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**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	“Field visit to IdeaLab at TVS motors”
Duration of activity	:	8 Hours
Date of Activity	:	25 th January 2024
Objective	:	1. To provide students exposure to two-wheeler manufacturing processes at TVS Motor Company 2. To observe advanced technologies and automation in action on the production floor 3. To understand TVS Motor's commitment to quality control and process improvement
Event Details	:	Location: TVS Motor Company, Hosur, Tamil Nadu
Participant Details		
Number of Student Participants	:	55
Number of Faculty Participants	:	5



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Celebrating
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Photographs:





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- Key outcome** :
1. 55 students gained first-hand insights into departments like machine shop, engine assembly etc.
 2. Students witnessed engine assembly process from start to finish on automated production line
 3. Noted rigorous quality control mechanisms and precision craftsmanship being implemented
 4. Visit showcased TVS Motor's technological capabilities and global collaboration with BMW
 5. Aligned classroom concepts with practical aspects of industry operations

Media Coverage : Not Available

Feedback :

Students from mechanical and aerospace engineering attended the industrial visit to the TVS Motor Company manufacturing facility. They were excited to see the end-to-end two-wheeler production process ranging across machine shop, fabrication, painting and assembly areas. The automated technologies like robotic arms involved in engine assembly fascinated him. They observed that quality assurance was ingrained at each step both through automated sensing and manual verification. The student was impressed by the plant maintenance practices and multi-level telemetry system for holistic monitoring. Getting to witness first-hand how advanced concepts he studies are applied in the real world was an invaluable experience for him. It gave direction about potential specializations to pursue during masters. The students are grateful to the university for facilitating such visits that shape well-informed, industry-ready graduates.

Dr. S. Prakash

President, IIC

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OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	“Mentoring event with Innovation Ambassadors”
Duration of activity	:	16 Hours
Date of Activity	:	9-10 th January 2024
Objective	:	1. To conduct an HR analytics workshop focused on using Advanced Excel and Power BI for professionals. 2. To provide practical, hands-on learning experience in HR analytics for corporate participants.
Event Details	:	Location: Seminar Hall 1, Alliance University
Participant Details		
Number of Student Participants	:	187
Number of Faculty Participants	:	33



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Key outcome :

1. Professionals from various companies actively participated and engaged in the HR workshop
2. Educators from different colleges also attended, finding it useful for academic settings
3. Positive feedback was received, underscoring the practical impact and relevance of the workshop
4. The success of this event showcases Alliance University's commitment to enrichment and development.

Media Coverage : Not Available

Feedback : A corporate HR professional attended the 2-day HR Analytics workshop on using Excel and Power BI. She found the hands-on session to be very valuable in providing practical learning for extracting more insights from HR data. The workshop trainer, Dr. Pratima Verma, effectively showcased real-world applications and provided guidance on building impactful data visualizations. Attendee also liked the diversity of the cohort, with reps from various companies and academics enabling rich conversations during breaks. She believes workshops like these, focussed on relevant digital skills, can markedly boost career growth. The professional is excited about the announced Train the Trainer program next month to further upgrade her training abilities. She applauds Alliance University for designing programmes that resonate with dynamic industry requirements.

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OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	“Expert Talk on "Process of Innovation Development and Technology Readiness Level”
Duration of activity	:	2 Hours
Date of Activity	:	16 th February 2024
Objective	:	1. To create familiarity among students about innovation, development, and technology readiness levels. 2. To highlight the role of innovation in solving complex societal challenges. 3. To elucidate the imperatives underpinning successful innovation like identifying user needs, financial viability etc.
Event Details	:	Chief Guest: Mr. Raghavendra Rao Krishnamurthy, Chief Operating Officer & Head of Strategy, Bosch Global Software Technologies, Bengaluru Location: Seminar Hall 1, Alliance University
Participant Details		
Number of Student Participants	:	273
Number of Faculty Participants	:	44



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- Key outcome** :
1. 273 students from engineering, management and law participated and gained insights.
 2. Students learned about emerging technological megatrends like AI, robotics and their potential impact.
 3. Speaker emphasized the need for ethical considerations in innovation like data privacy, algorithmic bias etc.
 4. Event explored role of sustainability and ESG integration for positive impact.
 5. Students gained exposure to practical frameworks and methodologies for nurturing a culture of innovation.

