

**EXPERIENCE
THE DIFFERENCE**



**ALLIANCE
UNIVERSITY**

Private University established in Karnataka Year 2000 No. 34 of 2000
Recognized by the University Grants Commission (UGC), New Delhi

UG

UNDERGRADUATE PROGRAMMES

alliance.edu.in

TOP 10

REASONS WHY ALLIANCE IS GREAT FOR YOU?



1

DIVERSITY & INCLUSION

An intentional effort to ensure that every voice, background, and experience is not just heard, but actively embraced is a unique aspect woven into the very fabric of our educational tapestry. Here, diversity and inclusion are a source of strength and innovation that goes beyond rhetoric, creating a welcoming space where diverse perspectives converge to enrich academic discourse.



2

VIBRANT CAMPUS LIFE

From spirited academic discussions in cozy corners to the pulsating beats of cultural festivals that echo across the grounds, every moment is an opportunity for connection and enrichment.



3

STATE-OF-THE-ART INFRASTRUCTURE

Architectural marvel, blending the grandeur of Rome's amphitheaters with the classical elegance of Greek domes. The infrastructure seamlessly integrates timeless architectural patterns, that evoke the spirit of ancient civilizations. Yet, beneath this classical facade lies cutting-edge technology, ensuring accessibility for all.



4

HUB OF ART & CULTURE

With one of the nation's biggest literary festivals, 3 art galleries, an upcoming museum, artists' and writers' residencies, a mini-cinema, and a film club, Alliance University is the hub of art and culture in South India.



IVY-LEAGUE FACULTY

A unique ensemble of stellar cast of scholars and public intellectuals from India and abroad with rich industry experience and academic backgrounds par excellence.



GLOBAL OUTLOOK

A fundamental aspect of preparing students to become adaptable, informed, and successful leaders on the global stage.

Through strategic international collaborations, global curriculum, and a multicultural student body, we cultivate a diverse learning experience.



CAREER ADVANCEMENT & NETWORKING

A realm of unparalleled career growth and networking where seasoned corporate leaders act as mentors and a vibrant network of esteemed organizations for a multitude of opportunities. Here, education is a dynamic blend of knowledge and connections, shaping a future where every dream transforms into reality.



RESEARCH & INNOVATION CENTERS

A breeding ground for bright ideas where tech projects turn into real businesses through Tech Business Incubator, and where everyone is encouraged to come up with innovations through our Innovation Council. We even have a team that makes sure your smart ideas stay protected with the IP Rights Cell.



SCHOLARSHIPS

Crafted to empower and incentivize high-achieving students to foster a culture of meritocracy. These scholarships recognize and support exceptional talent, ensuring that deserving individuals have the resources and encouragement to excel in their academic endeavors.

- Category Scholarship
- Merit-Based Scholarship
- Sports Excellence Scholarship



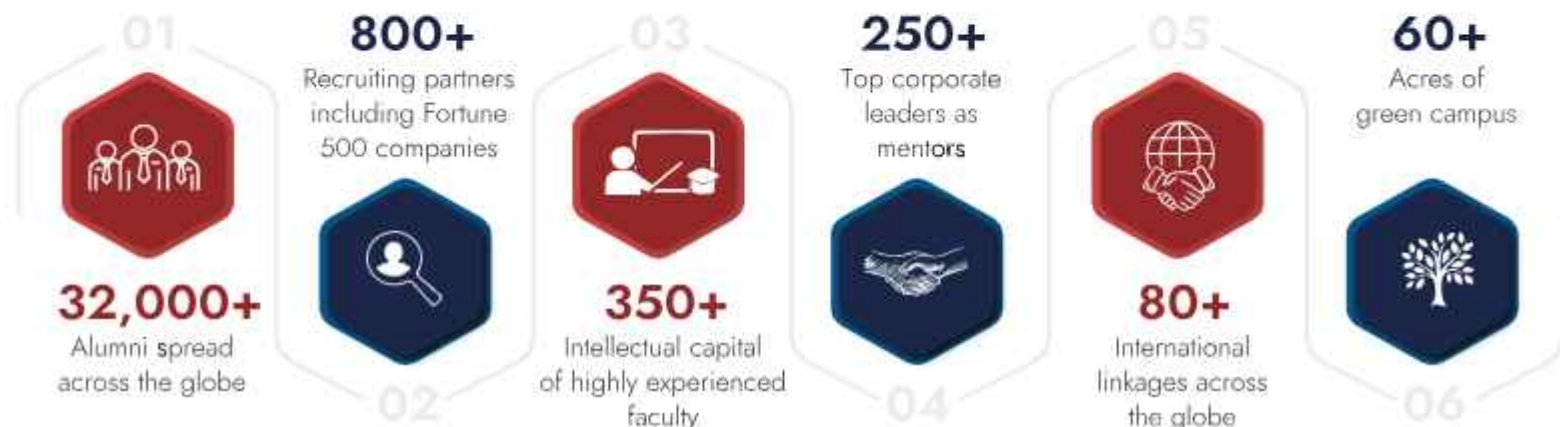
RANKED AMONG THE TOP

Being among the top reflects our ongoing pursuit of educational brilliance and fostering a dynamic community of achievers.



ALLIANCE UNIVERSITY

Alliance University is Karnataka's 1st Private University, established in the year 2010 and is recognized by the University Grants Commission (UGC), New Delhi. The University was founded with an ambition to serve society with education and research and promote a global outlook that defines the future trajectory of its students. Since its inception, Alliance University has been a forerunner in higher education, calling out to the new generation of scholars, engineers, scientists, artists, people in business, social reformers helping to shape and transform societies and communities through and beyond, around the world.



AWARDS & ACCOLADES



Ranked No.1. in the National Sustainability Impact Institution's Ranking (NSIIR) by AIC-RAISE of the Atal Innovation Mission officially supported by Niti Aayog, Govt. of India.



