world perspectives. The interactive sessions on design thinking and creative problem-solving were eye-opening, challenging us to approach challenges from new angles and fostering a more innovative mindset. One of the program's greatest strengths was its emphasis on hands-on learning. The prototype development activities and business model simulations allowed us to apply the concepts we learned in a tangible way, bridging the gap between theory and practice. Additionally, the community engagement aspect of the program was truly commendable. The open forums created a vibrant ecosystem for idea exchange, connecting students with local entrepreneurs and industry experts. This networking opportunity not only broadened our perspectives but also provided potential mentorship connections that could prove invaluable in our future entrepreneurial endeavors. Overall, the program has significantly boosted my confidence in pursuing innovative ideas and has equipped me with the foundational knowledge and skills necessary to navigate the exciting world of entrepreneurship.


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OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	“Session on Accelerators/Incubation -Opportunities for Students & Faculties – Early-Stage Entrepreneurs”
Duration of activity	:	3 Hours
Date of Activity	:	21 st June 2024
Objective	:	1. Introduce accelerator and incubation programs for startups 2. Explain funding opportunities for student and faculty entrepreneurs 3. Discuss strategies for early-stage startup growth 4. Explore networking and mentorship resources for entrepreneurs
Event Details	:	Chief Guest: Dr. Kumar Rajamani, Associate Director, Cropin, Bengaluru Location: Seminar Hall 1, Learning Centre 1, Alliance University, Bengaluru
Participant Details		
Number of Student Participants	:	12
Number of Faculty Participants	:	67



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Chief guest introduction



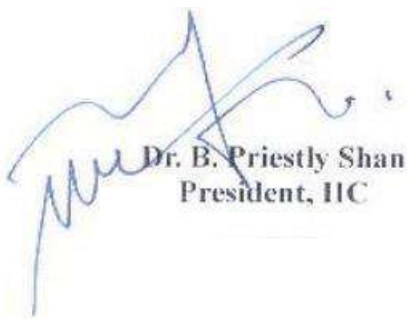
During the session



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- Key outcome** :
 1. Enhanced understanding of the startup ecosystem and support structures
 2. Familiarity with various funding options and their suitability for different stages
 3. Insights into common challenges faced by early-stage entrepreneurs and potential solutions
 4. Exposure to successful startup case studies and best practices
- Media Coverage** : Not Available
- Feedback** : Participants found the session on accelerators and incubation opportunities highly valuable and informative. Students appreciated the comprehensive overview of various support programs available to them, noting how these resources could help turn their innovative ideas into viable businesses. Many expressed excitement about the potential of joining an accelerator program to fast-track their startup growth. Faculty members valued the insights into how they could leverage their research and expertise to launch successful ventures. The presentation of different funding options, from angel investors to venture capital, was well-received. Attendees found the tips on pitching to investors and building a strong team particularly useful. The Q&A session was highlighted as especially valuable, allowing for deeper exploration of topics like intellectual property rights and balancing academic responsibilities with entrepreneurial pursuits. Overall, participants left with a broader understanding of the startup landscape and felt inspired to take the first steps in their entrepreneurial journey. Many expressed interest in applying to incubator programs or seeking mentorship opportunities, seeing great potential for innovation and personal growth in this area.


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OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	“Session on Angel Investment/VC Funding Opportunity for Early-Stage Entrepreneurs”
Duration of activity	:	2 Hours
Date of Activity	:	18 th June 2024
Objective	:	1. Introduce angel investment and VC funding concepts 2. Explain the role of AI and IoT in attracting investment 3. Discuss opportunities for innovation in agriculture technology 4. Explore strategies for pitching to angel investors and VCs
Event Details	:	Chief Guest: Mr. Nagaraja Prakasam, Chief Guest and Angel Investor, Mentor, Fund Advisor Location: Seminar Hall 3, Alliance University, Bengaluru
Participant Details		
Number of Student Participants	:	23
Number of Faculty Participants	:	96