Media Coverage : Not Available

Feedback : Engineering, Law and Management students felt the talk provided thoughtful perspectives on innovation pathways for addressing real-world challenges. Hearing the speaker's insights based on decades of industry experience was motivating. The student appreciated the balanced view discussing both opportunities and ethical risks surrounding new technologies like AI. The event gave him several new frameworks for approaching innovation and problem-solving - like clearly defining needs, ensuring financial sustainability, gathering user feedback etc. Brainstorming application ideas in his domain with other attendees during workshop breakouts was very enriching. Students believes that such events which promote out-of-the-box thinking are vital for nurturing well-rounded, socially conscious graduates. The student hopes the university continues driving such interdisciplinary conversations around technological change.

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OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	“Entrepreneurs Showcase and Food Truck Festival”
Duration of activity	:	8 Hours
Date of Activity	:	12 th February 2024
Objective	:	1. To provide a platform for budding student entrepreneurs to showcase their business ideas 2. To foster innovation and encourage an entrepreneurial spirit on campus 3. To bring together and delight the university community with a vibrant food truck festival
Event Details	:	Location: Food Court and Back Side of the Food Court
Participant Details		
Number of Student Participants	:	267
Number of Faculty Participants	:	39



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- Key outcome** :
1. 10 student entrepreneurs presented a diverse range of business ideas spanning areas like sustainable jewelry, eggless bakes, waffles, drinks, etc.
 2. Over 250 students actively engaged with and explored the entrepreneur showcase and food trucks.
 3. Attendees got to taste international cuisine from vendors like India Sweet House, Michael's Ice-cream Burger Cafe, BBQ Ride etc.
 4. The event likely inspired and gave students entrepreneurial ideas for starting their own ventures.
 5. The participating entrepreneurs received exposure and validation early on to further develop their budding businesses.

Media Coverage : Not Available

Feedback : A BBA student was impressed by budding entrepreneurs' enthusiasm and creativity, finding their innovative business ideas spanning jewelry, eggless bakes, artisanal beverages, etc., encouraging. Interacting with entrepreneurs and hearing their startup stories firsthand made entrepreneurship feel achievable post-graduation. The professional business idea pitches added to the event's appeal. The food truck festival provided a vibrant experience with delectable dishes, fostering casual conversations and networking. Overall, the event brimmed with optimism, inspiration, and flavor, providing a supportive platform for students to showcase talents. More such activities could exponentially impact nurturing campus creativity and entrepreneurship, she believes.

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OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	“Innovation and Entrepreneurship Outreach Program in Schools”
Duration of activity	:	8 Hours
Date of Activity	:	20 th January 2024
Objective	:	1. Connect classroom learning with real-world business operations. 2. Provide students with an immersive experience inside a major beverage production facility. 3. Offer insights into the intricate manufacturing processes involved in producing popular beverage brands. 4. Highlight the importance of quality control and laboratory standards in beverage production. 5. Foster an appreciation for the precision and innovation in large-scale beverage manufacturing.
Event Details	:	Location: St Michaels Schools, Secundrabad
Participant Details		
Number of Student Participants	:	358
Number of Faculty Participants	:	71



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Key outcome :

1. Increased awareness of innovation and entrepreneurship among students.
2. Enhanced problem-solving and critical thinking skills.
3. Encouragement for students to pursue entrepreneurial ventures.
4. Improved collaboration and teamwork abilities.
5. Creation of a supportive ecosystem for entrepreneurial growth in schools.

Media Coverage : Not Available

Feedback : The Innovation & Entrepreneurship Outreach Program introduced students to problem-solving and creative thinking. It fostered a culture of innovation, inspiring students to explore entrepreneurial opportunities. Through collaborative activities, students developed teamwork and communication skills. They gained awareness of innovation's role in addressing real-world challenges and learned to identify opportunities for entrepreneurship. The program provided valuable insights into the entrepreneurial process and encouraged students to pursue their ideas with confidence. Overall, it was an enriching experience that empowered students to think innovatively and consider entrepreneurship as a viable career path.