Ranked 751–800th in QS Asia University Rankings & Ranked 238th in Southern Asia



Alliance University Enters the 'Digital Institutional Index & Smart Campus Rankings' by Global University Rankings, London



Diamond for Teaching & Learning, Employability, Facilities & Social Responsibility



Among the Top Digi100 Higher Education Institutions Recognizing Outstanding Digital Excellence



Ministry of Education
Government of India



LEARNING JOURNEY & PEDAGOGY

The possibilities are endless when it comes to your pursuit of becoming the best version of yourself. Being in one of India's highly recognized, research-intensive, diversity-embracing universities, you will:

- Be inspired to be a trailblazer
- Discover the leader in you
- Gain a global perspective
- Master future-ready skills
- Build lifelong friendships
- Cultivate a diverse network

Alliance follows a curriculum meticulously designed to combine an emphasis on fundamentals coupled with a dynamic flexibility that responds to the state-of-the-art of each discipline. In addition to a tangible set of transferable skills unique to every discipline, students are exposed to research as a way of thinking which gives them the intellectual courage to transcend the norms and boundaries of their chosen specializations. This kind of rigorous exposure makes them prepared for adapting to the vagaries of a highly competitive global job market.

In the true spirit of academic freedom integral to Alliance's philosophy, faculty exercise creative autonomy in shaping curriculum, assessment methods, and delivery modes, complemented by impactful field visits. Hence, pursuing a programme is like travelling to a new country and experiencing a complete world.

Every day at Alliance University is thus an experiment in teaching meant to put the most radical theories of pedagogy to the test. Augmented by cutting-edge technology and a rigorous student feedback system, Alliance puts into practice a truly cybernetic vision of academia unafraid of the complexities of the brave new world.



STELLAR CAST OF FACULTY



Dr. Anirudh Sridhar
D.Phil. in English
University of Oxford
UK



Dr. Pravin Rameshwarji
Post Doc. in Medicinal
Chemistry
Johns Hopkins University
USA



Dr. V. J. Byra Reddy
Ph.D. in Business Administration
Mangalore University
India



Dr. Sunanda Roy
Ph.D. in Mechanical
Engineering
NTU, Singapore
MIT, USA



Dr. Shamim S. Mondal
Ph.D. in Macroeconomics
and Labour Economics
University of Rochester
USA



Dr. Anupam Tyagi
Ph.D. in Economics
University of Utah
USA



Dr. Mukul Saxena
Ph.D. in Law
Tata Institute of Social
Sciences
India



Dr. Shamik Chakravarty
Ph.D. in Philosophy
Lingnan University
Hong Kong



Ms. Srishti Bajaj
M.A. in Design Products
Royal College of Art
UK



Dr. Srikanth Itapu
Ph.D. in Engineering
The University of Toledo
USA



Dr. Sumita Datta
Ph.D. in Mathematical
Sciences
University of Texas at
Arlington, USA



Dr. Pratima Verma
Post Doc in Business
Ethics
Stockholm University
Sweden



ALLIANCE SCHOOL OF BUSINESS

One of the main support pillars of this University, Alliance School of Business has carved a niche for itself among the best B-Schools in the country, having been ranked consistently among the top B-Schools and for being the first Indian B-School to be accredited by the International Assembly for Collegiate Business Education (IACBE), USA



NIRF
NATIONAL
INSTITUTIONAL
RANKINGS
FRAMEWORK



Ministry of Education
Government of India

RANKED
(71)

IN MANAGEMENT

Times School
RANKINGS 2024

RANKED
(3)

Among the Top 20
South B-Schools

RANKED
(7)

Among the Top 50
B-Schools Placements

RANKED
(3)

Among the Top 40
Private Universities

RANKED
(11)

Among the Top 100
B-Schools



A member of The
Association to
Advance Collegiate
School of Business
(AACSB), USA



Accreditation for Business
Programmes through the
International Accreditation
Council for Business Education
(IACBE), USA

BACHELOR OF BUSINESS ADMINISTRATION (Hons.)

4 years full-time programme

Crafting a legacy of innovation, the programme seamlessly blends the wisdom of tradition with a dynamic curriculum at the cutting edge of industry standards. Guided by accomplished faculty, students embark on an immersive learning journey, mastering not just knowledge, but the essential skills to navigate and lead in the ever-evolving landscape of business.

SPECIALISATIONS

- Finance and Accounting • HRM • International Business Management
- Information System & Operations Management • Marketing

PROGRAMME FEATURES

- Practical application through case studies and internships.
- Entrepreneurship focus with specialized courses and startup network access.
- Global exposure facilitated by study tours, exchange programmes, and collaborations.
- Leadership development through workshops, fostering ethical decision-making skills.
- Internships and placements in top organisations.



BACHELOR OF COMMERCE (Hons.)

4 years full-time programme

The programme is designed to provide contemporary critical skill sets for managerial competency and leadership in the commerce industry. The course pedagogy is rigorous and progressive, allowing students to create a strong foundation for themselves in areas such as accounting, finance, economics, management, and entrepreneurship. World-class faculty and education through industry-academia interface provides a distinct advantage to students empowering them with precise decision making, critical thinking, and thought leadership. In addition to the course work, the programme extends beyond the classroom and offers opportunities for internships, industrial visits, and lectures from industry experts.

SPECIALISATIONS

- Accounting & Taxation • Finance & Accounting
- International Business Management • Marketing

PROGRAMME FEATURES

- Opportunities to pursue professional programmes like CA-CPT, ACCA, CMA (US).
- Excellent industry specific curriculum.
- A strong base of highly accomplished faculty.
- Interaction with industry leaders, practitioners and professionals.
- Internships and placements in top organisations.





ALLIANCE COLLEGE OF ENGINEERING & DESIGN

A beacon of technological innovation, where students are immersed in the intricate lexicon of innovation. The curriculum serves as a blueprint, shaping graduates into adept engineers and designers equipped with the acumen to navigate the convergence of technology and design.