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Inauguration



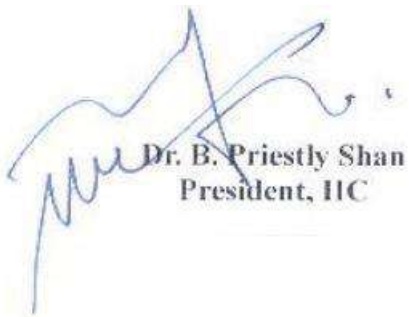
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- Key outcome** :
1. Participants gained a comprehensive understanding of the BMC and its role in strategy implementation.
 2. Participants learned about the various elements of the BMC and their interconnectedness.
 3. Participants were able to identify the strengths and limitations of the BMC.
 4. Participants recognized the importance of customer relationships, key resources, and cost structures in business model development.
 5. Participants had the opportunity to apply the BMC framework to different business scenarios through interactive brainstorming sessions.
- Media Coverage** :
- Feedback** :
- The workshop on the Business Model Canvas (BMC) was invaluable and engaging, providing clear insights into its application for strategy implementation. Dr. Kogler's explanations were compelling, and the hands-on brainstorming sessions allowed us to apply the BMC framework to real-world scenarios, reinforcing our understanding through practical learning. Dr. Kogler also addressed the BMC's limitations and the necessity of additional tools for operational implementation, which was particularly insightful. Emphasizing customer relationships, key resources, and cost structures proved crucial for developing sustainable and profitable business models. The workshop was well-organized and comprehensive, with Dr. Kogler's expertise making the session both informative and engaging. Overall, participants gained a solid understanding of the BMC, its applications, and its limitations, with a focus on essential business model elements.


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OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	“Session on Innovation/Prototype Validation – Converting Innovation into a Start-up”
Duration of activity	:	2 Hours
Date of Activity	:	18 th June 2024
Objective	:	1. Introduce methods for validating innovative ideas and prototypes 2. Explain the process of transitioning from innovation to startup 3. Discuss the role of IP protection in commercializing innovations 4. Explore strategies for attracting investment and support
Event Details	:	Chief Guest: Dr. Bijay Kumar Sahu, Senior Regional Manager & Program Head (EAST), National Research and Development Centre, MoST, Govt. of India, Vishakapatnam Location: Seminar Hall 3, Alliance University, Bengaluru
Participant Details		
Number of Student Participants	:	15
Number of Faculty Participants	:	92



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During the session 1



During the session 2



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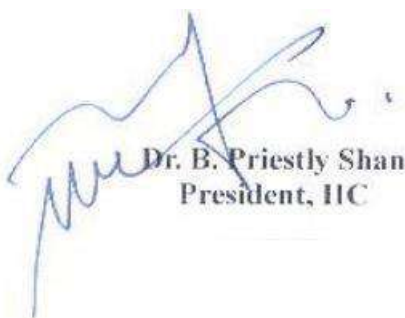


Key outcome :

1. Enhanced understanding of the prototype validation process
2. Insight into the steps required to transform an innovation into a viable business
3. Awareness of the importance of IP protection in the startup journey
4. Knowledge of practical approaches to secure funding and support for a startup

Media Coverage : Not Available

Feedback : The session on "Innovation/Prototype Validation – Converting Innovation into a Start-up" was highly valuable for both students and faculty members. Participants appreciated the comprehensive overview of the journey from innovative idea to successful startup. Students found the insights into prototype validation particularly enlightening, with many expressing excitement about applying these concepts to their own projects. Faculty members valued the practical advice on IP protection and commercialization, noting how it could be applied to their research outcomes. The emphasis on creating a robust business model around technological innovations resonated strongly with the audience, sparking discussions on potential startup ideas in various fields, including agritech. Many attendees highlighted the interactive Q&A session as exceptionally valuable, allowing them to seek expert advice on challenges in prototype development, funding strategies, and market entry. Overall, participants left feeling inspired and better equipped to navigate the complex landscape of innovation commercialization. Several students expressed interest in further developing their innovative ideas into prototypes, while faculty members considered ways to incorporate startup methodologies into their curriculum. The session successfully bridged the gap between academic innovation and real-world entrepreneurship, inspiring a new wave of potential tech entrepreneurs.