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OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	"Workshop on "Entrepreneurship Skill, Attitude, and Behaviour Development"
Duration of activity	:	2 Hours
Date of Activity	:	26 th February 2024
Objective	:	1. To equip students with essential entrepreneurial skills, attitudes and behaviors. 2. To inspire and empower participants to pursue entrepreneurship. 3. To provide insights and practical knowledge about starting and running a successful business.
Event Details	:	Location: Moot Court Hall, Alliance University Chief Guest: Dr. Kiran L Maney, Associate Professor & Program Coordinator - BBA BAV, Jain (Deemed to be University) CMS, Founder: Novotree Minds
Participant Details		
Number of Student Participants	:	237
Number of Faculty Participants	:	41



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Cordially invite you to the workshop on

**Entrepreneurship Skill,
Attitude and Behaviour
Development**

**February 26, 2024 (Monday)
10.30 AM**

Venue: Seminar Hall 3, Learning Centre

RESOURCE PERSON

Dr. Kiran L Maney

Associate Professor & Program
Coordinator - BBA BAV
Jain (Deemed-to-be-University) CMS
Founder : Novotree Minds



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Centre for Research, Alliance University,
Bengaluru

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Council Ministry of Education
Government of India




AGENDA

Time	Event Description
10.30- 10.35 am	Welcome Address by Dr. Abhishek Venkateshwar Assistant Director- DoSSS Assistant Professor- Alliance School of Business
10.35- 10.40 am	Presidential Address by Dr. S Prakash Dean - Research President of IIC
10.40- 10.50 am	Keynote Address by Dr. Sunil Kumar Professor & HOD- Economics, Area Chair- GM Deputy Registrar (E&E)
10.50- 11.00 am	Introduction to Speaker by Mr. Aadi Kanwar (B.Tech) Vice-President, Student Governing Council (2023-24)
11.00 am- 12.00 pm	Resource Person Session on Entrepreneurship- Start your own venture by Dr. Kiran L Maney, Associate Professor & Program Coordinator - BBA BAV Jain (Deemed-to-be-University) CMS Founder : Novotree Minds
12.00- 12.10 pm	Vote of Thanks



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- Key outcome** :
1. The workshop created a conducive environment for learning and networking among participants.
 2. Students learned how to identify viable business opportunities and this skill of spotting worthwhile opportunities is invaluable.
 3. Participants improved their business planning abilities - Effective planning is crucial before launching a startup. Students likely learned structured approaches for building business models, financial projections, operational plans etc. to set their ventures up for success.

Media Coverage : Not Available

Feedback : The Workshop on Entrepreneurship Skill, Attitude, and Behavior Development organized by the Centre for Research provided invaluable learning opportunities. An economics student deeply interested in startups and business, they found the workshop immensely beneficial. Dr. Kiran Maney's session on his entrepreneurial journey offered insightful anecdotes, demystifying challenges faced by entrepreneurs. They learned the importance of business planning, ideation, prototyping, and market research. Engaging in Q&A sessions, they gained practical advice on overcoming entrepreneurial hurdles. Networking with peers and interacting with Dr. Maney and professors enhanced their understanding. This workshop inspired them to explore startups as a career option, feeling better prepared for entrepreneurial ventures post-graduation. They hope for more such sessions in the future.

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OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	“Workshop on Design Thinking, Critical Thinking and Innovative Design”
Duration of activity	:	2 Hours
Date of Activity	:	27 th February 2024
Objective	:	1. Introduce participants to the principles and methodologies of design thinking, critical thinking, and innovative design. 2. Inspire participants to apply design thinking and critical thinking in problem-solving and innovation. 3. Equip participants with practical tools and techniques to implement innovative design concepts in their projects or startups.
Event Details	:	Location: Seminar Hall 1, Alliance University Chief Guest: Dr. Anu Sayal, Taylor’s Business School, Taylor’s University, Malaysia
Participant Details		
Number of Student Participants	:	273
Number of Faculty Participants	:	68



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Cordially invite you to the Expert Talk on
**DESIGN THINKING,
CRITICAL THINKING,
&
INNOVATIVE DESIGN**

February 27, 2024 (Tuesday)
10.30 AM
Venue: 5th Floor, Technical Block

GUEST SPEAKER

Dr. Anu Sayal

Senior Faculty
Taylor's Business School,
Taylor's University, Malaysia



Organized by

**Department of Electronics and Communication
Engineering,**
Alliance School of Applied Engineering
&
Centre for Research
Alliance University

in association with

Institution's Innovation
Council Ministry of Education
Government of India

Dr. Sridhar T.
Professor, Dept of ECE
Coordinator





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Key outcome :

1. Enhanced understanding of design thinking and critical thinking principles.
2. Improved problem-solving skills and innovative mindset among participants.
3. Empowerment to integrate design thinking and critical thinking into project-centric learning and startup initiatives.

