



ALLIANCE  
UNIVERSITY

Private University established in Karnataka State by Act No. 34 of year 2010  
Recognized by the University Grants Commission (UGC), New Delhi

NAAC  
GRADE **A+**  
ACCREDITED UNIVERSITY

# CELEBRATING TRADITION EMBRACING INNOVATION

## *Performing Arts*





# ALLIANCE UNIVERSITY

Alliance University is the first Private University in South India, established in Karnataka by Act No. 34 of 2010, and is recognised by the University Grants Commission (UGC), New Delhi. The University is accredited with an A+ grade by the National Assessment and Accreditation Council (NAAC).

The University considers research the essence of all teaching and learning practices. A unity between research and teaching is promoted to extend the frontiers of knowledge to solve real-world problems on a local, national, and global scale.

For this purpose, the University seeks to be the nerve centre of interaction between the industry, the government, the civil society, and the community at large. In times when technological and social change is transforming the very idea of employability, the University embraces the increasing diversity of specialisations while retaining the impulse to unify all knowledge.





## ALLIANCE AT GLANCE



**32,000+**

Alumni globally in leading positions



**1000+**

Recruiting partners including Fortune 500 companies



**450+**

Highly accomplished faculty



**400+**

Corporate mentors from leading organisations



**80+**

International linkages across the globe



**60+**

acres of sustainable campus and world-class infrastructure




**27+**

Year of legacy in transformative education

ALLIANCE SCHOOL  
OF PERFORMING,  
VISUAL AND CREATIVE

*Arts*





Alliance School of Performing, Visual and creative Arts, where tradition meets innovation, nurturing students to become accomplished performers and academicians. At our School, we hold sacred the rich traditions of Indian Classical Dances, Carnatic Music, Theatre, Contemporary Style and Indology. Students are immersed in the cultural ethos, learning not only the intricate dance forms, but also the underlying philosophies and historical significance of each movement. Through rigorous training, they embody the essence of our cultural heritage, ensuring its preservation and evolution.

Central to our ethos is the guidance provided by seasoned masters of Indian classical dance. Each student receives personalised attention and mentorship from these eminent figures, who impart not just technical prowess but also the nuances that define each dance style. This focused teaching approach ensures that every student develops a deep understanding and mastery of their chosen dance form.

Recognising the need for versatility in today's performing arts landscape, our School offers specialized training that goes beyond dance techniques. Students have the opportunity to explore interdisciplinary subjects such as music, Nattuvanaom, costume design, and choreography.

This holistic approach not only enhances their performance skills, but also equips them to become well-rounded artists. They are prepared for advanced research by fostering an interest in exploring the details and theory of dance.

We believe in nurturing students to excel not only as performers but also as academicians who can critically engage with and contribute to the scholarly discourse surrounding Indian classical dance. Our comprehensive curriculum includes intense theory classes where students delve into the theoretical foundations, aesthetics, and cultural contexts of their dance forms. This academic rigor empowers them to articulate their artistic vision coherently and pursue research that enriches the field.

At the School of Performing, Visual and Creative Arts we are dedicated to fostering a new generation of artists who embody the essence of tradition while embracing innovation. Through focused teaching by masters, interdisciplinary training, and intensive theoretical study, we prepare our students to excel as both performers and scholars. Join us on this enriching journey where passion meets precision, and where the art of dance transcends boundaries to inspire and captivate audiences worldwide.

MASTER OF PERFORMING

*Arts*



Master of Performing Arts is a two-year programme aiming to enhance students' knowledge in their chosen field. Each specialisation offered at the School ensures comprehensive coverage of essential areas, including refining basic techniques, mastering traditional repertoire, participating in master classes, gaining performance experience, learning choreography techniques, and in-depth study of both theory and practical aspects. The curriculum also includes essential skill sets such as makeup, costume design, lighting, audiovisual work, dance filming, art management, choreography, dance performance, teaching skills, and theoretical foundations. Expert faculty members and senior experts conduct the sessions.

