



Minutes of the Meeting

AY 2024-25, Q3 (3rd) Institution's Innovation Council Meeting

April 12, 2025

Presided by: Dr. Priestly Shan Boaz and Dr. Ray Titus

Convened by: Dr. Sasmita Bal

Other Attendees: Those who have attended the meeting are marked as present (P) in the table below.

Total Attendees: 19/23

Sl. No.	Position	Name & Designation	Attendance
1.	President	Dr. Priestly Shan Boaz , Vice-Chancellor	P
2.	Vice-President	Dr. Ray Titus , Pro Vice-Chancellor (Innovation and Incubation)	P
3.	Convenor	Dr. Sasmita Bal , Associate Professor, Mechanical Engineering	P
4.	Internship Coordinator	Ms. Shweta Ramesh , Senior Manager-Corporate Relations, Office of Career Advancement and Networking	P
5.	IPR Coordinator	Prof. S. Chakravarthy Naik , Assistant Professor, Alliance School of Law	P
6.	Startup Activity Coordinator	Dr. Mohit Hemanth Kumar , Assistant Professor, Mechanical Engineering, ASAE	P
7.	ARIIA Coordinator	Dr. Swetha S G , Assistant Professor, ASAE	P
8.	NIRF Coordinator	Dr. Athira B Kaimal , Assistant Director, IQAC	P
9.	Innovation Activity Coordinator	Dr. Harinath Airedy , Associate Professor, EEE, ASAE	P
10.	Social Media Coordinator	Mr. Arun M Ravindran , Associate Director - Business Processes and Operations, Office of Marketing and Communication	P
11.	Member	Dr. Indu Sharma , Assistant Professor, ASOB	P
12.	Member	Dr. Neha Advani , Associate Professor, ASOB	P
13.	Member	Dr. Abhishek Sarma , Assistant Professor, ASOL	P

14.	Member	Dr. Tina Babu , Assistant Professor, ASAC	P
15.	Member	Dr. Rekha R Nair , Assistant Professor, ASAC	P
16.	Member	Dr. Rydhm Beri , Assistant Professor, ASAC	A
17.	Member	Dr. Deepshikha Rathore , Associate Professor, Department of sciences	P
18.	Member	Dr. Sheila Mahapatra , Professor & Associate Director - Research (Academics)	P
19.	Member	Prof. Hariprasad Thimmegowda , Assistant Professor, AE, ASAE	P
20.	Member	Prof. Parul Sachdeva , Assistant Professor, Department of Design, Alliance School of Liberal Arts and Humanities	A
21.	Member	Prof. Asha Rani N R , Assistant Professor, ASAE	A
22.	Member	Dr. Aparna Pavani S , Associate Professor, ASOB	A
23	Member	Dr. Nishi Francis , Assistant Professor, ASOB	P

MEETING AGENDA

The following agenda items will be addressed:

Agenda

1. Review of Q3 event completion
2. Planning for Q4 events (June–August)
3. IEA Training updates
4. Student mentorship initiatives
5. Awareness and engagement strategies
6. Enhancing IIC visibility and participation

WELCOME AND OPENING REMARK

1. Opening Remarks

- By IIC President highlighting the importance of creating innovation culture in the university and conducting events on time.

2. Welcome Address

- By the Honorable Vice-President of IIC, Dr. Ray Titus.

3. Review of Previous Activities and Performance

- Progress of Quarter 3 events and its report submission status by the Convener. Members appreciated the timely execution and encouraged sustained momentum into Q4.
(Annexure-1 attached)

4. Activity Planning for the Upcoming Quarter

- Planning IIC activities for Q4 (Annexure-2 attached)
- Each IA to present their plan for conducting minimum 1 activity for AY 2024-25.
(Annexure-2 attached)

5. IEA Training Progress

- 7 faculty members and 3 students have completed the Innovation & Entrepreneurship Awareness (IEA) training.
- Deadline for IEA training was March; those who completed should share certificates via IIC Mail.
- Faculty who have not completed are encouraged to do so promptly.
(Annexure-3 attached)

6. Student Mentorship Initiatives

- Mr. Rishabh, the resident mentor, will support student startup teams with Business Model Canvas (BMC) development.

7. Awareness and Engagement Strategy

- Evening sessions will be held in July and August, led by IA-trained faculty, targeting the incoming student cohort.
- IIC student coordinators will visit the schools to share the innovation culture (it will be planned in the month of July).
- Interactive activities like quizzes on IIC objectives and LinkedIn competitions where students post about IIC/startups will be organized.
- Certified students will serve as student ambassadors to advocate peer-to-peer innovation awareness.