Learning outcomes aligned with the criteria outlined by the Accreditation Board for Engineering and Technology (ABET), USA

CAREERS360

A Career is a Life

Rating of AAA+ in CAREERS 360 India's Best Engineering Institutes Ratings



RANKED
6th
Among Top 30 Institutes
In Research Capability

Among Top 30 Institutes
In Research Capability

RANKED
8th
In South India
Region-wise

In South India
Region-wise

RANKED
10th
Among Top 125 Private
Engineering Institutes

Among Top 125 Private
Engineering Institutes

RANKED
12th
Among Top 175
Engineering Institutes

Among Top 175
Engineering Institutes

RANKED
17th
In Placements Among
Top 70 Private Institutes

In Placements Among
Top 70 Private Institutes

BACHELOR OF TECHNOLOGY

4 years full-time programme

The Bachelor of Technology programme is a transformative experience, where our core vision revolves around cultivating global engineering talent as a cornerstone for meaningful nation-building. At the heart of our pedagogical approach lies an unwavering commitment to hands-on learning, driven by a tech-centric philosophy. Our state-of-the-art lab facilities stand as a testament to our dedication to providing an environment that fosters exploration and innovation. The advanced curriculum, reflects our genuine aspiration to nurture individuals who contribute significantly to global technological advancement.

B.TECH. IN AEROSPACE ENGINEERING

SPECIALISATIONS

- Avionics
- Unmanned Aerial Vehicles

PROGRAMME FEATURES

- Comprehensive education covering materials, structures, thermodynamics, and control systems.
- Practical readiness through advanced testing and simulation for real-world aerospace challenges.
- Innovative curriculum with emerging topics like satellite communication to stay ahead.
- Tailored specialization options in structural design, propulsion, navigation, and control for industry expertise.



B.TECH. IN AI & DATA SCIENCE

ELECTIVES

- Big Data Analytics
- IoT Data Analytics
- Image & Video Analytics
- Computer Vision & Multimodal Interaction
- Cryptography & Network Security
- Mobile Application Development

PROGRAMME FEATURES

- Cutting-edge syllabus integrating advanced techniques in AI and Data Science.
- Theoretical and practical sessions on industry-leading technologies like ChatGPT, Open AI, and Generative AI.
- Hands-on capstone projects, mentored by faculty and industry experts, for real-world application.
- Coding classes, profile-building workshops, and career mentorship by core AI companies, fostering holistic skill development in programming, design, and project management.



B.TECH. IN AI & MACHINE LEARNING

ELECTIVES

- Introduction to Cloud Computing
- Image & Video Analytics
- Image Processing
- Soft Computing
- Natural Language Processing
- Big Data Analytics
- Probability & Statistics
- Cloud Application Development & Deployment
- Business Intelligence

PROGRAMME FEATURES

- Industry-aligned curriculum ensuring relevance and up-to-date knowledge.
- Strategic partnerships with industry leaders for valuable certifications.
- State-of-the-art lab facilities, including a center of excellence in collaboration with Apple and IBM.
- Emphasis on practical problem-solving in AI and ML, fostering hands-on experience.
- Comprehensive placement preparedness and career support for seamless transitions.
- Research focus, algorithm development, and practical industry application for a well-rounded education.



B.TECH. IN CIVIL ENGINEERING

SPECIALISATIONS

- Smart Cities
- Environment & Sustainability
- Construction Technology & Management

PROGRAMME FEATURES

- Cutting-edge curriculum designed to inspire and challenge students.
- Hands-on projects bridging theoretical knowledge with real-world applications.
- Expert guidance and mentorship from renowned faculty members.
- Modern facilities creating a conducive learning environment for students.



B.TECH. IN COMPUTER SCIENCE & ENGINEERING

PROGRAMMES

- B.Tech. in Computer Science - Block Chain Technologies (IBM)
- B.Tech. in Computer Science - Cloud Computing (IBM)
- B.Tech. in Computer Science - Cyber Security (IBM - Palo Alto)
- B.Tech. in Computer Science - DevOps (IBM)
- B.Tech. in Computer Science - Full Stack Development (IBM)
- B.Tech. in Computer Science - IoT (IBM)
- B.Tech. in Computer Science - Software Product Engineering (Kalvium)
- B.Tech. in Computer Science (CORE)



PROGRAMME FEATURES

- Flexible curriculum offering a wide range of elective subjects for specialization.
- Emphasis on practice-oriented learning in key aspects of computer science and engineering.
- Exposure to salient advancements and emerging technologies for up-to-date knowledge.
- Equips graduates with a comprehensive skill set for designing software and solving challenges in diverse computing areas.

B.TECH. IN ELECTRICAL & ELECTRONICS ENGINEERING

SPECIALISATIONS

- Renewable Energy
- Electric & Autonomous Vehicles

PROGRAMME FEATURES

- State-of-the-art labs for hands-on learning.
- Industry-focused curriculum.
- Specialisation aligning with technological advancements in Micro Grids, Smart Grids, and Renewable Energy Technologies.
- The multi-disciplinary emphasis on power industry dynamics, green energy technologies, and electric vehicle advancements.
- Industrial visits, training programmes, and guest lectures bridge academia-industry gaps, providing practical insights into the latest trends.



B.TECH. IN ELECTRONICS & COMMUNICATION ENGINEERING

SPECIALISATIONS

- Embedded Systems & IOT (**IBM**)
- 5G & 6G Communication
- Semiconductor Technology
- Quantum Technologies
- Full Stack Development (**IBM**)

PROGRAMME FEATURES

- Strong theoretical foundations and practical learning in electronic device applications.
- Diverse elective subjects covering satellite transponder and signal processing chip technology.
- Elective subjects on Sensor Networks, Wavelength Division Multiplexing, and Digital Signal Processing.
- Emphasis on Wavelet Transformations, Data and Image Compressions, and Satellite Communication.



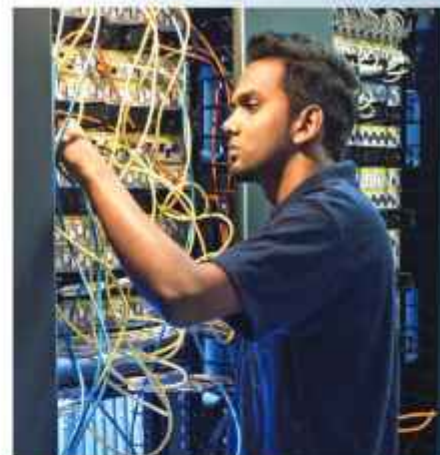
B.TECH. IN INFORMATION TECHNOLOGY

PROGRAMMES

- B.Tech. in Information Technology - AR/VR with (**UNITY**)
- B.Tech. in Information Technology - Data Analytics
- B.Tech. in Information Technology (**CORE**)

PROGRAMME FEATURES

- Professional development and specialization in information technology management.
- Blending software project management with software systems audit across diverse programming paradigms.
- Elective subjects deepen expertise in developing application software for enterprise-wide integration, automation, system audit, and security management.
- Proficiency emphasized in emerging technologies like content management solutions, strategic computing, web engineering, semantic web techniques, cyber laws, and ethics.