## KEY FEATURES

### COMPREHENSIVE CURRICULUM

A rigorous curriculum covering both theoretical foundations and practical skills in classical dance and music forms.

### FACULTY EXPERTISE

Taught by renowned faculty members who are experts in their respective fields, ensuring high-quality education and mentorship.

### SPECIALISATION OPTIONS

Opportunities to specialise in specific classical dance styles, contemporary styles, music genres, theatre, and Indology.

### PERFORMANCE OPPORTUNITIES

Regular performances and recitals to hone stage skills and gain practical experience.

### RESEARCH AND THESIS

Emphasis on research and scholarly inquiry, culminating in a thesis or project that contributes to the field of classical dance or music.

### INTERDISCIPLINARY APPROACH

Integration of interdisciplinary studies, such as musicology, dance history, and cultural studies, enriching the understanding and appreciation of classical arts.

### COLLABORATIONS AND WORKSHOPS

Collaboration with artists, scholars, and institutions worldwide, along with workshops and masterclasses by visiting artists.

### ACCESS TO RESOURCES

Access to state-of-the-art facilities, including studios, media lab, practice rooms, libraries, and archival materials.

### PROFESSIONAL DEVELOPMENT

Preparation for careers in performance, teaching, choreography, arts administration, and academia through practical training and career counselling.

### COMMUNITY AND NETWORKING

Engagement with a vibrant community of fellow students, alumni, and professionals in the classical arts industry, fostering networking and collaboration opportunities.

## DURATION

Two Years, Four Semesters (Full-time)

## ELIGIBILITY

A graduate in any degree from a recognised University. Additionally, the applicant must have a certificate in Performing Arts/ allied areas or a minimum of five years of learning experience from a reputed dance institution or guru.

## PROGRAMMES OFFERED

- ▶▶ BHARATANATYAM
- ▶▶ MOHINIYATTAM
- ▶▶ KUCHIPUDI

- ▶▶ CARNATIC VOCAL
- ▶▶ KATHAK

DIPLOMA IN PERFORMING

*Arts*



The classes are meticulously crafted to impart specialised training to students in both fundamental and advanced lessons, systematically encompassing relevant theoretical aspects. Upon completion, students will obtain a Diploma in Classical Dances, Contemporary Dance, Carnatic Music, theatre, and Indology, tailored to enhance their practical and theoretical understanding. They will have the privilege to engage with esteemed senior masters and scholars in the respective fields. This programme also serves as a preparatory step towards advanced studies in performing arts, providing invaluable exposure to academic aspects of the arts.

## KEY FEATURES

### HOLISTIC CURRICULUM

A balanced curriculum that covers both theoretical knowledge and practical skills across various performing arts disciplines and aspects of Indology.

### FACULTY EXPERTISE

Instruction by experienced faculty members who are experts in their respective fields of performing arts and Indology, ensuring high-quality education, and mentorship.

### HANDS-ON TRAINING

Practical training through workshops, rehearsals, and performances, allowing students to apply theoretical knowledge in real-world settings.

### CULTURAL IMMERSION

Immersion in the cultural aspects of India through the study of Indology, which includes the history, philosophy, literature, and cultural practices of India.

### FACILITIES AND RESOURCES

Access to specialised facilities such as studios, theatres, libraries with extensive collections on Indian culture, and digital resources for research and practice.

### NETWORKING OPPORTUNITIES

Engagement with a diverse community of peers, alumni, and professionals in the performing arts and Indology fields, facilitating networking and collaboration.

### PERFORMANCE OPPORTUNITIES

Regular performances and recitals to hone stage skills and gain practical experience.

## DURATION

One Year, Two Semesters (Hybrid)

## ELIGIBILITY

Minimum eligibility criteria is 10<sup>th</sup> pass with a minimum of two years of experience in dance.