8. Encouraging Participation and Visibility

- Students often remain unaware of IIC; steps will be taken to address this gap through online sessions during June and July 2025.

- Faculty will encourage innovation thinking in classroom discussions and projects. (To implement this Convener of IIC will have a discussion with Program heads, deans and directors before next academic year).
- Success stories will be shared regularly to demonstrate tangible outcomes and motivate participation through DOSSS. From next academic year a quarterly Magazine related to progress in innovation and entrepreneurship will be out to show university efforts to build innovation ecosystem. For this IIC student members will be nominated.
- IIC student members are urged to post on LinkedIn about ongoing IIC activities, tagging university leadership to enhance visibility.

9. Action plan:

Task	Responsible	Deadline
Complete remaining IEA training for faculty	Concerned Faculty	ASAP
Form multidisciplinary mentorship panel	IIC Convener	30th April 2025
Share IEA certificates via IIC Mail	Certified IA Members	30th April 2025
Plan awareness sessions about IIC, AU in the month of August	Certified IA Faculty & Student Coordinators	30th July 2025
Student ambassadors to begin school outreach programs with AU admission cell	Only Certified IA Student Coordinators	30th Aug. 2025
Launch of quiz competitions	IIC Student Coordinators	On or before 30th June 2025
Promote IIC visibility on social media	IIC Student Coordinators	Ongoing

10. Vote of Thanks

- The meeting concluded with a call for timely and coordinated execution of Q4 plans. The council reaffirmed its commitment to fostering innovation, mentorship, and student engagement through strategic outreach and mentorship.

Our Goals at a Glance

01

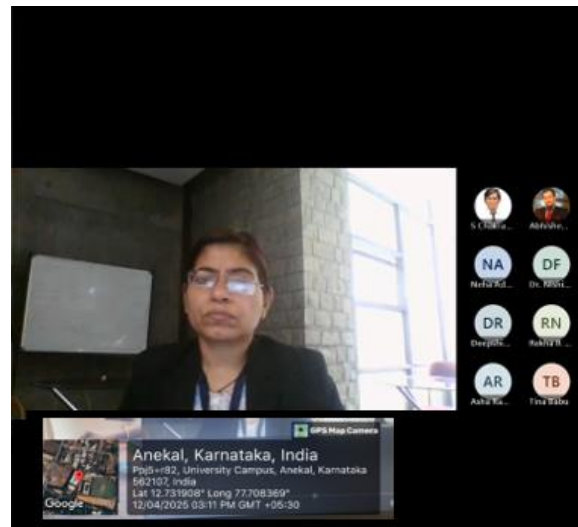
- TO CONDUCT Q3 AND Q4 EVENTS ON TIME

02

- TO COMPLETE IA TRAINING SESSION FOR NOMINATED FACULTY MEMBERS

03

- TO ENCOURAGE STUDENT COMMUNITY TO HAVE THEIR OWN START-UPS AND BUSINESS



Annexture-1

Q3 Activities Status (March-May2025)			
Activity Name	Type	Status	Resource
International Women's Day	Celebration	Completed on 7 th March by Dr. Rydhm Beri, Ms. Parul	Infosys Microsite Launch, She Shines Hackathon in collaboration with Admissions department
World Creativity and Innovation Day	Celebration	Expert Talk: Form as the Foundation – The Unseen Power in Product Design Feb 17 th 2025 Ms. Parul Sachdeva	Prof. Alex Padwa, Product Designer, Educator, and Innovator, and Professor at Shenkar College, Israel
World Intellectual Property Day	Celebration	Planned by Dr. Prof. S. Chakravarthy Naik/ Dr. Mohit Hemanth Kumar on 26 th April	Dr. Neha Yadav, IP Specialist, Corporate Governance, SABIC (Saudi Basic Industries Corporation) Mr. Munish Arora, Indian Patent Agent and IP Counsel Corporate Governance, SABIC Ms. Akshata Kamath, Advocate and Patent Agent, Principal Associate, Krishnamurthy & Co. (K Law) Bengaluru Mr. Gaurav Mishra, Advocate and Associate Partner, Banana IP Counsels, Bengaluru
National Technology Day	Celebration	Code Sangram	Mr. Vivek, Mr. Puneet, Mr.