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OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	“Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level”
Duration of activity	:	3 Hours
Date of Activity	:	20 th June 2024
Objective	:	1. Introduce innovative technologies in agriculture and healthcare 2. Explain the process of securing funding for agricultural projects 3. Discuss the integration of IoT and AI in crop management 4. Explore strategies for bridging traditional farming with modern tech
Event Details	:	Chief Guest: Dr. Vijayabaskaran Sundararaju, Executive Director, Kauvery Hospital, Bengaluru Location: Seminar Hall 1, Learning Centre 1, Alliance University, Bengaluru
Participant Details		
Number of Student Participants	:	9
Number of Faculty Participants	:	78



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Photographs:



During the session



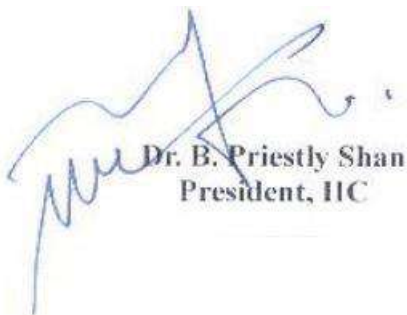
During the session



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- Key outcome** :
1. Enhanced understanding of the innovation ecosystem in agritech
 2. Insight into practical applications of IoT and AI in agriculture
 3. Awareness of the importance of data analytics in farming and healthcare
 4. Knowledge of how to propose and implement innovative projects
- Media Coverage** : Not Available
- Feedback** :
- The session featuring Dr. Vijayabaskaran Sundararaju as an innovation ecosystem enabler was highly enlightening for both students and faculty members. Participants appreciated the comprehensive overview of technological advancements in agriculture, particularly the integration of IoT and AI in crop management and irrigation. Students found the insights into securing project funding particularly valuable, with many expressing excitement about applying these strategies to their own innovative ideas. Faculty members valued the practical advice on bridging traditional farming practices with modern technology, noting how it could inform their research and teaching approaches. The emphasis on data analytics and its potential to revolutionize both agriculture and healthcare resonated strongly with the audience, sparking discussions on interdisciplinary innovation opportunities. Many attendees highlighted Dr. Sundararaju's real-world examples and experiences as exceptionally valuable, providing a clear picture of the challenges and opportunities in the agritech startup ecosystem. Overall, participants left feeling inspired and better equipped to navigate the complex landscape of agricultural innovation. Several students expressed interest in pursuing agritech startups, while faculty members considered ways to incorporate more practical, innovation-focused elements into their curriculum. The session successfully demonstrated the vital role of ecosystem enablers in fostering innovation and entrepreneurship in agriculture.


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OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	“Mentoring Event: Demo Day/Exhibition/Poster Presentation of Start-Ups & Linkage with Innovation Ambassadors/Experts for Mentorship Support”
Duration of activity	:	5 Hours
Date of Activity	:	28 th June 2024
Objective	:	1. Introduce educators to technological tools for teaching mathematics 2. Provide hands-on experience with Excel and Sage Math using Python 3. Enhance pedagogical practices through technology integration 4. Improve confidence in using technology to address teaching challenges
Event Details	:	Chief Guest: Dr. Satyanarayana Bheesette, Homi Bhabha Awardee and Retired Scientific Officer, TIFR Mumbai Location: Seminar Hall 1, Learning Centre 1, Alliance University, Bengaluru
Participant Details		
Number of Student Participants	:	51
Number of Faculty Participants	:	32



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During the session 1



During the session 2



During the session 3



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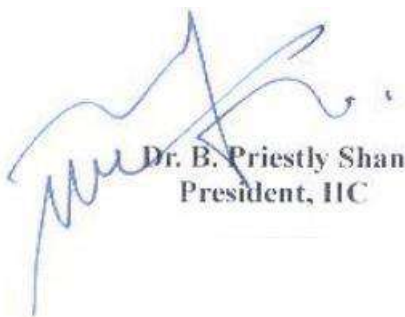
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Key outcome :