## PROGRAMMES OFFERED

- » DIPLOMA IN BHARATANATYAM
- » DIPLOMA IN KATHAK
- » DIPLOMA IN KUCHIPUDI
- » DIPLOMA IN ODISSI
- » DIPLOMA IN MOHINIYATTAM
- » DIPLOMA IN CONTEMPORARY DANCE
- » DIPLOMA IN INDOLOGY
- » DIPLOMA IN CARNATIC MUSIC

# CAREER OPPORTUNITIES

SOUND & LIGHTING  
TECHNICIAN/EXPERT

ARTEPRENEUR  
(ARTS ENTREPRENEUR)

ART ADMINISTRATOR

ART DIRECTOR

COSTUME DESIGNER

ACADEMICIAN

CHOREOGRAPHER

NATTUVANAR

COMPOSER

RESEARCHER



# FACULTY

Our faculty members are seasoned professionals, accomplished artists, and scholars who bring a wealth of knowledge and experience. They offer a unique blend of traditional expertise and contemporary perspectives, providing students with a well-rounded education that bridges the gap between the classical and the modern.



**DR. SRUTHY CHANDRASEKHAR**  
HOD & Assistant Professor  
Carnatic Vocal



**DR. A M SREEDHARAN**  
Director  
Indian Knowledge Systems  
(COE-IKS)



**MR. ARUN SANKAR R**  
Assistant Professor  
Bharathanatyam



**MS. AKHILA G KRISHNAN**  
Assistant Professor  
Mohiniyattam



**MS. KAVYA V V**  
Assistant Professor  
Kuchipudi



**MS. VRINDA SADASIVAN**  
Assistant Professor  
Bharathanatyam &  
Mohiniyattam



**MR. ARJUN P R**  
Assistant Professor  
Carnatic Vocal & Veena



**MR. PASUMARTHI KUMARA DUTTA**  
Assistant Professor  
Kuchipudi



**MR. ABHISHEK P S**  
Assistant Professor  
Theatre

## BOARD OF STUDIES



**DR. RAMA DEVI**  
Renowned Kuchipudi &  
Bharathanatyam Exponent



**DR. C.M. NEELAKANDHAN**  
Professor (Retd.)  
Indology Expert  
Shri Shankaracharya  
University, Kalady



**DR. BEENA D**  
HOD, Department of Dance  
St. Teresa's College  
Ernakulam, Kerala



**DR. ABU KM**  
Renowned Mohiniyattam  
Exponent & HOD  
Department of Dance  
Shri Shankaracharya  
University, Kalady



**DR. MANJU GOPAL**  
Renowned Carnatic  
Music Exponent & HOD  
Department of Music  
Shri Shankaracharya  
University, Kalady



**VIDHUSHI SASWATI SEN**  
Kathak Exponent &  
Sangeet Natak  
Akademy Awardee



**DR. ANURADHA J TADAKAMALLA**  
Renowned Kuchipudi Exponent  
Department of Dance  
University of Hyderabad

# ECLECTIC ENSEMBLE OF MENTORS



**DR. PASUMARTHI  
RAMALINGA SASTRI**  
Renowned Kuchipudi &  
Bharathanatyam Exponent  
Sangeet Natak Akademi  
Awardee & senior faculty  
with the Hyderabad  
Central University



**PADMASHRI LEELA SAMSON**  
Renowned Bharathanatyam  
Exponent & former  
Chairperson Sangeet Natak  
Akademi, New Delhi



**GURU SUNANDHA DEVI**  
Renowned Bharathanatyam  
& Kuchipudi Exponent



**GURU USHA DATAR**  
Renowned Bharathanatyam  
Exponent



**KALAMANDALAM  
SUGANDHI**  
Renowned Mohiniyattam  
Exponent



**DR. METIL DEVIKA**  
Renowned Mohiniyattam  
Exponent, Choreographer  
& Academician



**DR. SUNANDA NAIR**  
Renowned Mohiniyattam  
Expert & Choreographer



**GURU PRAVEEN KUMAR**  
Bharathanatyam Exponent



**DR. RAJASHREE WARRIER**  
Bharathanatyam Exponent,  
Choreographer, Musician,  
Poet, Writer & Educator

# ENLISTED FACULTY



**KALAMANDALAM KAVITHA  
KRISHNA KUMAR**  
Renowned Mohiniyattam Expert  
& Choreographer



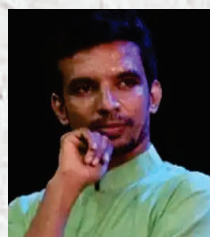
**GURU SRIMAYI VEMPATI**  
Naty Visharada  
Renowned Kuchipudi  
Exponent