		Scheduled on 19-21 March, 2025 by Dr. Rydhm Beri	Murthy, Mr. Shiv Kumar, Ms. Aarsi, Mr. Tarun, Mr. Victor, Mr. Abhishek
Minimum Viable Product (MVP)	Celebration	Conducted on 22 nd March by Dr. Deepshikha Rathore	Mr. Harshit Rathore
Session/ Workshop on Business Model Canvas (BMC)	Calendar	Conducted on 4th April by Dr. Indu Sharma	Dr. Indu Sharma
Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre such as Atal Incubation Centre etc.	Calendar	Asha Rani N R, Prof.Sunil Kumar L and Dr.Sheetal Thapa	ICAR NDRI (Dr. Bandla Srinivas)
Session on “How to plan for Start-up and legal & Ethical Steps”	Calendar	Conducted on 29/03/2025 Dr. Indu Sharma	Dr. Indu Sharma
Workshop on “Raising Capital and Managing Finance for Startups”	Calendar	Conducted by Dr. Aparna Pavani	Dr. Aparna Pavani
Workshop on “Protecting Intellectual Property Rights (IPRs) and IP Management for Startups”	Calendar	conducted by Dr. Prof. S. Chakravarthy Naik/ Dr. Mohit Hemanth Kumar on 2 nd week of April	Patent agent YOGANJANEYULU Kasetti, Partner & Patent Attorney at K&S Partners
Organize an Inter/Intra Institutional Business Plan Competition and Reward the Best Innovations and deposition in the Institution’s YUKTI Innovation Repository	Calendar	Conducted on 11/03/2025 Hariprasad Thimmegowda & Dr Sasmita Bal	Industry Experts
B-Plan Pitch: Demo Day/Exhibition/Poster Presentation of Business Plans & linkage with Innovation Ambassadors/Experts for Mentorship Support.	Calendar	Conducted on 19/04/2025 and 21/04/2025 Hari nath Aeireddy	Industry Experts
Talk on Sustainability (International	Self Driven	Conducted on	Speaker: Muskaan Sancheti

women's day talk series)		03/03/2025 Dr. Neha Advani and Dr. Aparna	– Co-Founder CEO, Co-Founder at The State Plate, backed by Antler Shark Tank India S1
Industrial visit to Kaiga Nuclear Power Plant	Self Driven	Conducted on 05/04/2025 Planned by Dr. Swetha Shekarappa G	Kaiga Nuclear Power Plant -resource
Transforming India's Manufacturing Future through innovation	Self Driven	Conducted on 17/03/2025 Planned by Dr. Sasmita Bal	Prashanth Doreswamy President & CEO- Continental India
Workshop on Professional Portfolio Building	Self-Driven	Conducted on 11 March, by Dr. Rydhm Beri	Dr. Rydhm Beri

Annexture-2

Activity Planning for the Upcoming Quarter

Quarter 4 (1st June - 31st August) Calendar Activities (Kindly take experts outside the university and the proposal should be submitted 14 days prior to the event date to CFR)				
Prescribed Events by MIC	Type	Event category	Planned by	Tentative speaker with details and proposed Date
Session on Innovation/Prototype Validation – Converting Innovation into a Start-up or Session on Achieving “Value Proposition Fit” & “Business Fit”	Offline/Online	1 or 2	Dr. Deepshikha Rathore	14 th June Mr. Kishore Tiwari Product Manager, Nokia Pvt. Ltd.
Session on Accelerators/Incubation - Opportunities for Students & Faculties – Early-Stage Entrepreneurs	Offline/Online	1 111 or 2	Asha Rani N R	AsAssssssssssDrAa Dr.Anand Hulagabali Teree Army ,India dsd
Organize Session on “Lean Start-up & Minimum Viable Product/Business”- Boot Camp (or) Mentoring Session	Offline/Online	1 or 2	Dr. Sasmita Bal	Mr.Shashank Rajeev Innovation lead, Daimler Truck innovation center, India
Session on Angel Investment/VC Funding Opportunity for Early-Stage Entrepreneurs.	Offline/Online	1 or 2	Dr. Indu Sharma	Md Savoud Jameel Co-Founder & CEO, Wiztock July, 12 th 2025
Session/ Panel discussion with innovation and Start-up Ecosystem Enablers from the region/state/national level	Offline/Online	1	Dr. Rydhm Beri Ms. Parul Sachdeva	Tech Conclave in August
Organizing Innovation & Entrepreneurship Outreach Program by involving ATLs/SICs in Schools	Offline/Hybrid	2 or 3	Dr. Aparna Pavani	Planning for Young Entrepreneurs Program (YEP) in the month of July 2025
Organize an Inter/Intra Institutional Start-up Competition and Reward the Best Start-ups and deposition in the Institution’s YUKTI Innovation Repository	Offline/Hybrid	3 or 4	Dr. Indu Sharma	Best start- up Competiton July 26, 2025
Startup Summit: Demo Day/Exhibition/Poster Presentation of Start-Ups & Linkage with Innovation Ambassadors/Experts for Mentorship Support	Offline/Hybrid	3 or 4	Planned by Dr. Sasmita Bal and Prof. Hariprasad, Dr. Harinath	1.Mr. Vishwa Nath Jha, Founder Saarthi.ai 2. Mr. Vijetha Shastry, Startup Evangelist @ BHIVE