1. Participants gained practical knowledge of technological tools for teaching
2. Educators learned strategies for creating engaging, interactive learning experiences
3. Increased confidence in using technology to address various teaching challenges
4. Enhanced understanding of the role of technology in modern pedagogy

Media Coverage : Not Available

Feedback : The workshop on enhancing pedagogical practices through technological tools received positive feedback from participants. Both students and faculty found the sessions informative and practical. Attendees appreciated the hands-on approach, which allowed them to experiment with Excel and Sage Math under guidance. This practical experience built confidence, especially among those previously hesitant about using technology in education. The keynote address was well-received, setting an inspiring tone for the event. Students reported a shift in their perception of mathematics learning, recognizing how technology could make complex concepts more accessible and engaging. Faculty members valued the workshop for professional development, feeling motivated to explore new tools and approaches in their teaching. While some participants found learning new technological tools challenging, they generally found the experience rewarding. Many expressed intentions to apply their new knowledge in coursework or teaching practices. The workshop successfully enhanced participants' understanding and skills in using technological tools for mathematics education, with many looking forward to continued collaboration in developing technology-enhanced educational materials.


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CELEBRATION ACTIVITY OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	"Independence Day- Celebrating Azadi ka Amrit Kaal"
Duration of activity	:	5 Hours
Date of Activity	:	15 th August 2024
Objective	:	1. Commemorate India's 78th Independence Day 2. Reaffirm commitment to advancing national interests 3. Align with global goals such as the UNDP's Sustainable Development Goals 4. Pay tribute to leaders and freedom fighters 5. Promote Alliance University's role in national development
Event Details	:	Chief Guest: Mr. Abhay G. Chebbi, Pro-Chancellor Location: Cricket ground, Alliance University Bengaluru
Participant Details		
Number of Student Participants	:	157
Number of Faculty Participants	:	48

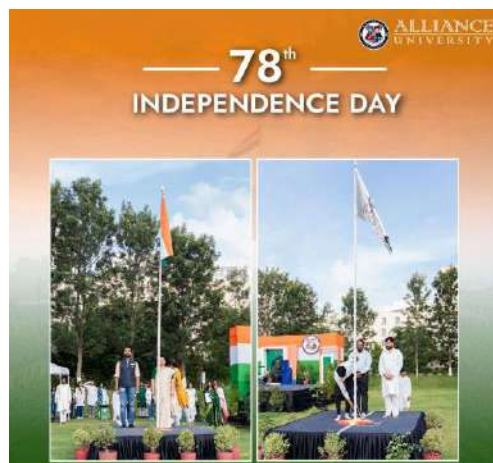


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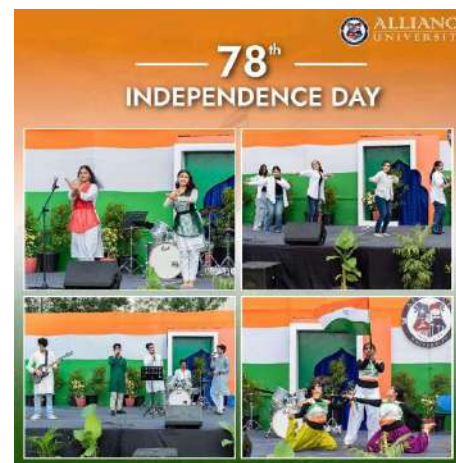
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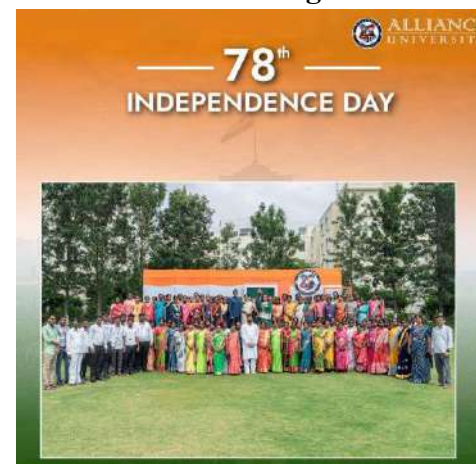
Flag hoisting