Media Coverage : Not Available

Feedback : The workshop on design thinking, critical thinking, and innovative design led by Dr. Anu Sayal was incredibly enriching. Students gained practical insights into problem-solving methodologies and innovative design concepts. Dr. Sayal's expertise and experience motivated participants to explore startup opportunities through design thinking and critical thinking. Faculty members appreciated the workshop's focus on integrating these principles into project-centric learning. The interactive sessions fostered a collaborative learning environment, empowering both students and faculty with valuable tools for innovation. Overall, the workshop proved instrumental in cultivating an innovative mindset among participants and promoting entrepreneurial endeavors.

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OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	“Session on Achieving Problem-Solution Fit and Product-Market Fit”
Duration of activity	:	8 Hours
Date of Activity	:	10 th January 2024
Objective	:	1. To evaluate how Flipkart arrived at an optimal solution fitting e-commerce order fulfillment needs at scale (Problem-Solution Fit). 2. To analyze the role of supply chain operations in reinforcing Flipkart's e-commerce model appeal to retain customers (Product-Market Fit). 3. To correlate theoretical concepts of Problem-Solution Fit and Product-Market Fit to real-world warehouse exemplar.
Event Details	:	Location: FlipKart, E-Warehouse, Bengaluru
Participant Details		
Number of Student Participants	:	103
Number of Faculty Participants	:	16



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- Key outcome** :
1. Students connected how layout optimization and streamlined workflows addressed scale challenges of order processing (Problem-Solution Fit)
 2. Recognized Center's capabilities in sustaining reliable, timely pan-India order delivery to drive loyalty (Product-Market Fit)
 3. Appreciated nuances of achieving Process-Solution Fit across interconnected teams and systems (Inbound, Putting etc.)
 4. Linked the significance of supply chain experience in resonating with customer expectations to prevent attrition (Product-Market Fit)
 5. Gained clarity on how infrastructure, technology enable smooth functioning for predictable order fulfillment (Problem-Solution Fit)
- Media Coverage** : Not Available
- Feedback** : The student observed Flipkart's warehouse operations, recognizing strong Problem-Solution Fit and Product-Market Fit.

In terms of Problem-Solution Fit, Flipkart faced challenges fulfilling orders due to e-commerce growth and geographic expansion. The Anjenaya Fulfillment Center efficiently processed orders through layout optimization, automation, and skilled teams. Regarding Product-Market Fit, customers choose Flipkart for its product selection, discounts, and quick delivery, signifying alignment with market needs. Flipkart's sustained growth underscores robust Product-Market Fit. The fulfillment center adapts to evolving customer expectations, reinforcing its e-commerce success. The experience provided nuanced insights into critical startup concepts.

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CELEBRATION ACTIVITY OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	"Energy Conservation Leadership Celebration from Dr. Satyendra Pratap Singh."
Duration of activity	:	2 Hours and 30 minutes
Date of Activity	:	15 th December 2023
Objective	:	1. To provide expert instruction on wealth management principles and strategies from esteemed professor Dr. Satyendra Pratap Singh. 2. To engage finance professionals and professors to participate in interactive discussions and exercises. 3. To deliver an inclusive and seamless online and in-person learning experience. 4. To enhance Alliance University's reputation for finance education and impactful events.
Event Details	:	Location: Seminar Hall 2, Alliance University
Participant Details		
Number of Student Participants	:	76
Number of Faculty Participants	:	33



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Event inauguration



Session 1



Session 2



Session 3



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Key outcome :

1. Dr. Singh successfully demonstrated his expertise on wealth management topics through an insightful presentation and leadership.
2. The event attracted an audience of industry leaders, professors and students who actively participated throughout.
3. Attendees across online and in-person formats remained consistently engaged, leading to an enriching experience.
4. Participants expressed great interest in attending future events on wealth management hosted by Alliance University.