B.TECH. IN MECHANICAL ENGINEERING

SPECIALISATIONS

- Smart Manufacturing Technologies
- Robotics & Automation

PROGRAMME FEATURES

- Designing innovations in mechanical systems, robotics, nanotechnology, and mechatronics.
- Broad engineering proficiency applicable across various branches of engineering.
- Emphasis on tool and die design, industrial robotics, gears, and cams, with a focus on oil hydraulics and pneumatics.
- Renowned for generalist engineering expertise, graduates benefit from a curriculum aligned with the broad scope of mechanical engineering.



BACHELOR OF COMPUTER APPLICATIONS (Hons.)

4 years full-time programme

The programme is designed to provide students with a thorough and in-depth understanding of various facets within the field of computer science and applications. The curriculum emphasizes a rigorous academic approach, covering core computer science topics such as programming languages C++, Java, Python, data structures, algorithms, and software engineering principles. Starting from the third semester, the programme delves into specialized areas like Graphics and Animation, Game Development, UI and UX Design, AR/VR, Computer Animation, and Computer Vision. These modules offer a comprehensive exploration of concepts, techniques, and tools, ensuring students are well-equipped for the dynamic and evolving landscape of the computing industry.



SPECIALISATIONS

- AI/ML
- Data Science
- Gaming & Graphic Design

PROGRAMME FEATURES

- Proficiency in Python, R, and tools such as Apache Spark, Kafka, Scikit-learn, and TensorFlow.
- Specialized focus on designing & implementing graphical element & proficiency in creating animations for games.
- Development of strong problem-solving skills to address technical challenges and optimize game performance.
- Integration of ethical considerations in game development, fostering a sense of responsibility and ethical awareness among students.
- Emphasis on entrepreneurial mindset, encouraging creative thinking and innovation within the gaming and graphics industry.
- Practical exposure to industry-standard tools such as Tableau, RapidMiner, and participation in collaborative projects.



ALLIANCE SCHOOL OF LAW

With a centered emphasis on experiential learning and research approach, the Alliance School of Law leverages a combination of world-class academics and legal practitioners fostering generations of lawyers through cutting-edge legal education.



Affiliated by the
Bar Council of India



Ministry of Education
Government of India



Ranked 18th Law School
in India by NIRF
Indian Ranking 2024



Member of
the LSAT



Member of
LSAC Global Law Alliance

B.A. LL. B. (Hons.) | B.B.A. LL. B. (Hons.) *(Approved by the Bar Council of India)*

5 years full-time programme

In the intricate interplay of law and social sciences, these programmes pioneer a transformative approach. Recognizing legal instruments as potent tools shaping socio-economic landscapes, the curriculum weaves together law, political science, sociology, economics, and english. Expanding beyond traditional roles, it molds versatile graduates proficient not only in legal intricacies but also in business and management. This visionary approach unleashes a new breed of legal professionals poised to champion social change, seamlessly navigating corporate landscapes as legal associates, in-house counsels, and business-savvy leaders.

SPECIALISATIONS

- Intellectual Property Rights Law
- Business Law
- International Law
- Constitutional Law
- Criminal Law

PROGRAMME FEATURES

- Interdisciplinary approach blending social sciences or management with law for a comprehensive education.
- Emphasis on utilizing legal instruments for impactful socio-economic and political change.
- Versatile career paths in legal and corporate sectors, including roles such as legal associates and in-house counsels.
- Integration of business and management subjects in one programme enhances graduates' corporate acumen.
- Strategic equilibrium maintained in both programmes, offering graduates a unique advantage in their professional endeavors.

BACHELOR OF LAW *(Approved by the Bar Council of India)*

3 years full-time programme

With a research focused approach, the LL. B. programme fulfills all essential requirements to enable learning of the highest standard and is designed to build a strong foundation in law with rigorous study, training, and research under the guidance of highly qualified and experienced faculty. Regular moot court sessions and conclaves are essential part of the development with eminent lawyers and corporate leaders engaging with students and exposing them to the real-world scenarios. The programme also gives students an access to the centers of excellence to work on publications, newsletters, drafting, litigation, and conveyancing.

PROGRAMME FEATURES

- Delivered by highly experienced academics from top law institutions.
- Regular expert sessions and conclaves with eminent lawyers of the country.
- Research assistance and avenues under different research centers.
- Robust moot-court sessions and visits to courts.
- Academic and internship tie-ups with top corporate and law firms.
- Placement assistance in top multinational corporations.
- Mentorship by eminent legal professionals.





CENTRE OF EXCELLENCE IN PUBLIC POLICY, SUSTAINABILITY & ESG RESEARCH

The Center of Excellence in Public Policy, Sustainability & ESG Research is a dynamic hub dedicated to advancing knowledge and research in critical areas that shape the future. Serving as a catalyst for cutting-edge research, thought leadership and an unwavering commitment to addressing societal challenges, it fosters interdisciplinary collaboration, bringing together experts, scholars, and practitioners to generate impactful insights and innovative solutions.

BACHELOR OF ARTS (*Hons.*)

4 years full-time programme

Experience a paradigm shift in political education through our visionary programmes; meticulously crafted to redefine the landscape of political education. Seamlessly blending political theory, comparative politics, and public administration, our offerings transcend traditional confines, we nurture thinkers who not only grasp intricacies but become architects of unprecedented change. What sets us apart is not just the subject matter, but our commitment to cultivating forward-thinking leaders.