Cultural Program



Award Ceremony



Group Photo



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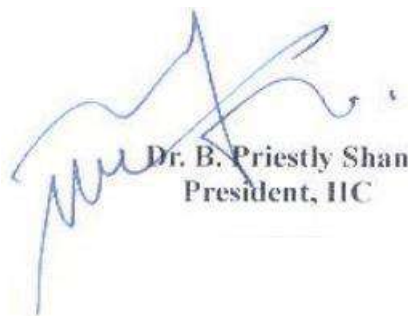


Key outcome :

1. Cultivate minds and nurture scholars at Alliance University
2. Contribute to positioning India on the global stage
3. Progress towards the vision of Viksit Bharat 2047
4. Foster a sense of pride and self-respect among citizens
5. Strengthen the connection between education and national growth

Media Coverage : No

Feedback : Students, faculty members, and the chief guest alike expressed their appreciation for the Independence Day message delivered at Alliance University. They noted that the message struck a harmonious balance between honoring India's historical struggle for freedom and addressing the nation's contemporary challenges and aspirations. The students particularly appreciated the forward-looking approach, with many commenting on how the mention of Viksit Bharat 2047 and the UN's Sustainable Development Goals gave them a sense of purpose and direction for their future careers. The chief guest, a prominent figure in education, commended the university's emphasis on its role in national development. They observed that positioning the institution as a cultivator of minds effectively linked education to the country's progress on the global stage. Faculty members echoed this sentiment, adding that the message's inclusivity in addressing various stakeholders fostered a sense of community. However, some suggested that future messages could benefit from more specific examples of the university's contributions to national goals and a clearer call to action for students and staff. Overall, the consensus was that the message successfully blended patriotic sentiment with aspirational goals, serving as an inspiring start to the Independence Day celebrations.


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CELEBRATION ACTIVITY OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	"4 th Anniversary of National Education Policy (NEP) 2020"
Duration of activity	:	18 Hours
Date of Activity	:	12 th to 14 th July 2024
Objective	:	1. Evaluate the progress of NEP 2020 implementation 2. Promote skill development and entrepreneurship in education 3. Encourage integration of technology in learning 4. Foster industry-academia collaboration for practical education
Event Details	:	Chief Guest: Shri. U. T. Khader, Honorable Speaker, Karnataka Legislative Assembly Location: Seminar Hall 1, Learning Centre 1, Alliance University Bengaluru
Participant Details		
Number of Student Participants	:	11
Number of Faculty Participants	:	171



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Photographs:



Inauguration



During the session



Chief Guest Arrival



During the session



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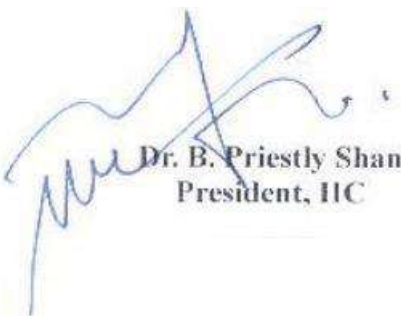


Key outcome :

1. Enhanced understanding of NEP 2020's impact on Indian education
2. Strategies for cultivating entrepreneurial mindset in students
3. Insights into incorporating vocational training and skill development in curriculum
4. Action plans for leveraging technology in education, including AI and IoT

Media Coverage : Yes

Feedback : The 4th Anniversary celebration of the National Education Policy 2020 was a resounding success, garnering enthusiastic feedback from both students and faculty. Participants appreciated the comprehensive review of NEP 2020's implementation progress and its focus on skill development and entrepreneurship. Students found the discussions on cultivating an entrepreneurial mindset particularly inspiring, with many expressing excitement about the emphasis on identifying opportunities and overcoming setbacks. Faculty members valued the insights on integrating vocational training and industry collaboration into the curriculum, noting how it aligns with NEP 2020's vision of practical, application-based learning. The emphasis on technology integration, especially in areas like generative AI and IoT, resonated strongly with the audience, sparking conversations about innovative teaching methods. Many attendees highlighted the sessions on Atal Tinkering Labs and their role in fostering innovation as exceptionally valuable. Overall, participants left feeling motivated to implement NEP 2020's principles more effectively in their institutions. Several students expressed interest in entrepreneurship programs, while faculty members considered ways to incorporate more skill-based and industry-linked elements into their teaching. The celebration successfully demonstrated the transformative potential of NEP 2020 in creating a more innovative and entrepreneurial educational ecosystem in India.