			Aireddy, Mr Rishabh on 9th Aug.2025	3. Mr.Kishan Barchha , Angel Investor, Product Strategist @Amazon
Quarter 4 (1st June - 31st August) Celebration Activities				
World Environment Day	Offline	1 or 2	Planned by Dr.Sasmita Bal	5th June Miss.Shrestha Satpathy, Program Manager – Livelihood, OLA Foundation
4 th Anniversary of National Education Policy (NEP) 2020	Offline	1 or 2	Dr. Deepshikha Rathore	29 th July Dr. Viraj Kumar Faculty at the Kotak IISc AI–ML Centre
Independence Day- Celebrating Aazadi Ka Amritkal	Offline	1 or 2	DOSSS	15th August
World Entrepreneurs Day	Offline	1 or 2	IBM Hackathon Dr. Rydhm Beri	21st August
Quarter 4 (1st June - 31st August) Self Driven Activities				
Marketing event	Offline	1 or 2	Dr. Indu Sharma	Marketing solution business event June 28, 2025
One month training program on web development	online	1 or 2	Dr. Rydhm Beri Ms. Parul Sachdeva	August 2025
Hackathon on SDG	Offline	3 or 4	Prof. Hariprasad	August 2025
Invited Lecture on the ‘Potential for Entrepreneurship in India in the Light of the New Education Policy’	Offline Mode	2 or 3	Planned by Dr. Nishi Francis	Prof. Apurva Sanaria, Asst. Professor – OB & HRM, IIM, Bangalore
Invited Lecture on ‘I Have an Idea, How to Do I Start a Business’	Offline Mode	2 or 3	Planned by Dr. Nishi Francis	Mr. Nanda Kumar & Mrs. Abhinayah- Founder & Co-Founder, The Yellow Dwelling, Home Furnishing Brand

Annexture-3

Training Status of Nominated Faculty Innovation Ambassador

Sl.No.	Name	Status of Basic Training	Status of Advance Training	Status of Reskilling Training	Status of Upskilling Training
1	Dr. Mohit Hemanth Kumar	✓	✓	✓	✓
2	Dr. Harinath Airedy	x	x	x	x
3	Dr. Sasmita Bal	✓	✓	✓	✓
4	Dr. Indu Sharma	In progress	x	x	x
5	Dr. Aparna Pavani S	In progress	x	x	x
6	Dr. Neha Advani	✓	✓	✓	x
7	Dr. Abhishek Sarma	x	x	x	x
8	Dr. Tina Babu	✓	✓	✓	✓
9	Dr. Rekha R Nair	✓	✓	✓	✓
10	Dr. Deepshikha Rathore	✓	✓	✓	✓
11	Prof. Parul Sachdeva	✓	✓	✓	✓
12	Prof. Asha Rani N R	x	x	x	x
13	Prof. Hariprasad Thimmegowda	x	x	x	x
14	Dr. Swetha Shekarappa G	✓	✓	x	x
15	Dr. Rydhm Beri	✓	✓	✓	✓
16	Prof. S. Chakravarthy Naik	x	x	x	x
17	Dr. Nishi Francis	✓	✓	x	x

Training Status of Nominated Students Innovation Ambassador

Sl.No.	Name	Status of Basic Training	Status of Advance Training	Status of Reskilling Training	Status of Upskilling Training
1	Neha Dilip Nakte	✓	✓	In progress	x
2	MOHAMMED FERUZ	In progress	x	x	x
3	Harshan J	✓	✓	✓	✓
4	Sale Kongathi Gangadhar	✓	✓	✓	✓
5	M. Pavani	✓	✓	✓	✓
6	Tharun DV	✓	✓	✓	✓
7	Dhiyanesh S	x	x	x	x
8	Sahiba Verma	✓	✓	✓	x
9	Manda Poojith Royal	✓	✓	✓	x
10	Godi Sai Santosh Reddy	✓	✓	In progress	x
11	ABHIJITH S	✓	✓	✓	✓
12	Manikandan S	✓	✓	✓	✓
13	Asad Akram	✓	✓	✓	x
14	Anoushka Ritesh Kumar	x	x	x	x
15	Geethika Shetty	✓	In progress	x	x
16	Saniya	✓	x	x	x
17	Angeline Sarah Biju	x	x	x	x
18	Tuhinanjana	In progress	x	x	x
19	Aarnika.C	x	x	x	x


 Dr. Samrita Bal
 IIC Convener