**MR. SREEJITH TR**  
Contemporary Expert  
& Choreographer



**MS. RACHANA  
NARAYANKUTTY**  
Kuchipudi Artist  
& Film Actress



**MR. L R NIDHEESH KUMAR**  
Bharathanatyam Exponent  
& Yuvakala Bharathi Awardee  
Chennai



**DR. RUMA SHIL**  
Kathak Exponent



**DR. SHAH ASHIKA RASENDU**  
Kathak Expert



# PROGRAMMES OFFERED



## FACULTY OF MANAGEMENT STUDIES

### ALLIANCE SCHOOL OF BUSINESS

**BBA (Hons.)** – Finance | Human Resource | International Business | Operations Management | Marketing | Business Analytics | FinTech  
**B.Com. (Hons.)** – Accounting and Taxation | Finance Management | International Business | Marketing Management | Business Analytics | FinTech  
**MBA** – Digital Transformation | Business Analytics | Marketing | Human Resource | Finance | Operations  
**Ph.D. in Management** – Finance | Marketing | Operations Management | Organizational Behaviour and Human Resource Management

### ALLIANCE ASCENT COLLEGE

**BBA (Hons.)** – Marketing | Finance | Human Resource | Operations Management | Business Analytics | FinTech  
**MBA** – Marketing | Finance | Human Resource | Information Systems and Operations Management | Business Analytics

### ALLIANCE GLOBAL BUSINESS SCHOOL

**BBA (Hons.)** – Business Analytics | FinTech  
**MBA** – Data Science and Gen AI | FinTech | International Marketing and Brand Management | Luxury and Fashion Management | Sports Management

### ALLIANCE SCHOOL OF INNOVATION AND ENTREPRENEURSHIP

**BBA (Hons.)** in E-Commerce and Digital Marketing | **B. Com. (Hons.)** in FinTech with AI



## FACULTY OF ENGINEERING AND TECHNOLOGY

### ALLIANCE SCHOOL OF APPLIED ENGINEERING

**B.Tech. in Aerospace Engineering** – Aeronautics | Avionics | Unmanned Aerial Vehicles | Propulsion Systems  
**B.Tech. in Civil Engineering** – Smart Cities | Environment and Sustainability | Construction Technology and Management  
**B.Tech. in Electrical and Electronics Engineering** – Renewables Electric Vehicles  
**B.Tech. in Electronics and Communication Engineering** – Artificial Intelligence and Machine Learning | Automotive Electronics | Biomedical Engineering | Embedded Systems and IoT | Entrepreneurship | Next Generation Communication System | Performing Arts and Creative Technologies | Robotics and Automation | Semiconductor Technology  
**B.Tech. in Mechanical Engineering** – Thermal Engineering | Design Engineering | Manufacturing Engineering  
**B.Tech. in Biotechnology**  
**B.Tech. in Production Engineering** – Production and Industrial Engineering | Robotics | Digital Manufacturing  
**M.Tech. in VLSI and Embedded Systems**  
**Ph.D. in Biotechnology** – Plant Sciences | Disease and Drug Research | Biodiversity Studies | Microbiology and Industrial Biotechnology | Nanobiotechnology and Biomaterials | Molecular Biology and Bioinformatics  
**Ph.D. in Engineering and Technology** – Aerospace Engineering | Civil Engineering | Electrical and Electronics Engineering | Electronics and Communication Engineering | Mechanical Engineering