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President, IIC



Department Name	DOSSS & NSS Cell
Event Name	World Environment Day 2024 Celebration
Event Date	05 th June 2024
Number of Days	1
Location and Venue	Government High School, Indalwadipur, and Guddanahalli Lake in Anekal
Participants	Students, Faculty and Staff
Participant's Engagement	19

Overview

On the occasion of World Environment Day 2024, the Department of Student Support Services and the NSS (National Service Scheme) Cell of Alliance University organized significant environmental initiatives in collaboration with ERIN Foundation, Anekal, local communities, and the Panchayat Office of Anekal. The event was held at Government High School, Indalwadipur, and Guddanahalli Lake in Anekal, Bangalore, Karnataka.

Activities Conducted

- 1. Plantation Drive at Government High School, Indalwadipur:**
 - **Objective:** To promote greenery and environmental consciousness among students and the local community.
 - **Outcome:** 50 saplings were planted at the school premises and the office of the NGO, contributing to the green cover and enhancing the ecological balance of the area.
- 2. Cleanliness Drive at Guddanahalli Lake:**
 - **Objective:** To highlight the importance of maintaining clean and healthy water bodies.
 - **Outcome:** The cleanup drive successfully mobilized students and local residents to remove waste and debris from Guddanahalli Lake, improving the local ecosystem and raising awareness about pollution and environmental preservation.

Impact and Importance

- **Awareness and Education:** The initiative was designed to educate students and the local community about the significance of maintaining a green and clean environment, thereby fostering a sense of responsibility towards ecosystem preservation.
- **Community Engagement:** By involving local communities and organizations such as ERIN Foundation and the Panchayat Office of Anekal, the event strengthened community bonds and promoted collaborative efforts for environmental sustainability.
- **Sustainable Development Goals (SDGs):** The activities align with Alliance University's commitment to the UN's Sustainable Development Goals, specifically:
 - **SDG 13 (Climate Action):** By planting trees and reducing pollution, the initiative contributes to combating climate change.
 - **SDG 15 (Life on Land):** Enhancing green cover and cleaning natural habitats support biodiversity and ecosystem health.
 - **SDG 17 (Partnerships for Goals):** The event exemplifies effective collaboration between the university, NGOs, and local communities for achieving shared environmental objectives.

Conclusion

The World Environment Day 2024 celebration by Alliance University was a successful and enriching event that not only promoted environmental awareness and action but also strengthened community ties and supported global sustainability efforts. This initiative reflects the university's ongoing commitment to fostering a responsible and sustainable future for all.

Coordinator(s):

Faculty/Staff Coordinator(s):

Sr. No.	Name	AU ID	Designation	Department
1	Ms. Sakshi Jauhari	SAU672	Counselling Psychologist	Department of Student Support Services
2	Mr. Yogesh Sekar	SAU716	Executive	Department of Student Support Services



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GEO- TAGGED PHOTOS





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Plantation & Cleanliness Drive