PROGRAMMES

- BA (*Hons.*) in Public Policy
- BA (*Hons.*) in Public Administration
- BA (*Hons.*) in Politics & Governance

PROGRAMME FEATURES

- In-depth knowledge acquisition in public policy through evidence-based learning and social sciences application.
- Comprehensive understanding of influences on government action, identifying strengths and challenges for inclusive, sustainable policies.
- Global perspective integration, contextualizing policy challenges within the framework of sustainable development and climate change.
- Tailored academic path with major and minor disciplines, offering flexibility in course selection.
- Practical field-based learning under expert supervision for real-world applications.
- Emphasis on experiential learning with volunteer projects, field-based experiences; and a unique focus on practical competence.





ALLIANCE ASCENT COLLEGE

A beacon of excellence, offering dynamic and industry-centric programmes that propel students toward success. With a commitment to experiential learning, a cutting-edge curriculum, and personalized mentorship, the college shapes well-rounded individuals ready to excel in their chosen fields.

BACHELOR OF BUSINESS ADMINISTRATION (Hons.)

The programme is aimed at preparing young graduates to take up challenging careers in business and equipping them with required skills such as analytical, decision-making, social and technological skills. In addition to this, the programme facilitates opportunities to pursue ACCA and CMA programmes giving students an extra edge to stand out in the competitive landscape.

SPECIALISATIONS

- Marketing • Finance • International Business • HRM
- Information System & Operations Management • E-commerce & Digital Marketing

PROGRAMME FEATURES

- Industry-designed curriculum with corporate and social relevance.
- State-of-the-art infrastructure enabled with the latest technology.
- A strong base of highly accomplished faculty.
- Interaction with industry leaders, practitioners, and professionals.
- Additional courses offered to enhance managerial skills.
- Industry-centered assignments in leading companies.

BACHELOR OF COMMERCE (Hons.)

The programme is designed to instill a robust foundation in accounting, auditing, and taxation, adopting learner-centric pedagogical practices. Led by both academicians and practicing professionals, the programme ensures a holistic education, seamlessly integrating theoretical knowledge with practical insights.

SPECIALISATIONS

- Accounting & Taxation • Marketing • Finance
- International Business • HRM • Data Analytics

PROGRAMME FEATURES

- State-of-the-art ambience created by the appropriate use of technology.
- Opportunities to pursue professional programmes like CA-CPT, ACCA, CMA (US).
- Excellent industry specific curriculum.
- A strong base of highly accomplished faculty.
- Interaction with industry leaders, practitioners, and professionals.
- Valuable experience through internships and other extracurricular activities.





ALLIANCE SCHOOL OF LIBERAL ARTS & HUMANITIES

A liberating journey of knowledge awaits you at the renowned Alliance School of Liberal Arts—the hub of art and culture in South India. From Ivy League Faculty, a multi-disciplinary approach, and the opportunity to participate in Alliance Literary Festival—one of the nation's biggest literary, art and film festivals provides a remarkable opportunity for a close brush with renowned thought leaders of the world inspiring change and demonstrative action.

BACHEOR OF ARTS (*Hons.*)

Standing at the forefront of radical changes and challenges, weaving together the threads of interdisciplinarity, Ivy League-caliber faculty, and a vibrant hub of art and culture transcends traditional disciplinary boundaries. The campus, serving as a nexus of creativity and intellectual exchange, hosts conferences and festivals that bring celebrated authors, writers, influential policy makers, and journalists to engage with students. This dynamic environment ensures that students not only delve into the depths of philosophy and culture but also navigate the nuanced terrain of the global socio-economic and political landscape.

PROGRAMMES

- BA (*Hons.*) in Economics • BA (*Hons.*) in English • BA (*Hons.*) in Philosophy
- BA (*Hons.*) in Sociology • BA (*Hons.*) in Literary & Cultural Studies
- BA (*Hons.*) in Political Science • BA (*Hons.*) in Media Studies

PROGRAMME FEATURES

- Practice economic policy formulation & research paper writing.
- Take classes with Oxbridge/Ivy League faculty.
- Contributing to and organizing seminars and conferences.
- Cutting-edge labs, podcast production and film club.
- Internships in industry and academia.
- Gain research and publishing experience.
- Participate in national and international-level art exhibitions.



BACHELOR OF SCIENCE (*Hons.*)

A dynamic fusion of cutting-edge disciplines, led by accomplished faculty with real-world expertise helps students delve into hands-on learning, cutting-edge research, and industry applications. With a campus serving as a vibrant hub of scientific innovation, the focus is on fostering collaboration and creativity. Whether decoding complex algorithms, unraveling behavioral intricacies, or analyzing data trends, graduates emerge with the practical skills required for success in the ever-evolving scientific landscape.

PROGRAMMES

- B.Sc. (*Hons.*) in Applied Mathematics • B.Sc. (*Hons.*) in Statistics
- B.Sc. (*Hons.*) in Data Science • B.Sc. (*Hons.*) in Psychology
- B.Sc. (*Hons.*) in Computer Science

PROGRAMME FEATURES

- Conduct experiments in the state-of-the-art library.
- Gain fluency in tools and technologies.
- Gain research and publishing experience.
- Learning a wide variety of analytics applications in Science, Engineering, Technology, and the Arts (SETA).



BACHELOR OF FINE ARTS (Hons.)

A dedicated and rigorous pursuit for emerging artists seeking profound creative expression. Guided by a distinguished faculty of maestros and industry luminaries, students embark on an immersive journey spanning diverse artistic modalities. Our purpose-built campus serves as an atelier for innovation and synergy, where boundaries are not just pushed but transcended. Rooted in a curriculum seamlessly interweaving unconventional theory and masterful practice, graduates emerge not merely as adept artists but as influential visionaries shaping the cultural narrative.

PROGRAMME

- BFA in Painting & Sculpture

PROGRAMME FEATURES

- Take classes with Oxbridge/Ivy-League faculty.
- Participate in national and international-level art exhibitions.
- Organize the Alliance Art and Film Festival.
- Gain access to the art market.
- Collaborate with designers and filmmakers in multimedia projects.
- Be a part of the creative economy.



BACHELOR OF VISUAL ARTS (Hons.)

An advanced expedition, immersing students in the colorful realm of contemporary artistic exploration. Under the mentorship of seasoned artists and industry innovators, students engage in a dynamic fusion of visual arts, experimenting with photorealism, kinetic sculpture, and interactive installations. Our campus, akin to a living canvas, becomes a breeding ground for students to synthesize their ideas through abstract expressionism, pixelation, and postmodernist influences.