Media Coverage : Not Available

Feedback : The National Wealth Day event led by Dr. Satyendra Pratap Singh was truly enlightening. His masterclass on wealth management was directly applicable to my role as a financial advisor. Dr. Singh's expertise in security analysis, corporate finance, and financial markets offered thorough analyses and practical recommendations. Interactive exercises encouraged engaging discussions with finance professionals and professors. The event's inclusivity, accommodating both in-person and virtual attendees, ensured active engagement and thoughtful debates. The flawless execution exceeded expectations, offering valuable insights and networking opportunities.

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CELEBRATION ACTIVITY OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	"National Pollution Control Day Celebration by conducting Financial Analytics using Python."
Duration of activity	:	3 Hours and 30 minutes
Date of Activity	:	11 th December 2023
Objective	:	1. The program aimed to enhance participants' knowledge of financial analytics through hands-on experience with Python software 2. The comprehensive curriculum spanned fundamental and advanced topics in financial analytics including data visualization, risk analysis, time series data, etc.
Event Details	:	Location: Seminar Hall 2, Alliance University
Participant Details		
Number of Student Participants	:	67
Number of Faculty Participants	:	26



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Event inauguration



Session 1



Session 2



Session 3



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Key outcome :

1. The IFDP equipped participants, especially faculties, Ph.D students and research scholars, with valuable insights and practical exposure to financial analytics using Python.
2. It highlighted Alliance University's commitment to promoting academic excellence by training participants in relevant skills for financial analytics.
3. The event was highly successful owing to the comprehensive curriculum, expert-led sessions, impressive participation and positive impact on enhancing analytical competencies.

Media Coverage : Not Available

Feedback : The program on National Pollution Control Day provided extensive learning from fundamentals to advanced financial analytics. Sessions covering data visualization, regression models, and Python programming led by Dr. Ratnakar Achary were remarkable. Balanced theory, practical demos, and doubt-clearing sessions enhanced our understanding. Discussions on trends broadened perspectives, and skills in data interpretation are invaluable for research. Thanks to organizers Dr. Nusrathunnisa and Dr. Avijit Bakshi, it was a tremendous learning experience.

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CELEBRATION ACTIVITY
OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	"National Science Day Celebration"
Duration of activity	:	16 Hours
Date of Activity	:	28-29 February 2024
Objective	:	1. To promote awareness and appreciation of science among school students 2. To inspire young minds to pursue careers in science and technology 3. To provide a platform for university students to demonstrate experiments and share scientific knowledge
Event Details	:	Location: Seminar Hall 1, Alliance University
Participant Details		
Number of Student Participants	:	617
Number of Faculty Participants	:	19



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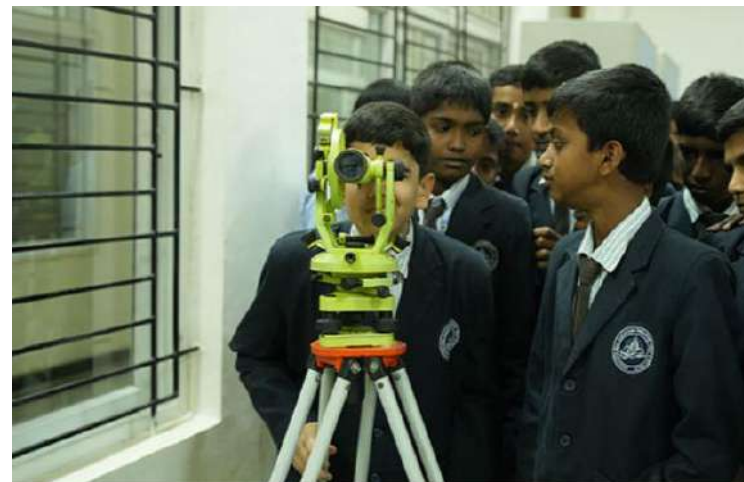
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PHOTOGRAPH



Session 1



Session 2



Session 3



Session 4



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**INSTITUTION'S
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- Key outcome** :
1. Over 600 students from 7 schools participated and gained hands-on experience with 35 science experiments/models
 2. 12 teams from the schools competed in science quizzes, with winners receiving prizes to encourage learning
 3. School students interacted with university faculty and explored science books in the library to guide their interests
- Media Coverage** : Not Available
- Feedback** : Students across Schools enjoyed National Science Day celebrations at Alliance University. Witnessing diverse science experiments demonstrated by university students was thrilling. Experiments covered physics, chemistry concepts, offering hands-on learning. Some science prototypes were a highlight, sparking their interest. Quiz competition reinforced science concepts. Visiting the library, interacting with professors about science careers was enlightening. The drone airshow amazed them, inspiring interest in technology and innovation. Overall, a fantastic experience that sparked their interest in science.