### ALLIANCE SCHOOL OF ADVANCED COMPUTING

**B.Tech. in Artificial Intelligence and Data Science** | **B.Tech. in Artificial Intelligence and Machine Learning**  
**B.Tech. in Computer Science and Engineering** – AI and Future Technologies | Blockchain Technologies | Cloud Computing | Cyber Security | DevOps | Full Stack Development | IoT | Software Product Engineering  
**B.Tech. in Information Technology** – Augmented Reality and Virtual Reality | Data Analytics  
**BCA (Hons.)** – Data Science | AI/ML | Game Development  
**MCA** – Generative AI | MCA General | Game Development | Data Science  
**M.Tech. in Artificial Intelligence and Data Science** | **M.Tech. in Computer Science and Engineering**  
**Ph.D. in Computer Science and Engineering** – AI / ML | AIoT | Data Science | Cyber Security | Cloud Computing | Computer Vision | Immersive Technologies and Computational Intelligence



## FACULTY OF LAW AND POLICY STUDIES

### ALLIANCE SCHOOL OF LAW

**B.A. LL. B. (Hons.) / B.B.A. LL. B. (Hons.)** – Intellectual Property Rights Law | Business Law | International Law | Constitutional Law | Criminal Law  
**Bachelor of Law (LL. B.)**  
**Master of Law (LL. M.)** – IT and Data Protection Law | Corporate Law | Law, Climate Change and Sustainability | Trade and Commercial Laws | Crime and Forensics Law | Human Rights Law | Intellectual Property Laws  
**Ph.D. in Law** – Alternative Dispute Resolution (ADR) | Constitutional and Administrative Law | Corporate and Commercial Law | Criminal Law and Security Law | Cyber and Technology Law | Intellectual Property Law | LGBTQ Rights | Climate Change and Sustainability | Sustainable Development Goals | Women and Child Rights

### CENTRE OF EXCELLENCE IN PUBLIC POLICY, SUSTAINABILITY AND ESG RESEARCH

**Master of Public Policy** | **Ph.D. in Public Policy**

## FACULTY OF LIBERAL ARTS AND SCIENCES

### ALLIANCE SCHOOL OF DESIGN

**Bachelor of Design** – Visual and Communication | User Experience and Interaction | Product | Fashion | Interior | Animation Film  
**Master of Design** – Transdisciplinary Design | **Ph.D. in Transdisciplinary Design**

### ALLIANCE SCHOOL OF ECONOMICS

Ph.D. in Economics

### ALLIANCE SCHOOL OF FILM AND MEDIA STUDIES

B.Sc. (Hons.) – Film and Television Production

### ALLIANCE SCHOOL OF LIBERAL ARTS

B.A. (Hons.) – Economics | English | Literary and Cultural Studies | Media Studies | Philosophy | Political Science | Sociology  
B.Sc. (Hons.) – Applied Mathematics | Computer Science | Data Science | Psychology | Statistics  
**Bachelor of Fine Arts** – Painting and Sculpture | **Bachelor of Visual Arts**  
M.A. in English (Creative Writing) | Ph.D. in Liberal Arts

### ALLIANCE SCHOOL OF SCIENCES

B.Sc. (Hons.) – Applied Mathematics | Chemistry | Physics  
M.Sc. – Data Science  
Ph.D. in Applied Mathematics  
Ph.D. in Sciences

### ALLIANCE SCHOOL OF PERFORMING, VISUAL AND CREATIVE ARTS

**Master of Performing Arts (MPA)** | **Diploma in Performing Arts (DPA)**  
Ph.D. in Performing Arts  
Ph.D. in Indic Studies

### ALLIANCE GLOBAL DESIGN SCHOOL

**Bachelor of Design** – Game Design | Interaction Design | Interior and Space Design | Product Design | Transportation Design | Visual Communication and Brand Identity

## FACULTY OF APPLIED HEALTH SCIENCES

### ALLIANCE SCHOOL OF ALLIED HEALTH SCIENCES

B.Sc. (Hons.) – Cardiovascular Technology | Respiratory Therapy | Operation Theatre and Anaesthesia Technology | Medical Laboratory Technology

## FACULTY OF DOCTORAL STUDIES

Ph.D. in VISTA (Venture Innovation for Social Transformation and Advancement)



SCAN TO APPLY





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