ELECTIVES

- Infographics
- Storyboarding
- Brand Identity Design
- Matt Painting
- Digital Flipbook
- Promotional Branding
- Photography
- Restoration
- Poster, Brochure, Leaflet Design
- Interaction Design
- Book Jacket
- Motion Graphics III
- Image Manipulation
- Layout for Print and Web
- Social Media Design
- Brand Guidelines for Corporate
- Outdoor, Indoor and Social Media Design

PROGRAMME FEATURES

- Take classes with Oxbridge/Ivy-League faculty.
- Participate in national and international-level art exhibitions.
- Organize the Alliance Art and Film Festival.
- Design and document for Alliance Campus.
- Apprentice with the best designers in India.
- Be a part of the creative economy.



A person wearing large headphones is seen from the back, operating a professional video camera on a tripod. The camera is pointed towards a green screen. In the background, another person in a blue suit is standing and looking towards the camera. The scene is lit by several studio lights hanging from the ceiling. The overall color scheme is dominated by green and blue tones.

ALLIANCE SCHOOL OF FILM & MEDIA STUDIES

A creative powerhouse shaping the future of visual storytelling. With industry-relevant programmes, cutting-edge technology, and experienced faculty, the school offers a dynamic environment for aspiring filmmakers and media professionals. Focused on hands-on learning and artistic expression, the school prepares students for success in the ever-evolving landscape of film and media.

BACHELOR OF ARTS (Hons.)

In the pulsating world of Journalism and Mass Communication, this programme stands as a bastion against the challenges that define the field. Real-time reporting pressures become steppingstones for our students who learn to embrace the adversities of misinformation, transforming them into opportunities to champion truth and ethical reporting. The digital age is not a hurdle; it's the very arena where our curriculum shapes students into multimedia experts, equipped to wield influence in the ever-evolving media landscape. Our programme doesn't just acknowledge challenges; it uses them as raw material to forge graduates who emerge as resilient, innovative, and impactful communicators in the face of complex realities.

PROGRAMME

- B.A. (Hons.) in Journalism & Mass Communication

PROGRAMME FEATURES

- Professional skill development.
- Constantly evolving curriculum.
- Proficiency in production, management and analytics.
- Critical analysis skills for evaluation.
- Competence in research methodologies.
- State-of-the-art media lab experience.
- Employability enhancement programmes.
- Strategic networking opportunities.



BACHELOR OF SCIENCE (Hons.)

A rigorous programme strategically created to transform challenges into opportunities and mold problem-solving visionaries for the dynamic visual arts industry. In a sector inundated with rapid technological advancements, our curriculum is calibrated to ensure students are not merely spectators but active contributors to innovation. They grapple with the challenges of industry-standard software, mastering tools integral to cinematic production, animation, visual effects, and gaming. The programme positions industry's intricacies as case studies for students to dissect and solve, fostering a mind set of adaptability and innovation.

PROGRAMMES

- B.Sc. (Hons.) in Film & TV Production
- B.Sc. (Hons.) in Animation, VFX & Gaming

PROGRAMME FEATURES

Film & TV Production

- Create interactive experiences using AR and VR.
- Develop a high-quality digital portfolio, including short films and documentaries.
- Analyze animation, game development, platforms, and engines.

Animation, VFX & Gaming

- Comprehensive understanding of film and television history, theory, and criticism.
- Evaluation of technological advancements in the media industry.
- Application of practical skills in Cinematography, Editing, and Sound Design.





ALLIANCE SCHOOL OF DESIGN & CREATIVE ARTS

A vibrant hub where artistic innovation meets academic excellence. With a commitment to nurturing creativity, the school offers cutting-edge programmes in design and creative arts. Students benefit from hands-on learning, industry exposure, and mentorship from experienced faculty. Embracing a culture of innovation, the school empowers aspiring designers and creative minds to shape the future of visual expression.

BACHELOR OF DESIGN

From decoding intricate visual narratives to navigating the delicate balance between form and function, designers face a relentless barrage of complexities. The programme strategically tackles these real-world challenges, offering a focused curriculum led by industry luminaries. Our students confront challenges, from rapid technological shifts to the imperative of sustainable innovation. Equipped with cutting-edge tools, they transform these challenges into opportunities for practical skill mastery. This is a purpose-driven journey where students emerge as resilient problem-solvers, adept at navigating and overcoming the challenges of contemporary design.

