



Minutes of the Meeting

AY 2024-25, Q2 (2nd) Institution's Innovation Council Meeting

January 20, 2025

Presided by: Dr. Priestly Shan Boaz and Dr. Ray Titus

Convened by: Dr. Sasmita Bal

Other Attendees: Those who have attended the meeting are marked as present (P) in the table below.

Total Attendees: 20/22

Sl. No.	Position	Name & Designation	Attendance
1.	President	Dr. Priestly Shan Boaz , Vice-Chancellor	P
2.	Vice-President	Dr. Ray Titus , Pro Vice-Chancellor (Innovation and Incubation)	P
3.	Convenor	Dr. Sasmita Bal , Associate Professor, Mechanical Engineering	P
4.	Internship Coordinator	Ms. Shweta Ramesh , Senior Manager-Corporate Relations, Office of Career Advancement and Networking	P
5.	IPR Coordinator	Prof. S. Chakravarthy Naik , Assistant Professor, Alliance School of Law	P
6.	Startup Activity Coordinator	Dr. Mohit Hemanth Kumar , Assistant Professor, Mechanical Engineering, ASAE	P
7.	ARIIA Coordinator	Dr. Swetha S G , Assistant Professor, ASAE	P
8.	NIRF Coordinator	Dr. Athira B Kaimal , Assistant Director, IQAC	P
9.	Innovation Activity Coordinator	Dr. Harinath Aireddy , Associate Professor, EEE, ASAE	P
10.	Social Media Coordinator	Mr. Arun M Ravindran , Associate Director - Business Processes and Operations, Office of Marketing and Communication	P
11.	Member	Dr. Indu Sharma , Assistant Professor, ASOB	P
12.	Member	Dr. Neha Advani , Associate Professor, ASOB	P
13.	Member	Dr. Abhishek Sarma , Assistant Professor, ASOL	P

14.	Member	Dr. Tina Babu , Assistant Professor, ASAC	P
15.	Member	Dr. Rekha R Nair , Assistant Professor, ASAC	P
16.	Member	Dr. Rydhm Beri , Assistant Professor, ASAC	P
17.	Member	Dr. Deepshikha Rathore , Associate Professor, Department of sciences	P
18.	Member	Dr. Sheila Mahapatra , Professor & Associate Director - Research (Academics)	P
19.	Member	Prof. Hariprasad Thimmegowda , Assistant Professor, AE, ASAE	P
20.	Member	Prof. Parul Sachdeva , Assistant Professor, Department of Design, Alliance School of Liberal Arts and Humanities	P
21.	Member	Prof. Asha Rani N R , Assistant Professor, ASAE	P
22.	Member	Dr. Aparna Pavani S , Associate Professor, ASOB	P

MEETING AGENDA

The following agenda items will be addressed:

1. Opening Remarks

- By Associate Director (Research), Dr. Sheila Mohapatra highlighted the importance of the meeting and upcoming responsibilities.

2. Welcome Address

- By the Honorable Vice-President of IIC, Dr. Ray Titus.

3. Review of Previous Activities and Performance

- Presentation of Quarter 2 and 3 IIC activities by the Convener. (Annexure-1 attached)

4. Activity Planning for the Upcoming Quarter

- Planning IIC activities for January, February, and March. (Annexure-2 attached)
- Each IA to present their plan for conducting two activities for AY 2024-25. (Annexure-2 attached)

5. IIC-6.0 Rating Discussion and improvement plan

- Declaration of IIC-6.0 Alliance University.

6. Industry Engagement and Field Visits

- Planning monthly field visits for students to nearby industries, led by Dr. Indu Sharma. (Annexure-3 attached)

7. Collaborative Partnerships

- Presentation on collaborative partnerships and future activities. (Annexure-4 attached)

8. Presentation on IIC Portal Management and Report Upload status

Quarter-1 reports are uploaded. Quarter 2 is pending.

9. Vote of Thanks

- Concluding remarks and appreciation by the Convener.