Dr. S. Prakash

President, IIC

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CELEBRATION ACTIVITY OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	"National Startup Day celebration by visiting FORT-FORGE Academy"
Duration of activity	:	5 Hours
Date of Activity	:	10 January 2024
Objective	:	1. To provide students with hands-on exposure to the latest technologies and innovations used in the industry. 2. To facilitate insightful discussions between students and industry experts to help align academic knowledge with practical applications. 3. To allow students to explore state-of-the-art facilities like the Innovation Lab and Startup Workspace at FORT-FORGE Academy. 4. To inspire an entrepreneurial spirit in students by giving them a glimpse into product design and development.
Event Details	:	Location: FORT-FORGE Academy, Hosur
Participant Details		
Number of Student Participants	:	128
Number of Faculty Participants	:	37



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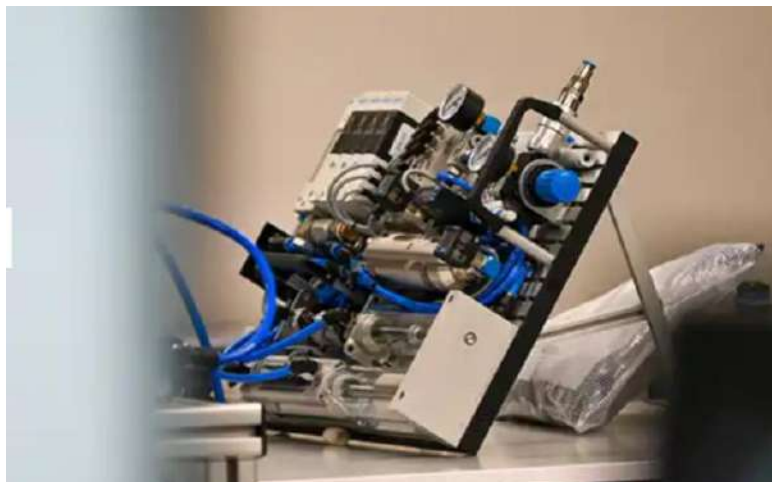
Photographs:



Session 1



Session 2



Prototype



Session 4



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- Key outcome** :
1. Students gained valuable industry exposure and practical insights through interactive sessions with industry leaders at FORT-FORGE Academy.
 2. Students explored FORT-FORGE's Innovation Lab and Startup Workspace which serve as incubators for nurturing creative ideas and tech innovations.
 3. The immersive experience provided students with a deeper understanding of design thinking modules, real-world tech needs, and fostered an entrepreneurial mindset.

Media Coverage : Not Available

Feedback : The trip to FORT-FORGE Academy was incredibly enlightening. Engaging with industry experts broadened our understanding of real-world applications of academic concepts. The design thinking session provided a structured approach to problem-solving, inspiring creativity aligned with Sustainable Development Goals. The Innovation Lab and Startup Workspace showcased state-of-the-art facilities, offering hands-on experience with cutting-edge technology. Witnessing rapid innovation fueled our entrepreneurial spirit. This visit enriched our practical knowledge, empowering us to apply academic learning effectively. Interacting with industry experts was a highlight, and we appreciate the university for this invaluable opportunity, reinforcing our commitment to societal solutions.

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CELEBRATION ACTIVITY OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	"National Youth Day celebration by Value-Added Course on Battery Management and Energy Systems using MATLAB."
Duration of activity	:	5 Hours
Date of Activity	:	13 th January 2024
Objective	:	1. To emphasize the importance of sustainable energy solutions and the role of battery technologies through the inaugural speech. 2. To recognize and acknowledge the efforts of faculty members in designing and developing the course. 3. To have distinguished guests share their perspectives on applications of battery management. 4. To highlight the integration of industry-relevant skills like MATLAB programming in the course.
Event Details	:	Location: Seminar Hall 2, Alliance University
Participant Details		
Number of Student Participants	:	119
Number of Faculty Participants	:	26



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Photographs:



Event inauguration



Session 1



Session 2



Session 3



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Key outcome :

1. The inaugural event brought together faculty members, students, and distinguished guests to launch the new value-added course.
2. Dr. Ila Rai delivered an insightful inaugural speech emphasizing the importance of sustainable energy solutions and battery technologies.
3. Distinguished guests including Dr. V.J. Byra Reddy and department heads shared perspectives on battery management applications.
4. The event concluded on an optimistic note about the educational journey ahead in providing quality education in emerging technologies.