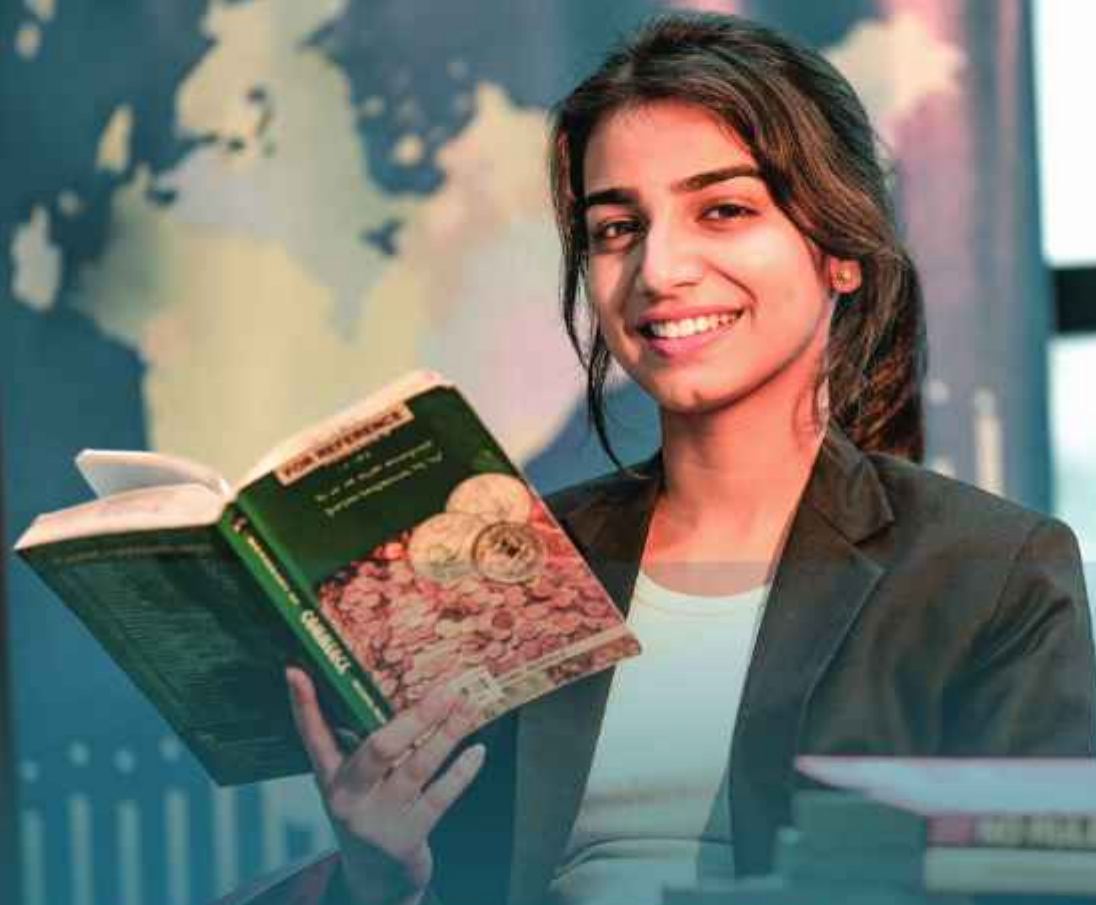
SPECIALISATIONS

- Communication Design
- Product Design
- Interior Design
- Interaction Design
- Animation Film Design
- Fashion Design

PROGRAMME FEATURES

- Prioritizes practical, hands-on projects for immediate skill application.
- Integrates the latest design tools and industry-specific skills into the curriculum.
- Provides structured internships, guest lectures, and workshops for practical skill development.
- Emphasizes the incorporation of design thinking methodologies for creative problem-solving.
- Provides exposure to international design trends and opportunities for global experience.





ALLIANCE SCHOOL OF ECONOMICS

Envisioning a future where economic knowledge transcends boundaries, the School of Economics aims at creating a profound impact on global socio-economic landscapes by nurturing visionary economists and policymakers who carry a deep understanding of the real-world implications of economic principles.

BACHELOR OF SCIENCE (*Hons.*)

A strategic response to the contemporary challenges that define the economic landscape. This programme engages students in the intricacies of contemporary economic challenges through a lens of applied economic theory. The curriculum systematically explores phenomena like fiscal policy effectiveness, monetary policy transmission mechanisms, and the implications of supply-side shocks. Through hands-on exercises, students analyze economic indicators such as GDP growth rates, unemployment figures, and inflationary pressures. The programme delves into advanced econometric techniques, enabling students to model and forecast economic trends with precision.

PROGRAMME

- B.Sc. (*Hons.*) in Economics

PROGRAMME FEATURES

- Foundational economic knowledge for advanced analysis.
- Training in statistical tools and software for economic analysis.
- Instruction in data collection and econometrics modeling.
- Development of skills for interpreting and validating economic models.
- Integration of economic analysis with other domains.
- Capability to conduct comprehensive economic research.
- Evaluation skills for economic policies and unintended consequences.
- Emphasis on international economics and global issues.
- Readiness for careers in economics or related fields and further education.





ALLIANCE SCHOOL OF SCIENCES

A transformative force in scientific education, where a dynamic learning environment empowers students to make a significant impact in their chosen fields. With cutting-edge programmes, state-of-the-art facilities, and a faculty dedicated to excellence, our school seeks to influence the scientific landscape through pioneering research, innovation, and the development of future leaders.

BACHELOR OF SCIENCE (*Hons.*)

In the sphere of scientific inquiry, this programme embraces the formidable challenges of the unknown. Students grapple with the intricacies of abstract modeling and statistical complexities, immerse in the analytical challenges of molecular structures and chemical reactions, and confront the elusive nature of quantum mechanics and the vast expanse of astrophysical phenomena. This programme serves as a crucible where challenges become catalysts for intellectual growth, preparing graduates to navigate the intricate realms of scientific exploration with precision and ingenuity.

PROGRAMMES

- B.Sc. (*Hons.*) in Applied Mathematics
- B.Sc. (*Hons.*) in Chemistry
- B.Sc. (*Hons.*) in Physics

PROGRAMME FEATURES

- Take classes with Oxbridge/Ivy League faculty.
- Exposure to a wide variety of applications of Sciences, Engineering, Technology, and the Arts (SETA).
- Internships in industry and academia, with live mathematical modeling projects.
- Contributing to and organizing seminars and conferences.



CAREER ADVANCEMENT AND NETWORKING

At the Office of Career Advancement and Networking, the students' aspirations take the centre stage where they are not only prepared for a job, but for a fulfilling and impactful career journey. The commitment revolves around empowering students to become not just a professional, but a beacon of positive change in their chosen field.

PROFESSIONAL DEVELOPMENT JOURNEY



Top Recruiters

accenture	amazon	Adobe	AON	BOSCH	Biocon	CISCO	Capgemini	Deloitte.	DHL	EY	Goldman Sachs
U Hindustan Unilever Limited	hp	IBM	Infosys	Flipkart	indegene	HCL	ORACLE	Reliance	SAP	Kaseya	HITACHI Inspire the Need
Schneider Electric	SIEMENS	tcs	3M	TOYOTA	TVS	pwc	PhonePe	ANZ	Panasonic	Wipro	

*and many more...