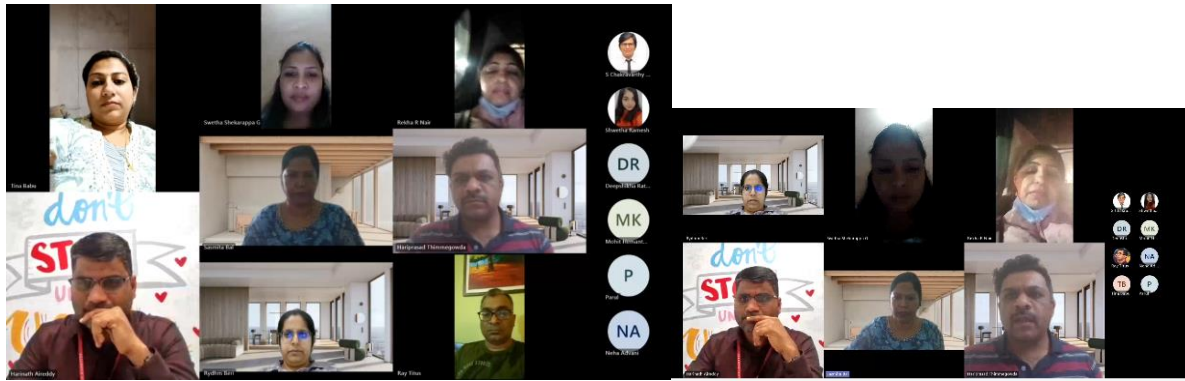
WELCOME AND OPENING REMARK

The meeting commenced with the opening remarks of the Convener Dr. Sasmita Bal about the importance of this meeting.

1. Our honorable **Vice-President of IIC, Dr. Ray Titus** welcomed the Members. Associate Director (Research) put emphasis on building start-up ecosystem in our university with all support. The Convener of IIC shared the presentation about Institution's Innovation Council IIC activities for Quarter 2 and 3.
2. The Convener discussed the types of activities (IIC calendar, MIC Driven, and Self-Driven), features of IIC portal for monthly report submission mechanism. IIC Convener announced that IIC 6.0 had achieved three stars out of five and emphasized the need for more startups, revenue generation, and angel investors to achieve higher ratings. She highlighted the progress made and the importance of continuing to strive for higher ratings.
3. Dr. Ray shared his experience with startups and emphasized the importance of building products that solve problems and the need for a structured program to guide students in their entrepreneurial journey.
4. Dr. Ray highlighted the need for a constant stream of startups coming out of the university to create value and generate revenue. He also identified two major challenges for startups: the product bucket and the go-to-market (GTM) bucket. He explained that the product bucket involves building a product that solves a problem, while the GTM bucket involves generating early adopters and scaling the product.
5. Dr. Ray emphasized the importance of guiding students through these challenges using a structured program. He also provided examples of successful startups, such as Dream11, Delhivery, and Zomato, which have solved significant problems for customers using digital technology. He highlighted the importance of identifying pain points, building a value proposition, and creating a set of features with a strong user experience (UX) and user interface (UI).
6. Dr. Sheila emphasized the importance of all members understanding the basic idea and purpose of the IIC. She mentioned that it is crucial for the team to be aware of the thought process behind establishing the IIC in higher education institutions.
7. Dr. Sheila mentioned that project-based learning is a key initiative to drive students' ideas towards startups. She explained that students are given opportunities to work on projects that can lead to publications, patents, or startup ideas. She emphasized the need to move steadily towards this goal.
8. Dr. Sheila highlighted the importance of the MOU with NRDC, which enables the institution to conduct TRL assessments for patents and drive them towards product

development. She mentioned that this initiative is crucial for identifying potential startup ideas from student projects.

9. Dr. Sasmita and Dr. Rydhm discussed plans to collaborate with schools having Atal Tinkering Labs to encourage students to participate in IIC events and showcase their products.
10. Dr. Rydhm mentioned that they are planning to organize seminars related to sustainable development and innovation using waste materials, AI, and IoT. These events will target students from schools and encourage them to create sustainable solutions.
11. Dr. Sasmita shared her experience as an evaluator for a school-level innovation contest, where over 100,000 submissions were received. She emphasized the importance of mentoring school students and helping them develop their ideas into prototypes with the support of the university's resources.
12. Dr. Sasmita proposed organizing visits to incubation centers to help faculty and students understand how to promote innovation and entrepreneurship.
13. Dr. Ray mentioned a structured program should be designed to teach students about identifying problems, validating solutions, and going to market, which could be included in the UG and PG curriculum.
14. For Self-Driven activities, event reports can be collected across the university from SPOC (all schools), allocated by Dr. Ray and Dr. Sheila. **Dr. Ray suggested that in all innovation and entrepreneurship related events across the university, IIC logo should be used.**
15. Dr. Sasmita shared information about a 5-day faculty development program on innovation and entrepreneurship, encouraging IIC members to apply.
16. Dr. Sasmita emphasized the importance of promoting IIC activities on social media to increase visibility and encouraged members to share and like event links.
17. Dr. Sasmita and Dr. Sheila discussed the need for better coordination with department heads to ensure proper event reporting and leveraging relevant events for IIC activities.
18. The Council has agreed to convene the next meeting tentatively on **08.03.2025**.
19. The Convener proposed a vote of thanks, and the meeting came to an end.
20. All members listed on the attendance sheet were present at the meeting.




Dr. Samita Bal
IIC convenor