on World Environment Day

 June 05, 2024 |  08:30 am

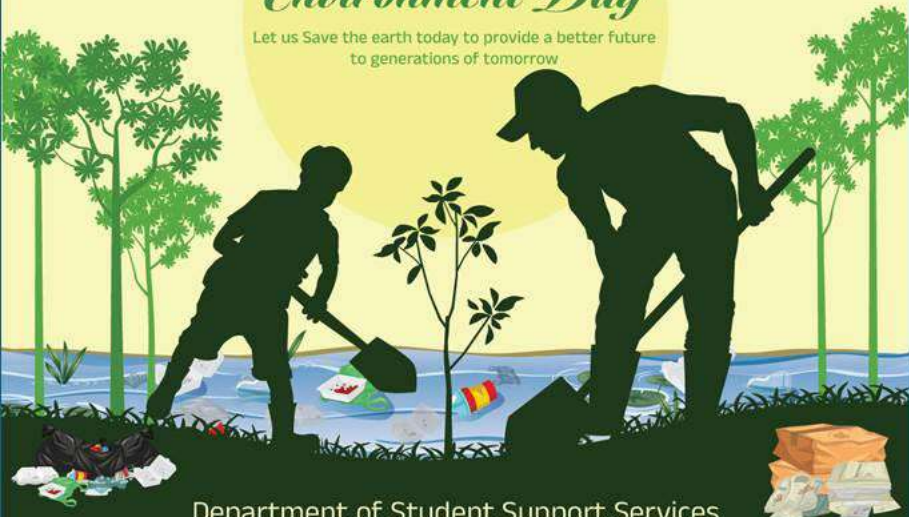


Plantation Drive at Government High School, Indliwadi & Cleanliness Drive at
Guddanahalli lake, Anekal, Bangalore

June
05

*World
Environment Day*

Let us Save the earth today to provide a better future
to generations of tomorrow



Department of Student Support Services



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**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

CELEBRATION ACTIVITY
OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	"World Entrepreneurs Day"
Duration of activity	:	9 Hours
Date of Activity	:	21 st August 2024
Objective	:	1. Showcase innovative business ideas from aspiring entrepreneurs across universities 2. Foster inter-university collaboration and healthy competition in entrepreneurship 3. Provide a platform for students to analyze and present on various industry sectors 4. Encourage practical application of business analysis skills in a competitive setting 5. Celebrate and promote the spirit of entrepreneurship among young professionals
Event Details	:	Location: Seminar Hall 1, Learning Centre 1, Alliance University, Bengaluru
Participant Details		
Number of Student Participants	:	212
Number of Faculty Participants	:	46



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Celebrating
25
SILVER JUBILEE
years
of Alliance Education



Photographs:





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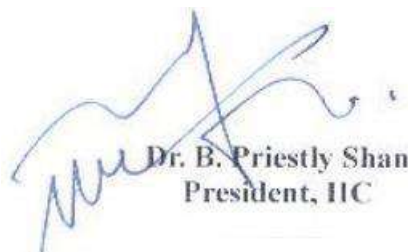


Key outcome :

1. Increased awareness and understanding of diverse industry sectors among participants
2. Enhanced presentation and analytical skills for aspiring entrepreneurs
3. Strengthened ties between universities and the business community
4. Recognition of top entrepreneurial talents through awards and prizes
5. Creation of a collaborative network of young entrepreneurs across institutions

Media Coverage : No

Feedback : The World Entrepreneur's Day celebration, featuring the "Sameeksha-3.0: Competition on Entrepreneurial Ventures" organized by Alliance University, was hailed as a resounding success by participants and observers alike. The event drew over 40 teams from top universities across Karnataka, showcasing a diverse range of innovative business ideas and analytical skills. Participants praised the competition's focus on real-world business challenges, which required teams to present comprehensive analyses of various industry sectors from an entrepreneurial perspective. The inter-university collaboration fostered a vibrant ecosystem for budding entrepreneurs to network and learn from each other, while the presence of corporate judges added valuable industry insights and connections. The quality of presentations impressed both judges and faculty members, with teams demonstrating a strong grasp of current market trends and proposing viable business solutions. The award ceremony recognized outstanding performances, with Christ University, GIBS Business School, and HAL Management Academy taking top honors. Participants expressed appreciation for the practical experience gained, noting that the event provided crucial insights into the challenges and opportunities of entrepreneurship. Suggestions for future celebrations included incorporating mentorship components and expanding to include startup pitch competitions. Overall, the World Entrepreneur's Day celebration was viewed as an inspiring and educational event that successfully promoted the entrepreneurial spirit among young professionals, honoring the contributions of entrepreneurs to economic growth while nurturing the next generation of business innovators.


Dr. B. Priestly Shan
President, IIC