STUDENT LIFE



STUDENT CLUBS

Aerobics
Adventure Club
Astronomy Club
Athletics
Badminton
Basketball
Carron
Coding Club

Cricket
Cycling
Dance Club
Dazzle-The Fashion Club
Debate Club
Electoral Club
Environmental Club
Finishing School

Football
Girl-up Club
Gym
HR Club
Heritage, Art, & Cultural Club
Innovation & Design Club
Journalism Club
Kabaddi

Leadership Club
Marketrix
Martial Arts Club
Maths Club
National Service Scheme
Painting Club
Photography
Prometheus (Finance Club)

Rotaract Club
Start-up Club
Table Tennis
The Film Club
The Literary Club
Travel Club
Volleyball
Yoga & Zumba



PROGRAMMES OFFERED

ALLIANCE SCHOOL OF BUSINESS

BBA (Hons.) – Finance and Accounting | HRM | International Business Management | Information System & Operations Management | Marketing
B. Com. (Hons.) – Accounting & Taxation | Finance & Accounting | International Business Management | Marketing
MBA – Digital Transformation | Business Analytics | Marketing | HRM | Finance | Operations Management | International Business
Executive PGDM – General Management
Ph. D. in Management – Finance | Marketing | Operations Management | Organizational Behaviour & HRM

ALLIANCE COLLEGE OF ENGINEERING & DESIGN

B. Tech. in Aerospace Engineering – Avionics | Drone Technology | Propulsion Systems
B. Tech. in Artificial Intelligence & Data Science
B. Tech. in Artificial Intelligence & Machine Learning
B. Tech. in Civil Engineering – Smart Cities | Environment & Sustainability | Construction Technology & Management
B. Tech. in Computer Science & Engineering – Block Chain Technologies (**IBM**) | Cloud Computing (**IBM**) | Cyber Security (**IBM - Palo Alto**) | DevOps (**IBM**) | Full Stack Development (**IBM**) | IoT (**IBM**)
B. Tech. in Computer Science & Engineering – AI & Future Technologies (**Kalvium**)
B. Tech. in Computer Science & Engineering – Software Product Engineering (**Kalvium**)
B. Tech. in Electrical & Electronics Engineering – Renewable Energy | Electric & Autonomous Vehicles
B. Tech. in Electronics & Communication Engineering – Embedded Systems & IoT (**IBM**) | Semiconductor Technology | 5G / 6G Communication | Quantum Technologies | Full Stack Development (**IBM**)
B. Tech. in Information Technology – Augmented Reality & Virtual Reality with (**UNITY**) | Data Analytics (**IBM**)
B. Tech. in Mechanical Engineering – Smart Manufacturing Technologies | Robotics & Automation
BCA (Hons.) – Data Science | AI/ML | Game Development
MCA – Generative AI | General MCA | Game Development | Data Science
M. Tech. in AI & Data Science | Computer Science & Engineering | VLSI & Embedded Systems
Ph. D. in Computer Science & Engineering – AI / ML | Data Science | Cyber Security | Cloud Computing | AIoT
Ph. D. in Engineering & Technology – Aerospace Engineering | Civil Engineering | Computer Science & Engineering | Electrical & Electronics Engineering | Electronics & Communication Engineering | Mechanical Engineering

ALLIANCE SCHOOL OF LAW

B.A. LL. B. (Hons.) / B.B.A. LL. B. (Hons.) – Intellectual Property Rights Law | Business Law | International Law | Constitutional Law | Criminal Law
Bachelor of Law (LL. B.)
Master of Law (LL. M.) – IT & Data Protection Law | Corporate Law | Law, Climate Change & Sustainability | Trade & Commercial Laws | Crime & Forensics Law | Human Rights Law | Intellectual Property Laws
Ph. D. in Law – Alternative Dispute Resolution (ADR) | Constitutional & Administrative Law | Corporate & Commercial Law | Criminal Law & Security Law | Cyber & Technology Law | Intellectual Property Law | LGBTQ Rights | Climate Change & Sustainability | Sustainable Development Goals | Women & Child Rights

ALLIANCE SCHOOL OF DESIGN & CREATIVE ARTS

Bachelor of Design (B. Des.) – Interaction Design | Communication Design | Fashion Design | Interior Design | Animation Film Design | Product Design

Ph. D. in **Transdisciplinary Design**

ALLIANCE SCHOOL OF ECONOMICS

B. Sc. (Hons.) in **Economics**

Ph. D. in **Economics** – Applied Econometrics | Applied Microeconomic Theory | International Economics | Labour Economics | Macroeconomics

ALLIANCE SCHOOL OF FILM & MEDIA STUDIES

B. Sc. (Hons.) – **Film & Television Production**

ALLIANCE ASCENT COLLEGE

BBA (Hons.) – Marketing | Finance | International Business | HRM | Information System & Operations Management | E-Commerce & Digital Marketing

B. Com. (Hons.) – Accounting & Taxation | Marketing | Finance | International Business | HRM | Data Analytics

MBA – Marketing | Finance | HRM | Information System & Operations Management

M. Com. – Financial Management | Banking, Insurance & Financial Services | Accounting & Taxation

ALLIANCE SCHOOL OF LIBERAL ARTS & HUMANITIES

B.A. (Hons.) – **Economics** | **English** | **Literary & Cultural Studies** | **Media Studies** | **Philosophy** | **Political Science** | **Sociology**

B. Sc. (Hons.) – Applied Mathematics | Computer Science | Data Science | Psychology | Statistics

Bachelor of Fine Arts – Painting & Sculpture

Bachelor of Visual Arts

M.A. in **English** (Creative Writing)

Ph. D. in **Liberal Arts**

ALLIANCE SCHOOL OF PERFORMING, VISUAL & CREATIVE ARTS

Master of Performing Arts (MPA)

Diploma in Performing Arts (DPA)

ALLIANCE SCHOOL OF SCIENCES

B. Sc. (Hons.) – **Applied Mathematics** | **Chemistry** | **Physics**

M. Sc. in **Data Science**

Ph. D. in **Applied Mathematics** | **Sciences**

CENTRE OF EXCELLENCE IN PUBLIC POLICY, SUSTAINABILITY & ESG RESEARCH

Ph. D. in **Public Policy**



ALLIANCE UNIVERSITY

*Private University established in Karnataka State by Act No. 14 of year 2000
Recognized by the University Grants Commission (UGC), New Delhi*

Chandapura - Anekal Main Road, Bengaluru - 562 106, Karnataka, India
Phone: +91 96200 09825, 91084 42143 | E-mail: ug@alliance.edu.in | www.alliance.edu.in

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