Media Coverage : Not Available

Feedback : Attending the inauguration of the Battery Management Value-Added Course was an honor, insightful, and inspiring. Dr. Ila Rai's speech emphasized sustainable energy and the importance of batteries. The course blends theory with practical skills, preparing us for renewable energy challenges. Industry-relevant skills like MATLAB enhance the learning experience. Faculty recognition, notably Dr. Sheila Mahapatra, Dr. Janandra Krishna, and Prof. Manjulata Badi, reflects their commitment to quality education. Insights from esteemed guests broaden our understanding, motivating excellence. Dedicated faculty offering an advanced course ignites excitement for gaining knowledge and skills.

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MIC DRIVEN ACTIVITY
OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	"IIC Regional Meet"
Duration of activity	:	10 Hours
Date of Activity	:	9 th December 2023
Objective	:	1. Engage actively in the IIC Regional Meet-2023 to foster a culture of innovation and entrepreneurship. 2. Network with peers, educators, and ecosystem enablers to exchange ideas and best practices. 3. Showcase Alliance University's innovative projects and achievements to the broader educational community.
Event Details	:	Location: REVA University
Participant Details		
Number of Student Participants	:	7
Number of Faculty Participants	:	3



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PHOTOGRAPHS



Standee Flex



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Felicitation to President of IIC for Judging the Innovations



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Group Photo with Innovation Officer





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Students Participation Certificates





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- Key outcome** : 1. Enhanced understanding of policy initiatives for fostering innovation culture in academic institutions.
2. Increased exposure to diverse innovation projects and start-up initiatives.
3. Strengthened networking opportunities with potential investors, incubators, and resource agencies for future collaborations and support.
- Media Coverage** : Not Available
- Feedback** : The IIC Regional Meet-2023 organized by REVA University, AICTE, and the Ministry of Education's Innovation Cell was highly enriching for Alliance University. Students gained insights into innovation policies and collaborated with peers from diverse institutions. Interactions with ecosystem enablers offered valuable entrepreneurial opportunities. Faculty appreciated the focus on promoting innovation culture and policy insights. Networking with educators allowed sharing of best practices. The event inspired both students and faculty, fostering a vibrant innovation ecosystem. It equipped participants with new ideas and connections to enhance Alliance University's innovation initiatives.

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MIC DRIVEN ACTIVITY OVERALL ACTIVITY REPORT

Academic Year	:	2023-2024
Title of the event	:	"Viksit Bharat@2047 Utsav in Campus and Watch the Inaugural Address by Hon'ble Prime Minister of India"
Duration of activity	:	0.5 Hours
Date of Activity	:	11 th December 2023
Objective	:	1. To Encourage students to unleash their creativity through the design and production of badges, keychains, and other items. 2. To Create a sense of unity among participants by engaging them in collaborative and artistic activities centered around the theme of Viksit Bharat (Developed India). 3. To Provide students with hands-on experience in crafting and designing, enhancing their artistic and practical skills. 4. To Engage students in creating items that can be distributed on Republic Day, fostering a sense of community and shared celebration.
Event Details	:	Location: seminar Hall 1, Alliance University
Participant Details		
Number of Student Participants	:	1896
Number of Faculty Participants	:	187



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- Key outcome** : 1. The workshop nurtured the theme of "Viksit Bharat" by fostering creativity and unity through making Republic Day creatives.
2. Students gained skills in designing and creating badges, keychains, etc. to represent the essence of a developed India.
3. The workshop provided an opportunity for students, faculty and staff to come together for a creative cause in line with the university's vision.
- Media Coverage** : Not Available
- Feedback** : The organizing faculties delivered an inspiring address, emphasizing unity and growth, while shedding light on the role of creative expression in promoting national themes. The hands-on session allowed participants to unleash creativity and collaborate with peers, exchanging design ideas that represent India's progress. The workshop imparted valuable skills and a deeper appreciation for handmade creatives, with personally designed badges featuring the Indian flag and the 'Viksit Bharat' slogan holding special significance for many.

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